

LIFE



**VIVIEN
LEIGH**
STAR OF
SHAW'S
"CAESAR &
CLEOPATRA"

JULY 29, 1946 **15** CENTS
YEARLY SUBSCRIPTION \$5.50

Why morning is the time to seek a Parker "51"

More Parker "51" pens are now being made and shipped than ever before. Yet, so wanted is this unique writing instrument, that shipments are often sold out by noon on the very days the dealers receive them. That's why we say: "Morning is the time to seek a Parker '51'."

The "51" thrills you at first touch. It has the beauty and poise of a thing in flight. The precision-fit cap *slips on*—locks without twisting. No clumsy side-filling lever. The patented filler is hidden within the barrel of hand-finished lucite.

Touch the "51" to paper and it starts writing instantly. The sturdy tubular point is hooded against air, dirt and damage. And such smoothness! The tip is a ball of micro-smooth,

wear-resistant Osmiridium—the most corrosion-proof metal ever known—fused to 14K gold.

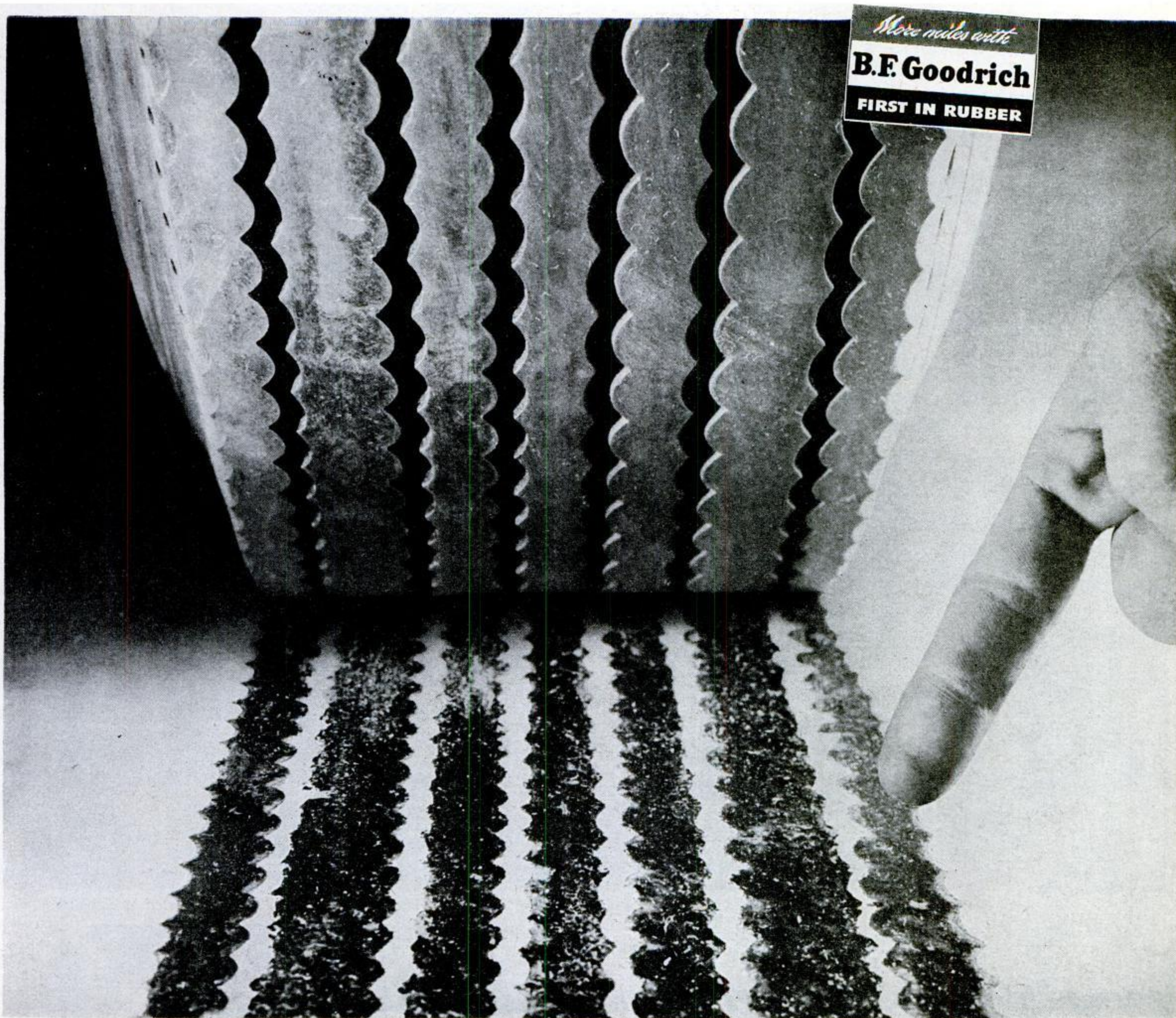
Only the Parker "51" is designed for satisfactory use with famous Parker "51" Ink that *dries as you write!* (Of course, the "51" can also use ordinary ink.)

"51" pens are fashioned with fine precision craftsmanship. They cannot be rushed in the making. Yet your dealer's stock of them is growing. Ask today for a Parker "51".

Colors: Black, Blue Cedar, Dove Gray, Cordovan Brown. \$12.50; \$15.00. Pencils, \$5.00; \$7.50. Sets, \$17.50 to \$80.00. Parker Vacumatic Pens, \$8.75. Pencils, \$4.00. The Parker Pen Company, Janesville, Wisconsin and Toronto, Canada.



"Writes dry with wet ink!"



NEW, BROADER TREAD B. F. GOODRICH TIRE OUTWEARS PREWAR TIRES

Now you can order these new tires for your car!

IT'S EASY to understand why a tire with a thick, tough tread will last a long time. But did you know that by making that same tread wider and flatter—so it hugs the road and spreads the wear over a greater area—it will give you still more miles of trouble-free driving?

The new B. F. Goodrich Silvertown has a new type of wider, flatter tread. This longer-wearing tread was not prac-

tical on prewar tires because prewar tire bodies were not strong enough to withstand the extra strains set up by a wide, flat tread. By combining this type of tread with a tire body made with tougher cords and more of them, Goodrich engineers have produced a tire that outwears prewar tires . . . a tire that has more than proved itself in 17 million miles of tests.

You can forget any misgivings you

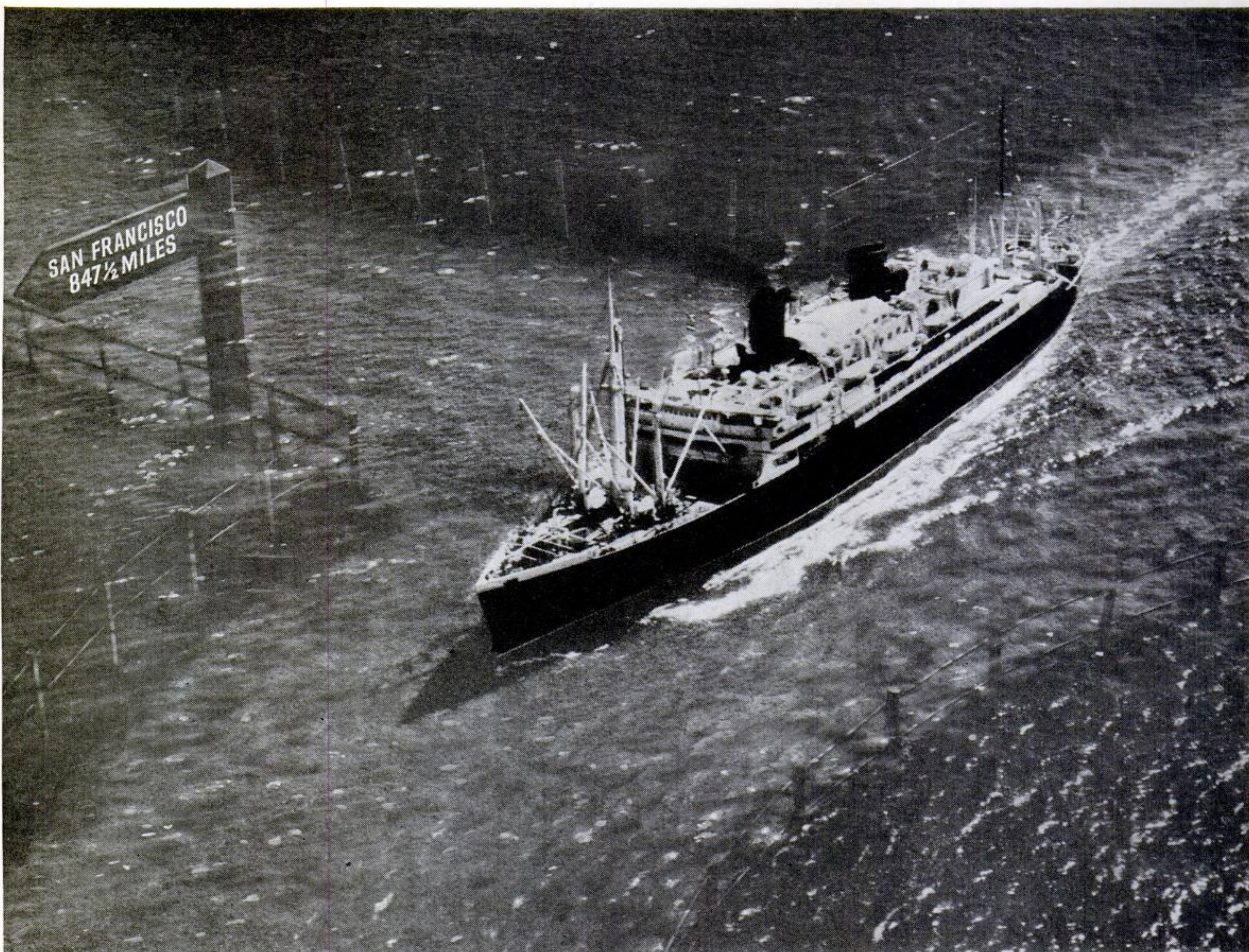
may have had about today's tires. If you get B. F. Goodrich tires, you will be getting tires that have passed the toughest tests anyone could give them in the laboratory or on the road. You can be sure they'll stand up better than the tires you bought in prewar days.

Remember, too, the sooner you see

your B. F. Goodrich dealer, the sooner you'll have safe, new tires on your car. Supplies are still limited, of course, but we're making and shipping new B. F. Goodrich Silvertown tires every day and will have ever-increasing quantities in the hands of dealers soon. *The B. F. Goodrich Company, Akron, Ohio.*

B.F. Goodrich

FIRST IN RUBBER



Developed during the war, Loran projects long-distance radio beams to guide ships on lanes charted by radio-electronics.

Loran—"highway signposts" for the seas and skies!

No longer will ships and planes have to calculate their positions by "shooting" the sun or stars, as in the days of sailing vessels.

Now Loran provides a new kind of road map for the sea and air, day or night, and in almost any kind of weather.

With Loran, ships and planes as far as 700 to 1400 miles offshore in the densest fog can determine their positions with uncanny accuracy. Trial installations of Loran are being successfully conducted on both the Atlantic and Pacific by Radiomarine Corporation of America—a service of RCA.

The same scientists and engineers at RCA Laboratories who were largely responsible for the development and refinement of Loran also devote their skills and knowledge to every RCA product.

This never-ending research at RCA Laboratories is your assurance that when you buy anything bearing the RCA monogram you are getting one of the finest instruments of its kind science has yet achieved.

Radio Corporation of America, RCA Building, Radio City, New York 20. Listen to The RCA Victor Show, Sundays, 2:00 P. M., Eastern Daylight Time, over the NBC Network.



Loran (short for LOnG RAnge Navigation) uses radio waves which hug the earth's surface instead of going off into space at the horizon. Two sets of stations, about 300 to 400 miles apart, send out impulses to a Loran receiver on shipboard like the one shown above. It then translates them into the ship's exact position.



RADIO CORPORATION of AMERICA

Free—this Brand New Masterpiece of Breath-Taking Suspense!

TO YOU AS A NEW MEMBER OF
THE DETECTIVE BOOK CLUB

THE INNOCENT MRS. DUFF

MR. DUFF IS IN TROUBLE. HE'S SURE HIS "INNOCENT" WIFE IS BACK OF IT ALL—AND THAT HANDSOME, IMPERTINENT CHAUFFEUR, TOO! THEY'RE THE CAUSE OF ALL THE HATE AND SUSPICION AROUND THE HOUSE . . . IT IS BECAUSE OF THEM THAT EVENTS ARE RUSHING TOWARD MURDER! TO UNDERSTAND HIS POSITION, LISTEN TO JACOB DUFF FOR A MOMENT . . .

THIS is it! Jacob Duff tells himself. Too late to call a halt now—even if I wanted to. That sneaky Nolan fellow—my chauffeur—is already on his way. He just drove by; gave me the signal.

Better give him ten minutes start. Then I'll follow. I'll look in the window of the cottage and see them both there together. My "innocent" wife Reggie and that Army fellow she's been running around with . . . giving my money to! Then I'll telephone the police.

What a relief to have it all over with! To put an end to all these months of torture and the misery . . . all the suspense and tension that has been hanging over everything. Maybe I'll be able to think and live like a normal human being.

She'll Make It Look Bad, Mr. Duff!

What's the matter with me? What am I worrying about? I'm only doing what any respectable husband would—protecting my own home! A man's entitled to take a firm stand when his very existence is in danger, isn't he? But just the same, I can still hear Reggie, blabbing everything she knows. "He hated me," she'll say. "He wanted to destroy me!"

Well, let her shoot her mouth off if she wants to— if she dares to! There's nothing I can do about it. Not now anyway. I must be getting pretty close to the cottage by this time. I wish this was all over with! Can't see any lights in the place! Has something gone wrong? And that sweet, sickening smell of gas coming out of the place—what does that mean?

Say—this is getting out of hand! I can see a . . . a BODY . . . through this window. This looks like MURDER. How did murder get into this thing? I'd better get out of here—fast! But WHERE will I go? Should I run TO the police . . . or FROM them?

The Innocent Mrs. Duff is Elisabeth Sanxay Holding's newest masterpiece of gripping suspense—a spell-binding novel equal to the famed *Rebecca* in its breathless hold upon you! Already, over 40,000 people have paid bookstores \$2.00 a copy for it. But YOU can have it FREE—to introduce you to month after month of the best in new mystery reading, as a member of the Detective Book Club!

AND THAT'S NOT ALL! Your free volume contains TWO MORE complete, full-length mysteries—a handsome THREE-IN-ONE GIFT TO YOU as a new member.

THIS FREE VOLUME CONTAINS

1. Not only *THE INNOCENT MRS. DUFF* by Elisabeth Sanxay Holding—BUT ALSO
2. *THE TROUBLE AT TURKEY HILL*, by Kathleen Moore Knight

YES—your free volume includes this newest chiller-thriller by the famous Miss Knight . . . the complete and blood-curdling account of what happens on lonely Penberthy Island when a beautiful visitor is cruelly bludgeoned to death under the most sinister circumstances. And when the murders pile up, the clannish inhabitants take fast action that will hold you riveted to your chair! A masterly job of crime-unraveling by a master story-teller!

AND IT ALSO CONTAINS

3. *DEATH IN THE LIMELIGHT*, By A. E. Martin

The third full-length baffle in your free triple-volume is latest creation of the author of *Sinners Never Die*. When a man volunteers from the audience to be hypnotized by the great Flaxman and a moment later lies on the stage with a knife between his shoulders—that's not part of the act!

Although each of these three complete mysteries is best-selling everywhere for \$2 each, you get all 3 in one FREE volume as a new member of the Detective Book Club!

How You Can Get the Best Mysteries

Each month this Club offers a triple-volume containing THREE FULL-LENGTH detective books—by such famous authors as Erle Stanley Gardner, Ellery Queen, Carter Dickson, Rex Stout, Dorothy B. Hughes and many others who have had their books selected by the Club. (Many of them are members themselves.)

These monthly selections are ALL books selling everywhere for at least \$2 each. Yet, members get three in one volume (a \$6 value) for only \$1.89!

You Enjoy These Four Advantages

(1) Every month you get the finest modern detective books—by best authors. (2) You save two-thirds usual cost. (3) Your books are fresh, unopened—delivered to your door. (4) They are so well printed, handsomely bound, that they grow into a lifetime library of detective masterpieces.

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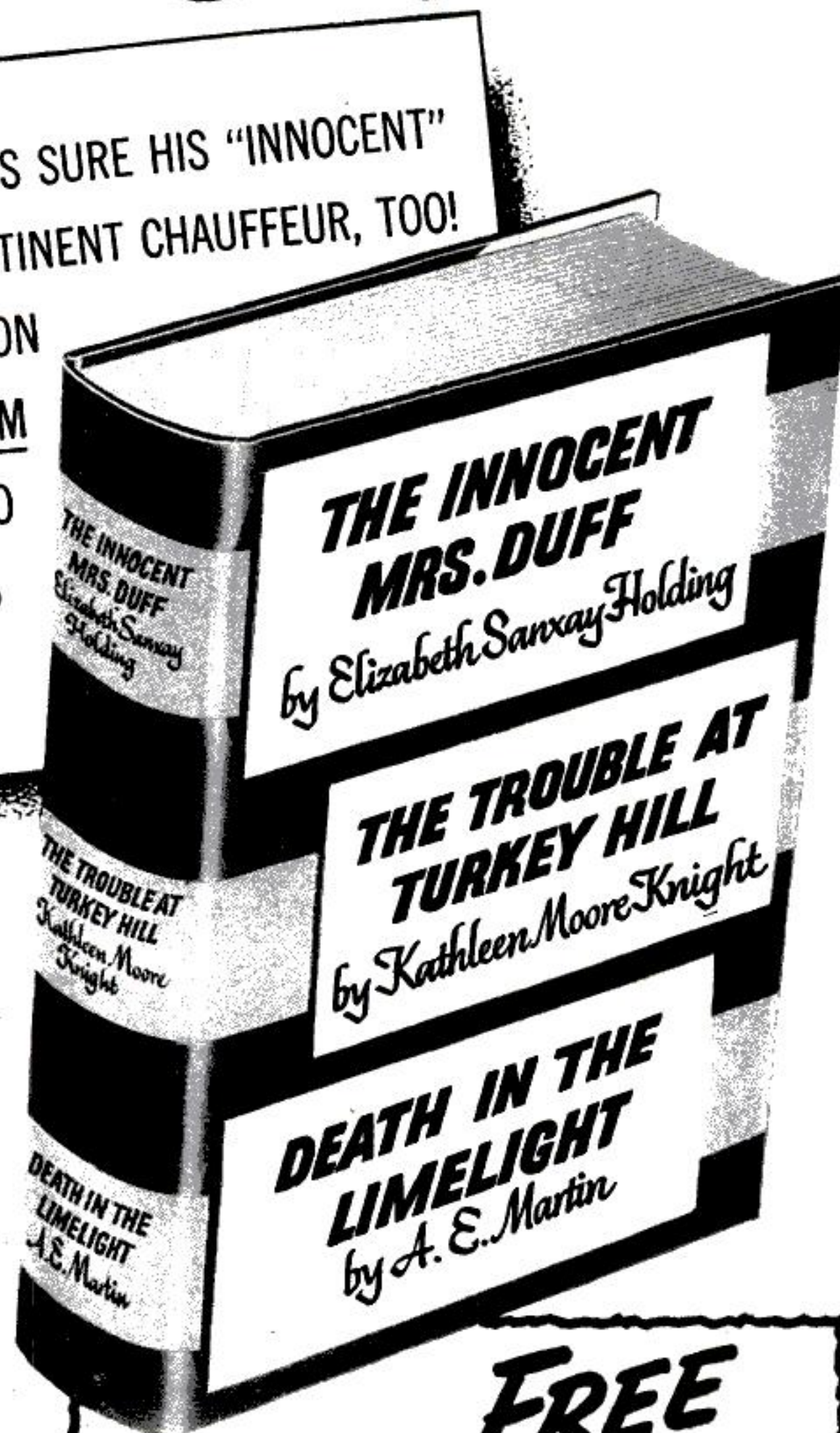
Accept FREE triple-volume NOW! Acceptance of this gift book will not obligate you to take every month's three-in-one selection. You may take as few as four each year you are a member. Cancel membership whenever you wish. Description of next month's selections will be sent with each month's triple volume, and you may reject in advance any volume not wanted.

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FREE

THIS \$6.00 VALUE

Each of the 3 complete books in this one volume—*The Innocent Mrs. Duff*, *The Trouble At Turkey Hill*, and *Death In the Limelight*—would, if bought separately, cost you \$2.00 each!

SEND NO MONEY

8

Walter J. Black, President
DETECTIVE BOOK CLUB
One Park Avenue, New York 16, New York

UUE

Please enroll me as a member and send, FREE, the three-in-one gift volume described on this page. In addition, send me the current triple-volume of the month, which also contains three complete new detective books.

This does not obligate me to take every monthly triple-volume during the next 12 months. I may take as few as four during this period, if I so wish.

I will receive an advance description of all forthcoming selections and may reject in advance any volume I do not wish to own. I need send no money now, but for each volume I do accept I will send only \$1.89, plus few cents mailing charges, as complete payment, within one week after I receive it. (Books shipped in U. S. A. only.)

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City _____ Zone No. _____
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"What a Discovery!"

says Mrs. Horace H. Wright
of Buck Hill Falls, Pa.



*"G. Washington's INSTANT COFFEE
is as delicious as the finest ground coffee
I ever bought!"*



Try the NEW G. Washington's!

If you love good coffee, don't miss the NEW G. Washington's! It's pure, 100% coffee; no dextrins, maltose or dextrose added. That's why it tastes so richly good—hot or iced. Just add boiling water to one-half teaspoonful per cup; for larger quantities, add boiling water to the amount desired. No coffee pot; no grounds. And it costs no more! The 2-oz. jar equals a pound of ground coffee. Get it at your grocer or delicatessen today!

NEW G. Washington's INSTANT COFFEE

A PRODUCT OF AMERICAN HOME FOODS, INC.



NOT HALF, NOT TWO-THIRDS
BUT ALL COFFEE!
NO MALTOSE, DEXTRINS
OR DEXTROSE ADDED

LETTERS TO THE EDITORS

PLUTONIUM LABORATORY

Sirs:

The article "Plutonium Laboratory" in LIFE (July 8) is a masterful presentation.

HANOR A. WEBB

George Peabody College for Teachers
Nashville, Tenn.

Sirs:

You mention that Chemist Ralph A. James is the codiscoverer of the elements americium and curium. Are these elements two of the other transuranic elements that science synthesized while developing the atomic bomb? Both *Science News Letter* and the magazine that the Monsanto Chemical Company publishes for its employees have mentioned the discovery of elements 95 and 96 but, they add, no name has been given them.

GEORGE RESCH

Houston, Texas

● Yes. The names were proposed at the April meeting of the American Chemical Society by Dr. Glenn T. Seaborg, another codiscoverer of elements 95 and 96. Americium was named after the Americas because of its chemical similarity to the element europium. Curium was named after Pierre and Marie Curie because of its similarity to gadolinium, which honors the 18th Century Finnish chemist, John Gadolin. Other names suggested for the new elements: pandemonium and delirium.—ED.

DDT

Sirs:

The housefly depicted in your DDT story has a really amazing resemblance to Hitler.

JOHN KRONIK

Elmhurst, N.Y.

Sirs:

Is it possible that Hitler has been reincarnated . . . ?

LIEUT. (J.G.) DEAN S. FELMLY, USNR
New York, N.Y.



Sirs:

What? Adolph Hitler disguised as a common housefly! He'd make a better louse.

GEORGIA SHOUR

Kansas City, Mo.

Sirs:

Strange things have happened in the name of DDT (LIFE, July 8). A Detroit friend of mine came into his office one Friday with a bottle of the stuff under his arm. He had been much troubled by flies which had almost taken over his camp 100 miles north. But he figured that a weekend spent there with a spray gun full of DDT would make the place livable. While he was at lunch his fellow workers emptied the DDT bottle and filled it with Pepsi-Cola. My friend set forth, unsuspecting.

On Monday the jokers inquired about

the DDT experiment. "DDT!" my friend yelled. "Don't tell me. I sprayed the place from top to bottom with the stuff and the flies thrived on it. They're setting up housekeeping in the DDT and raising large families!"

SCHUYLER PATTERSON

New York, N.Y.

PRINCETON REUNION

Sirs:

All of us here in "Tiger Town" enjoyed the pictures of the Princeton Reunion, (LIFE, July 8).

There were, of course, many amusing sights and happenings which escaped the eyes and camera of your photographer. Naturally, some of them could not be put into print, others may have given your readers a few extra laughs.

One thing which particularly amused a great many Princeton residents was



the sight of the class of '39 from the rear. Emblazoned on the seats of their black shorts were orange license plates with the following inscription: 1939.

HENRY J. SIEGLE

Princeton, N. J.

INDIANS

Sirs:

The picture of Indian Chief Thomas Spotted Wolf leveling his finger at Army officers for trying to take over his tribe's land (LIFE, July 8) is truly a masterpiece. Once again the "Original Amer-

CONTINUED ON PAGE 7

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LIFE
July 29, 1946


Volume 21
Number 5



*Wake up
to music!*

AMAZING NEW RADIO THAT REMEMBERS

*Wakes you up pleasantly—and automatically
turns on your favorite program anytime*

 Faintly, comes the music from afar . . . *dream music* . . . waking you to a bright new day! Last night you set your new Wake-Up-To-Music Clock-Radio to your favorite morning program, at arising time. Gentle, considerate—so much kinder than the sleep-shattering jangle of alarm clocks.

Won't Let You Cheat

And your G-E Clock-Radio—your Wake-Up-To-Music Radio—won't let you *cheat*. If you doze back for just forty winks it plays on patiently. Then after five minutes it will *buzz—buzz—buzz* you awake. Getting up is no longer the hardest thing in the

day. For your Wake-Up Radio starts you off with a smile.

Set It For Any Program

All day long the new Clock-Radio is your personal friend. Set it whenever you want to be sure to catch special programs. Clear in tone, ample in power, it is a worthy member of the General Electric family. And the quiet G-E clock always tells correct time.

In a gem-like ivory plastic case, it's the smartest little radio of the year. Post-war from tip to toe, with more uses than any set you ever saw. Everybody in the family will want a new radio like *yours!* Wake Up To Music!

GENERAL  ELECTRIC 170-E7

LEADER IN RADIO, TELEVISION AND ELECTRONICS

RADIOS

GENERAL ELECTRIC "WAKE-UP-TO-MUSIC" CLOCK-RADIO



*Dozens
of
uses*



IN THE KITCHEN



IN THE OFFICE



IN THE LIVING ROOM

This One



UUDW-R5X-4ZHA

NEVER BEFORE SUCH SEDUCTIVE BEAUTY
SUCH RIOTOUS.... LUXURIOUS....

LOVING AND LIVING!

Two worlds of magnificent pageantry and
spectacular revelry meet . . . in the mightiest
picture ever filmed . . . a wonderful . . . glorious . . .
spectacle of the lashing legions of Rome and
Egypt . . . and the clashing wills of their rulers!

G. C. F. PRESENTS

VIVIEN LEIGH*
CLAUDE RAINS

in

Bernard Shaw's
**Caesar and
Cleopatra**

PRODUCED AND DIRECTED BY

Gabriel Pascal

with

Stewart Granger

and

Flora Robson

Francis L. Sullivan

VIVIEN LEIGH
as Cleopatra . . . her
greatest role since
'Scarlett' in "Gone
With The Wind"

A Temptation in
TECHNICOLOR

Released thru United Artists

*By Arrangement with DAVID O. SELZNICK

LETTERS TO THE EDITORS

CONTINUED

ican" is forced to shout in protest against the oncoming destructive wheel of a civilization which has almost destroyed him and his simple and colorful mode of life. May his shouts not be in vain.

H. E. BOLDEN

Opa Locka, Fla.

Sirs:

We white people pushed the Indians west until we decided we wanted to go west, so then we put them on reservations. Now we want the reservations and we'll probably get our way. I'm certainly on the Indians' side.

JO ANN DIXON

Kokomo, Ind.

POLYDACTYLISM

Sirs:

In LIFE (Dec. 17), you printed a picture story about polydactylism in Georgia. I enclose a snapshot taken by me in the Belgian Congo, where polydactylism is far from a rarity. I have



CONGO POLYDACTYL

seen scores of natives with extra fingers, generally an extra digit next to the little finger or even two extra fingers (see cut).

P. DE LA KETHULLE DE RYHOVE

Tenke, Belgian Congo

DUNCAN HINES

Sirs:

No doubt Mr. Duncan Hines (LIFE, July 8) has aided tourists, but he has aided the owners of hotels and tourist camps much more. No sooner does one of them set out an "Approved by Duncan Hines" sign than prices rise sharply. Mr. Hines has been the cause of financial annoyance to at least one tourist.

R. J. HADEY

New York, N. Y.

Sirs:

Being a newcomer to Cleveland and, like most other people, keeping a weather eye out for good eating places, I was overjoyed, on reading Mr. Hines's words of wisdom in LIFE, to learn that I was but a few miles from America's No. 1 eating spot, Cranes Canary Cottage at Chagrin Falls, Ohio. . . .

Well, last week, as a grand finale to a family wedding we decided to motor over to Chagrin Falls and lose ourselves completely in that wonderful restaurant. There were many preparations to be made and much ado about finding the most convenient and best highway, etc. But you may be sure anticipation ran high and there was much happy conversation and considerable drooling on the way over, a matter of some 10 miles.

Arriving in Chagrin Falls, having unknowingly passed the famous Cottage, I inquired of its whereabouts and was told by a citizen of that famous town (who looked at me as though I were completely out of my mind) that I had already passed it on the way into town.

So I turned around and wheeled my way back to a sign long obliterated from sight by the overhanging branches of a tree. There were no cars in front. There were no lights inside. There were weeds in the front lawn and the buildings were obviously in need of paint. There was also a very strange silence from my traveling companions. I opened the door, stepped out of the car and walked toward the front (I think) door. On the way was a sign announcing that the Cottage would not serve any food "this year." I later learned it had been closed since 1942. . . .

We still like both LIFE and Mr. Hines but we're so mad. . . .

G. G. THORNE

Cleveland, Ohio

● Wartime gasoline rationing prevented Mr. Hines from keeping accurate tabs on his favorite restaurants. He has not yet caught up completely.—ED.

FIRES

Sirs:

The National Fire Protection Association, a nonprofit group with membership in 41 countries throughout the world, wishes to congratulate LIFE on the excellent story on fires (July 8).

War is a piker compared to fire. This year marks the 75th anniversary of that fateful day in 1871 when Mrs. O'Leary's cow kicked over the lantern and started a \$187,000,000 conflagration. In the intervening years 45,000,000 fires have devastated the U.S., fatally burning 750,000 people (two times the number of Americans killed in World War II's bloody battles); 1,475,000 have been burned or disfigured for life by fire, and \$22,500,000,000 worth of property has gone up in smoke. Thus 70% of the \$33 billion damage meted out to Axis cities has been suffered right here in our own backyard.

It is a sad commentary on our present way of life that we have to be educated or shocked into doing something for our own welfare but such excellent features as the fire story in LIFE will do much to hammer away at the public's consciousness that careless fires are dissipating our national manpower and wealth.

MELVIN R. FREEMAN

National Fire Protection Association
Boston, Mass.

ANIMAL BABY

Sirs:

. . . Here in America's oldest zoo we were extremely interested in the article, "U.S. Zoos Show Off Their Newest Born" (LIFE, July 8). We have had a bumper crop this year, too. Remarkable among them is Nutsy Jr., a young tapir. . . . I am enclosing a picture of him and his father.

ROGER CONANT
Curator

Philadelphia Zoological Garden
Philadelphia, Pa.



When the
SUN
puts its
finger on
You

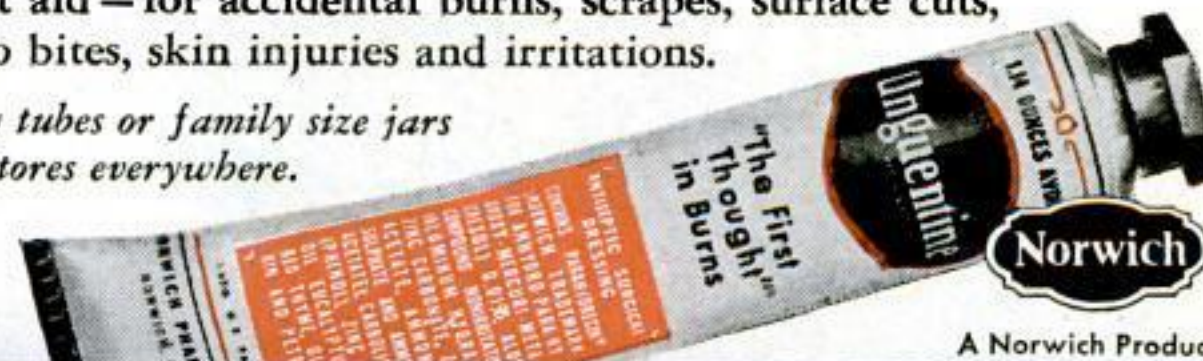
Waste no time on half-way measures.

Apply soothing, antiseptic Unguentine *at once!*
A real burn remedy, it does *three* essential things . . .

- ① It relieves pain.
- ② It fights infection.
- ③ It promotes healing.

But that's not all! Unguentine is just the thing for summer-time first aid—for accidental burns, scrapes, surface cuts, mosquito bites, skin injuries and irritations.

In handy tubes or family size jars
at drug stores everywhere.



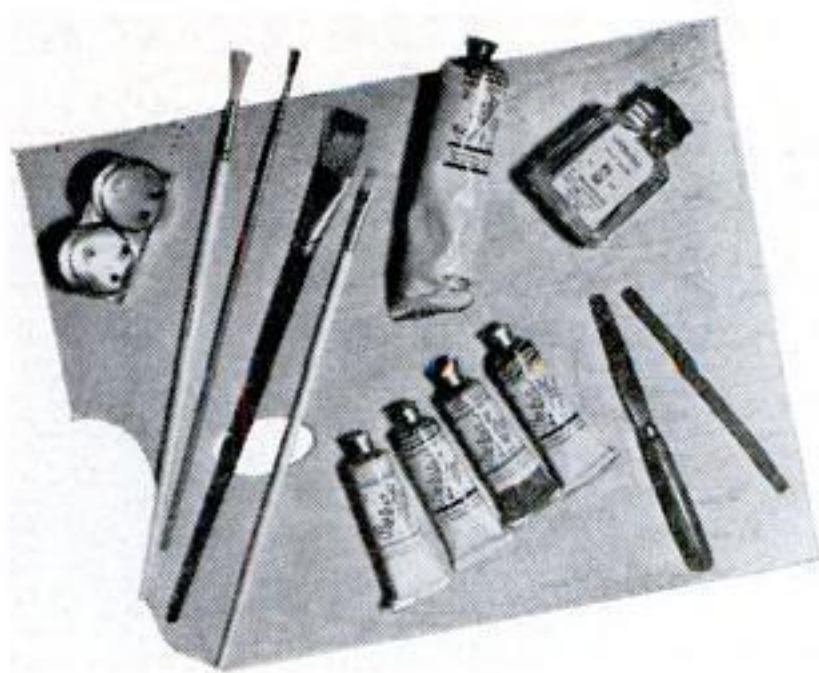
A Norwich Product

The thing to use is
UNGUENTINE



IN CENTRAL PARK. New York City, where Alger spends many Sundays painting, he pauses to swig ginger ale and survey his partially completed canvas. Although he thinks beginner needs little more than a few brushes and tubes of oil paint (*opposite page*), Alger, who has been painting for 15 years, for the fun of it, litters the ground

with paraphernalia. He warns tyros to avoid water colors because they are too hard to work with, recommends oils. "Wear old clothes" he tells them, and "Don't get nervous. . . . Just plaster on the paint in bold strokes as though you were painting a fence. At first," he adds, "anything resembling a real drawing . . . is purely coincidental."



MINIMUM EQUIPMENT COSTS ABOUT \$5

SPEAKING OF PICTURES

AMATEUR ARTIST URGES EVERYBODY TO PAINT

The amateur painter shown on these pages is a LIFE advertising executive named Joseph Alger who never took an art lesson in his life. Last month, in an infectious book called *Get in There and Paint* (Thomas Y. Crowell Company, \$1.50), Alger enthusiastically set out to shatter forever "the unwarranted aura of awe" which surrounds oil painting by telling readers that "anybody can do it," and by urging them to take up "a guaranteed hobby that pays almost indecently large dividends in ecstasy." Then Alger, in 59 pages sprinkled with advice such as "Use... your thumb," "Make it simple" and "Don't scrub," told how to go about it. On these pages LIFE shows how Alger himself, who is no Gauguin (pp. 60-64), goes about it. His instructions on how to paint a still life follow on pages 13 and 14.



ALGER STARTS by peering through a paper cutout at the landscape he wants to paint. Hole in paper is the same shape as his canvas. By looking through it he can get a good preliminary idea of his picture's composition.



NEARLY FINISHED LANDSCAPE is set up against the scene Alger painted. Although he painted the scene much as he saw it, he does not think accuracy should cramp a painter's style. "If you think your picture would

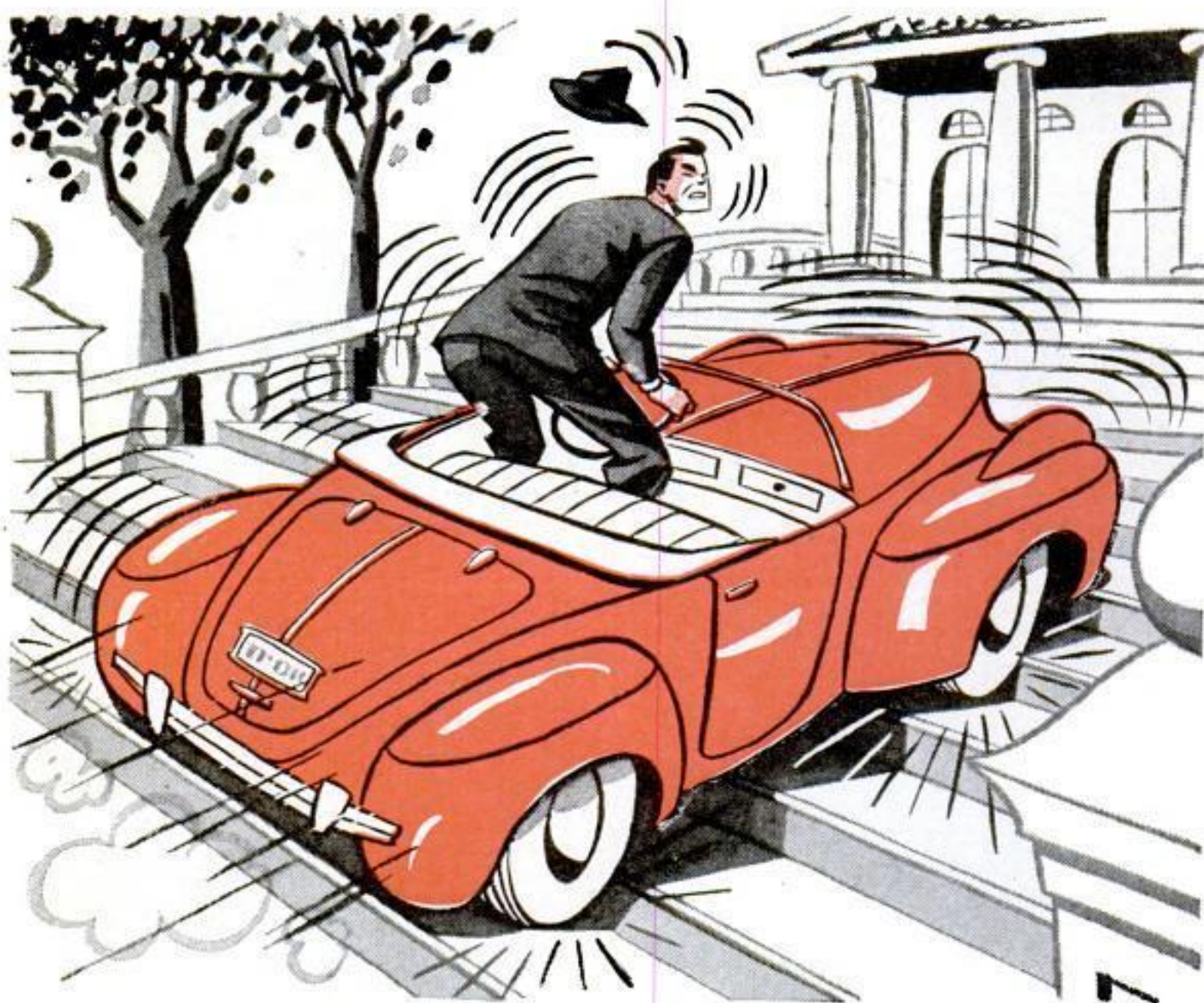
be more interesting with that tree moved over behind the shed," he says, "put it there, and apologize to nobody. If there is a dull and complicated wheelbarrow in front of you, ignore it. . . . Omission is no sin in painting."



AFTER OUTLINING his scene in charcoal Alger prepares to slap on the paint. "You don't have to draw to paint," he says, but he admits a rough sketch helps. He warns beginners to keep objects big and to skip sunsets.



CURIOUS KIDS always gather when Alger paints. Their comments usually run to: "My sister can draw good!" "Cee, I wish I could paint," and "What are you doing that for?" Alger merely hopes they will try it themselves.



If your car feels like *this*...it's time for
MARFAK Chassis Lubrication



THAT CUSHIONY FEELING LASTS LONGER WITH **MARFAK!**

When a chassis lubrication job gives your car a soft, cushiony feeling — not for just a hundred miles or so but for a *thousand* — then you know you've got maximum wear protection. Well, that's what you get from tough, long-lasting *Marfak* Chassis Lubrication. *Marfak* is not an ordinary grease but a scientifically compounded lubricant that stays put, cushions shocks, defeats wear. Applied by chart, never by chance. Ask your Texaco Dealer to give your car "that *Marfak* feeling" now!

You're welcome at
TEXACO DEALERS



FIRE-CHIEF
GASOLINE



SKY CHIEF
GASOLINE



HAVOLINE AND TEXACO
MOTOR OILS



MARFAK
LUBRICATION



THE
TEXAS
COMPANY

Tune in the TEXACO STAR THEATRE starring JAMES MELTON Sunday nights. See newspapers for time and station

SPEAKING OF PICTURES

CONTINUED



STRETCHED OUT under his easel, with paint brushes stuck upright in the ground to prevent losing them and an alarm clock nearby to prevent him from dozing too long, Alger relaxes. He considers rest period a good chance to size up what he has done so far and think up new color combinations and effects.



HOMeward BOUND, Alger trudges through park lugging his equipment. When he gets home he will put the finishing touches to his canvas and hang it up with the rest of his paintings in the kitchen. "Every painting you do," he tells his readers, "will forever serve as a vivid reminder of a pleasant day."

The New Style

in Postwar Driving !



OPTIONAL AT EXTRA COST

Oldsmobile's smart new style is more than a matter of smooth, flowing lines, ultra-modern trim, and tasteful interiors. It's a new style of *driving*, too . . . the *Hydra-Matic* way . . . the *easiest* way of driving ever devised. No gear shifting to think about. No clutch pedal to bother with. Hydra-Matic Drive is the nearest thing yet to *completely automatic driving*. Just step on the gas and away you go . . . *in style* . . . in the brilliant new Oldsmobile with General Motors' new Hydra-Matic Drive.



THERE'S NO CLUTCH PEDAL IN THE CAR!

And all forward-speed gear shifting is completely automatic!

Oldsmobile

A GENERAL MOTORS VALUE

THE CAPEHART

A POINT of time is not on calendar
or clock, but in the heart. Back in the past,
remembered as though engraved, is a
cypress tree in the wind, a young girl's face,
a star iron-red at twilight. And, not
strange at all, music returns the image to



Beauty born in resonant cellos or pastoral flutes is born again in your own salon through the brilliant new Capehart. This superb instrument, incorporating the latest advances in electronic research, comes to you with a revolutionary new tonal system that recreates the original performance with unbelievable fidelity and clarity of detail. Capehart's period cabinets are beautifully wrought and the brilliant radio is equipped for both AM and Frequency Modulation. (Coming: Television receivers of illustrious Capehart quality.) Prices: The Panamuse by Capehart, \$300 to \$675. The Capehart, \$895 to \$1500

Bohemian acrobat and ballerina frolic in the peasant dance from Smetana's Bartered Bride. Painted for the Capehart Collection by the Czech artist, Ilbor Gergely



Portfolios of reproductions at nominal cost from your Capehart dealer, or, Capehart Division, Farnsworth Television & Radio Corporation, Fort Wayne 1, Indiana

this hour. What tender dreams the
thoughtful cello stirs! How brave the distant
sound of trumpet, and the horn! Music is
yesterday again, things past attending
now, a glimpse and foretaste of new-drawn
tomorrows. You can revisit, now,
these places of the heart with the new
Capehart and the new Farnsworth.

THE FARNSWORTH



The special purpose behind the building of the new Farnsworth is to combine advanced electronic engineering with attractive cabinet design. The result is an instrument of tonal beauty and charm of appearance unusual for radios in Farnsworth's modest price range. Cabinets include table models, and portables for use at home or traveling, with batteries or power line. Many phonograph-radio combinations are equipped for Frequency Modulation also. (A pioneer in the field, Farnsworth will soon bring you television receivers of the same quality and economy.) Convenient terms. Prices: \$25 to \$350

M. W. AYER & SON

FARNSWORTH TELEVISION & RADIO CORPORATION

HOW TO PAINT

Amateur artist creates a still life, step by step

by JOSEPH ALGER

The following informal instructions for painting a still life are condensed from the book Get In There and Paint (See pp. 8-10).

The still life is the show-off of the professionals. But it's a lot more than that. It's great sport.

Several hours can be devoted to selecting and arranging items for a still life, but five minutes is a far more sensible time to give. Please get an orange, a red apple, a blue book, a white teacup, a bottle of ketchup and a white dish towel. Put them on a table in a corner near a window. Now let's put the white dish towel on the table. Then we arrange the objects in a cluster, not in a row like soldiers.

First let's decide to paint the canvas with the wide sides at top and bottom. That seems to be better than a vertical picture for getting our objects in big. Here is a good little trick. Take a piece of paper and scissors and cut out a little rectangle as nearly as possible the same shape as your canvas board (about 1½" x 2"). Hold this in front of one eye and by moving it forward and back you can frame your picture.



ALGER URGES A SIMPLE ARRANGEMENT

But before getting at the canvas get out a pencil and paper and make a little scribble in miniature. This gives us a chance to sketch our arrangement without being intimidated by the size of that canvas. Do two sketches, or five, until you think you have the objects pretty well arranged. Just do the best you can. Remember, the paint covers everything.

Perhaps the hardest problem is the perspective of the book. Hold your pencil parallel to your eyes and line it up with the top line of the back of the book. Note the tilt of the pencil and draw that same tilt in your sketch. Same with the ends of the book.

Put that little pencil sketch in charcoal on your canvas board. The only thing we do with the background now is to draw a vertical line where the corner of the wall comes and later fill in the space with the proper color.

Your palette is on your table where you are working. You squeeze a little blob of ivory black in one corner. You take a small, thin brush (No. 1). Your tin cup of turpentine is attached to your palette. You dip the thin brush in the turpentine then dip the brush in the black. An inch or two away you make a little puddle of turpentine and black, a very thin solution. Now paint right over your charcoal outlines. Never mind the smudges.

If you wait a minute or two your new black lines will be dry. Then you take a rag and rub all the charcoal off the canvas.

Squeeze out modest blobs of color. It is always easy to add more. You will use a lot of white. So deliver a good squeeze of that, say about the size of a butter ball. Then line up in a row on the edge of your palette small squeezes of your vermilion, lemon yellow, cadmium yellow medium, permanent blue, raw umber, yellow ochre . . . and we're off!

What would you like to do first? The orange?

If it's a normal, healthy orange it probably looks something like your cadmium yellow medium. Why not paint the right-side with that plain cadmium yellow medium, mixed with a little turpentine? The left side is in shadow. Try a mixture of cadmium yellow medium and raw umber and paint in over the dark half of the orange.

Now are there two or three spots where the light hits your orange . . . high lights? If so, take a splash of clear plain white on a small brush (no turpentine) and dot on the high lights where you see them.

If your book is a fairly dark navy blue, the back of it, which is

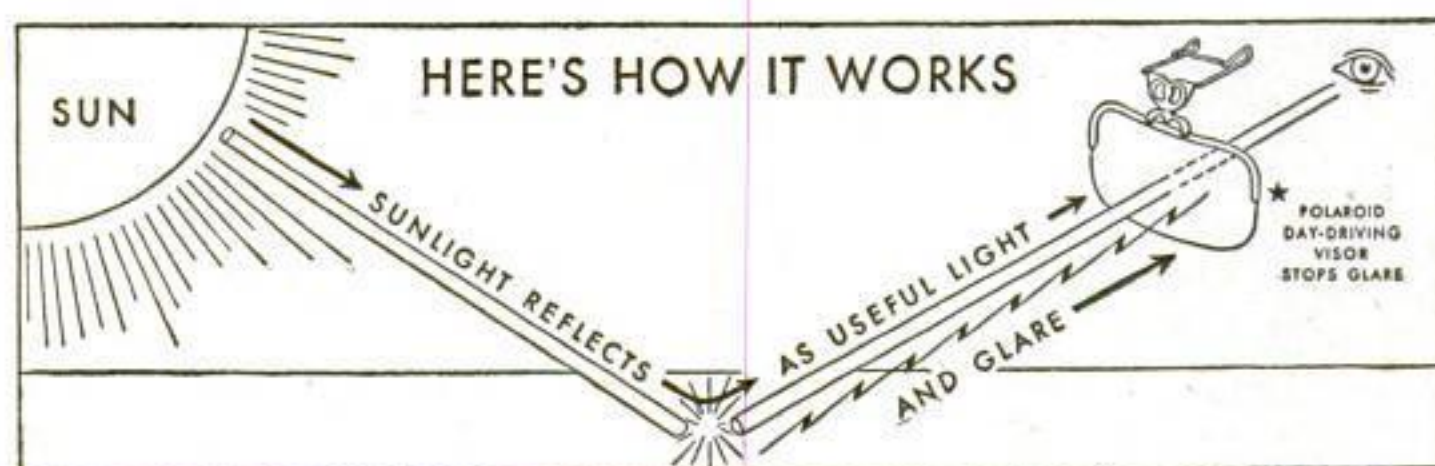
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**Does sun-glare
hurt your eyes
when you drive?**



New POLAROID Day-Driving Visor stops glare scientifically



You really stop sun-glare . . . get new driving comfort — with a Polaroid* Day-Driving Visor.

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See the Polaroid Day-Driving Visor demonstrated at your dealer's. It's priced at only \$4.95 (higher in Canada). You'll say it's one of the best auto accessory investments you've ever made.



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POLAROID

DAY-DRIVING VISOR

A product of POLAROID Corporation

*TRADE MARK REG. U. S. PAT. OFF.

HOW TO PAINT CONTINUED

in the shadow, may look almost exactly like your plain permanent blue. Try it. As for the top surface of the book, it's probably very light where the light strikes it. So mix white and blue with much more white than blue and put it on.

Let's tackle the ketchup bottle. On the right, light side of the bottle it looks like ketchup. And that's the way to paint it. Your alizarin crimson is a good start. But, of course, it's too dark for that light side. And maybe it hasn't got enough of that slightly bluish or purplish tone that ketchup has. Try the alizarin with just a speck of permanent blue. Try also a small bit of lemon yellow. Then add white, a very little at first, and mix it up on your palette with your clean palette knife or a clean brush. For the left side of the bottle try the same combination you had before you added white. If you have a white label at the neck of the bottle, go at it with white. But don't make any part of it pure white. Paint on the bottle top the same way.

Now for the final touches, the high lights. Again take your No. 1 brush (clean, of course), dip it in pure thick white and blob on those high lights where you see them.

Let's do the apple. Put a little vermilion on a new clean spot on your palette. Add a little white, mix it up with a clean brush and try it out on the right side of the apple. Add more vermilion or white depending on whether it looks too light or too dark and paint in the area that looks light to you. Now let's try the darkest part. Add to your same mixture a little raw umber and a little black.

The stem should be easy. Try umber with a little white and with your smallest (No. 1) brush draw in that stem. If it seems to have a dark left side, draw in the smallest line you can see with plain umber.

The cup has been worrying you? Stop worrying. It's just a little study in white. But most of it is not pure white. This might be a good time to look at your subject from a short distance away. What are the whitest, lightest things you see? Right! The high lights and the dishcloth. So if those tempting high lights on the cup are among the brightest things in your picture, the rest of the cup cannot be pure white right out of that tube.

Take a small brush, after you have mixed pure white with just a fleck of black, and paint in the outline of the rim and of the handle. Not too fancy, just as carefully as you can without worrying.

Now add another fleck of black and paint in blobs on the right side of the cup where it is lightest. Then add a little more black and a speck of yellow ochre and paint in the parts that look darker. Does the inside of the cup look darker still? Then add still more black, but only a little, and paint in that ellipse missing the outlines of the rim as much as possible.

That dishcloth probably has some folds in it. And those objects certainly cast shadows. Squint and look at those shadows. Do you detect a faint touch of blue?

Let's try a little blue, a little black, a lot of white and then mix these colors thin with plenty of turpentine on a clean brush. Starting with the orange, let's paint in a sort of orange-shaped shadow just where you see it, right over the white. With the perfected mixture go ahead and paint in the shadows cast by the other objects.

Is there some lettering on the book title? If it's black, skip it. Above all, don't try to paint in "The Tale of Two Cities." Crocheting has no place in oil painting.

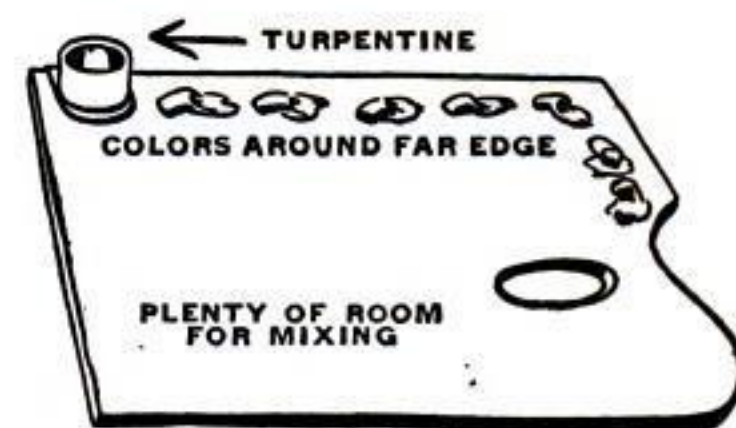
Take time to stand off and look at it. Let's say you think your apple is hopeless. All right. Take your palette knife and scrape off all the paint you can. Then rub off the area where the apple was with a rag. The canvas will be dry enough for you to paint right over that spot again.

You may decide that you have concentrated long enough for one sitting, or more likely you have been painting longer than you thought and are late for something. If so, you may also wonder how you will ever be able to take up where you left off a day or a week from now.

Have no fear. In a day or two your canvas will dry off and new paint will go on it.

There will come a time, no doubt, when you have the itch to try something else. When that urge arrives, don't fight it off. Take your No. 1 brush and paint your name or initials in fresh vermilion in the lower left or right corner of your still life.

Now it belongs to the ages!



PALETTE IS PREPARED FOR PAINTING



O Woman, Woman HOW LONG does it take?



1. "Too little, too late." Susie's dress is too little. And it's too late for her to do anything about it *after* it's shrunk. Poor dear Susie should have looked for the "Sanforized" label. A "Sanforized" washable cotton will never shrink out of line, out of fit, out of smartness.

2. All a **BIG** mistake. Now, Susie has gone too far the other way. She tried to anticipate shrinkage and bought a dress two sizes too big. So foolish! A smart girl buys a dress labeled "Sanforized" in the size that fits — never has a shrinkage worry.

3. Susie has learned at last... that a washable cotton dress tagged "Sanforized" will save her heartbreak, and dollars. The "Sanforized" label is as likely to be found on a \$2 as on a \$20 dress. Look for it on every washable cotton you buy.

TO KEEP ON LOOKING SMART, IT'S GOT TO

KEEP ON FITTING! LOOK FOR THIS LABEL



"Sanforized": Checked standard of shrinkage. The "Sanforized" trade-mark is used on compressive pre-shrunk fabrics only when tests for residual shrinkage are regularly checked, through the service of the owners of the trade-mark, to insure maintenance of its established standard by users of the mark.

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Crush"



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Filtered carbonated water . . . juice of tree-ripened
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from lemon juice, sugar syrup . . . that's Orange-CRUSH!

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Vivien Leigh, once Scarlett O'Hara in *Gone With the Wind*, now plays a woman even more famous, Cleopatra of Egypt (pages 44-46.)

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Despoils Everyone She Touches . . . For In
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Lust For Violence And Desperate Greed.

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Meet Sam . . . Who Knows More About
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Own Wives . . . Enough, Even, To Rec-
ognize The Danger In Her Searing Kiss.



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And This Is Toni . . . Who Has Only One
Weapon With Which To Fight For The
Man She Loves . . . A Weapon That
Requires More Courage Than Skill.

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Finally, Walter . . . Who Shares A Vicious
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That Corrodes Every Fine Instinct That
Women Look For In Men.

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held at their taste-thrilling,
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Fruits and vegetables will soon be coming to you with an out-of-the-garden look and flavor to match — because they'll be taste-guarded with glittering, transparent **PLIOFILM**.

This wondrous packaging material controls moisture gain or loss — seals in all the goodness, natural color and vitamins of fresh and frozen foods alike.

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Here's a new trick that turns an old favorite—cheese fondue—into the most exciting cheese-eating ever!

You'll get a special thrill when you "spoon" it up from your own individual earthen dish (or soup plate) with crisped bread or toast.

Although it's made from an Old World recipe, the secret of its *specialness* is that nourishing modern cheese food, Borden's Chateau.

It's Chateau that gives the fondue its distinctive tang, and hearty Cheddar flavor. *Do* try it tonight!



"Dip-your-own" Fondue

½ lb. Package Borden's Chateau Cheese Food
1 tablespoon butter
⅓ cup milk
1 teaspoon Worcestershire Sauce

½ teaspoon salt
½ teaspoon horseradish
½ teaspoon sherry flavoring, if desired
⅛ teaspoon pepper
1 egg, separated

Cut Borden's Chateau into small pieces. Melt butter. Add cheese, milk, seasoning. Cook over low heat, stirring constantly, until thick and smooth. Add well-beaten egg yolk; blend well. Cook two minutes longer. Remove from heat, fold in egg white, beaten stiff but not dry. Sprinkle with paprika. Serve with crisp bread or toast. Serves 4.

Light touch for breakfast *Half'n' half!*



First spread a layer of that creamiest of cream cheeses, Borden's Eagle Brand Cream Cheese, on piping hot toast. Top with a layer of marmalade. Then *bite!* The combination of fruit and nourishing, *fresh*-flavored cream cheese makes a delightful eye-opener. (*Ps-s-t!* Borden's special tight-sealed wrapper protects cheese freshness.)

Borden's Fine Cheeses

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Star of any summer night



It's Borden's *Military Brand* Camembert, the mellow-mild cheese you match with a cracker or an apple for a perfect dessert. Welcome at refreshment time, too—or *any* time! (Be sure to serve Camembert *ripe*. Keep it in your refrigerator until it's soft and creamy-yellow in the center.)

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More Summer fun...Borden's Radio Show,
Friday Evenings over CBS!



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LIFE'S PICTURES

David Scherman, who photographed Scotland Yard (pp. 75-83), included in his set of pictures this one showing a sample (but necessarily faked) card in the criminal file. He wrote, "Do not be misled by any startling resemblance to someone you know... the record proves he is a dangerous criminal, not to mention a milk roundsman." LIFE can state with assurance that the pictures are of Scherman.

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THE FUTURE BELONGS TO THOSE WHO PREPARE FOR IT



Who's afraid of old age?

TODAY, census tables reveal that seven out of ten people thirty-five years old will still be living at sixty-five. In fact, the average length of life in the United States has increased almost *one-third* since the turn of the century!

These are sweet words to those who look ahead . . . especially sweet to those who prepare for their "golden years" with a Prudential income endowment or retirement plan. For many, this wise forehandedness is the only assurance that there will be money coming in as they grow old. And for all—no matter what your circumstances—a sound Prudential program is a safe and sure way to protect your family while at the same time you *build a fund for your retirement*.

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HIP-DEEP IN RIPE WHEAT THAT STRETCHES AS FAR AS THE EYE CAN SEE, NEBRASKA'S FARMER ED LANGIN SURVEYS HIS CONTRIBUTION TO A HUNGRY WORLD

THE HARVEST THAT SAVED THE WORLD

It started at the end of May in the Texas Panhandle. In June it moved on to Oklahoma, where the rains had spread their blessings and the harvest weather was perfect. By the middle of June it had flowed northward to Kansas, where the wheat had survived a winter-long drought, a dust storm in February, searing temperatures in April and a freeze in the early part of May. The crop that

never had a chance was standing tall and fat; Kansas farmers said, "It looks as if God wanted this one."

Last week the harvest was far north in Nebraska. In a year when all of man's stored food was exhausted, when civilization depended on what came out of the ground, the U.S. was producing an estimated 1,090,000,000 bushels—its second great-

est crop in history. The land was coming through.

On this and the following four pages LIFE shows the harvest season in Chase County, Nebraska, where a single plot of earth 24x36 miles produced enough wheat to make bread for 1,200,000 people next year. Perhaps the harvest came just in time: almost everywhere the land now needs rain, and in some places there are signs of serious drought.



"ITINERANT COMBINES," which follow the harvest north through wheat belt, go to work on farm of Leslie Smith (*below, left*). These five are owned by Frank and

George Voeller of South Dakota, who travel with a crew of 12 men, eight trucks, two automobiles, two trailer houses. This roving crew can harvest about 250 acres a day.



FARMER SMITH harvested 50,000 bushels. Like many farmers in high tax brackets, he will hold it until next year.



WASHING UP after a long dusty day in the fields, a Voeller Brothers crewman prepares for a big harvest dinner. Crews work until 9 o'clock at night.



CREW RELAXES after dinner. But time is short because



HARVESTED GRAIN, deluging the Midwest as the combines move north, can be seen everywhere—in the fields, on trucks crowding the country highways, pouring into

elevators and railroad cars in the small towns. Here a Chase County farmer, having run out of storage space, temporarily piles 20,000 bushels on a cleared-off patch of land.



farm days start early; only a rainy day brings them real rest.



TYPICAL HARVEST HAND wears Texas boots, straw hat. This crew started working last month in southern Kansas, will follow harvest deep into Canada.



WATER BAG and lots of nourishing food are chief needs of workers. This crew has a woman cook, cousin of the Voellers.



APPROACHING STORM, which blew up suddenly after a clear morning in the fields, finds men and combines in a race against time. This sketch was made near Lamar, Neb.



AS STORM BEGINS, the men have scattered for shelter and left combines standing idle. This rain did not damage wheat but forced three days' delay until the fields dried out.

WARY FARMERS KEEP ONE EYE ON THE WEATHER, THE OTHER ON STORAGE SPACE

At every bumper harvest the farmer has too many acres and too little time. In the bigtime wheat areas the laborious old method of binding the wheat into sheaves to be carried off later to a threshing machine is obsolete. The combine is faster and, as can be seen on the opposite page, it merely "heads" the stalks, leaving a high stubble to catch and hold the winter's snows. But for combine cutting the wheat must be "dead ripe"—dry enough to be stored im-

mediately. At this stage it is easy prey for a hail-storm or wind-driven rain.

With an anxious eye out for thunderheads, the farmers start work as soon as the dew is dry in the morning, keep right on going until the cool prairie nights dampen the fields again at 9 or 10 o'clock. Then, once the grain is safely in, they must find a place to store it out of the elements—at a time when farmers all over the Midwest are seeking ele-

vator space or grain cars. Sometimes they have to dump it on the ground and take their chances with the rain. These twin problems of the harvest, which farmers always despair of overcoming and almost always do, caught the eye of LIFE Artist David Friedenthal. While making these sketches he kept thinking of the last drawing he made in Europe—a gaunt old woman making tortillas out of wheat scraps left lying around a skimpy Italian harvest field.



GRAIN ELEVATOR at Imperial is full, and only three cars are waiting on railroad siding on a day when nearby farmers trucked in enough wheat to fill at least 25 cars.



WHEAT ON GROUND beside another bursting elevator at Imperial. An hour after this sketch was made, a heavy rain soaked the piled-up grain and spoiled several inches.



OVER WHEAT FIELD HARVESTED IN THE NICK OF TIME,
SUMMER THUNDERHEADS DARKEN THE NEBRASKA SKY

THE SOUTH

DESPITE THE RECENT ELECTION RESULTS, SOME ENCOURAGING THINGS ARE GOING ON THERE

First it was Bilbo in Mississippi, winning his Senate seat again on the blind passions of race. Now it is Talmadge in Georgia, shrieking himself into the gubernatorial nomination on "white supremacy." Small wonder the South's critics in the North point a finger of scorn and say, "I told you so." These two elections certainly seem to prove most of the things the rest of the country likes to find politically wrong with the South.

They even gave a certain apposite point to this item in the report Soviet Journalist Ilya Ehrenburg made last week in *Izvestia* on his recent U.S. tour: "In an Atlanta station I was astonished to see automatic cupboards which replace luggage rooms. Drop a coin and you get a key and can lock up your own suitcase. I wanted to say to my nice companion, 'You certainly know how to make human existence easier.' But I had no time to say it—I saw a dark, evil-smelling room with the inscription 'For Colored.'"

The Lag

Friends of the South likewise seem to have no time to say that the section is making political progress from the days of Tillman, Vardaman, Heflin, Bleas and Huey Long. Yet behind the election returns themselves are certain solid factors which should hearten the despairing and give some hope to the hopeless. Talmadge's election is indeed a misfortune caused largely by an archaic system of county unit votes. But Georgia has repealed its poll tax, reduced the voting age to 18, registered a million voters of whom 150,000 were Negroes, and held a statewide election without a single racial disturbance.

It has been frequently argued that if you broaden suffrage sufficiently, the plain people will in their own good wisdom choose the "right man." Georgia had just about the broadest electoral base of any state in the Union last week, and nearly twice as many people voted as ever before. Yet the outcome was certainly not "right."

Well, history tends to show political reform lags a little behind economic and social changes. And anybody who wants to understand American history as it unfolds in the next few years should not focus entirely on the South's race-ridden politics but should look at the whole South with unprejudiced vision. For there is a ferment in the Southern mind today that is deep and purposeful. The long-awaited chemicalization has begun. It will probably be of tremendous consequence. It could fizzle out, but it is to the interest of all to understand it and to assist the South where possible.

The South inclines to the belief there is nothing wrong with its mental or physical processes that a little money cannot cure. This point was convincingly made eight years ago in the famous report of the National Emergency Council in which many Southern leaders participated. Now it is being put to the test because currently the South has money. The war poured an investment of upward of \$11 billion into the area and a great deal filtered down through all strata of Southern society.

Although much of this was spent on "war babies" such as shipyards and munitions factories, not a little was invested in permanent

plant expansion. This accelerated the prewar movement of industry to the South, a movement spearheaded in the 1920s by the transfer of wholesale chunks of New England textile manufacturing to the cotton country where wages were about 20% lower. Industrial employment in the South is today still up 28% over 1939.

The immediate effort is to consolidate and augment these gains. Many of the war industries, as well as large portions of the textile mills, were organized under the C.I.O., which claims a Southern membership of 300,000 and is currently trying to bring it to 1,000,000. The A.F.L. is likewise very active, and union rivalry is certainly one factor in the present Southern ferment. The effect of unions on textile wages has been marked. In 1932 loom tenders received 12¢ an hour. The average Southern textile wage is now 75¢ an hour, only 1¢ less than the national textile wage average. Southern employers used to justify their lower wages on the grounds that living costs were lower; but as living standards have risen, the difference in living costs has narrowed. A recent survey comparing living costs between Atlanta and Chicago showed only a 4% advantage for the Southern city.

Cotton

Industrialization and higher wages in the factories have had visible effects on Southern agriculture. This year the big farmers are almost frantic as they see 30¢ cotton growing with only inadequate labor to pick it. These landowners join with the big industrialists in decrying labor organizations that would push factory wages even higher. They are crying "communist" at every turn.

The effect of industrialization and farm-labor shortages is clearly illustrated in the reduction of acreage being planted in cotton. Despite the spectacular rise in cotton prices, the July 1 cotton report shows this year's planting 28% below the 10-year average. In Georgia this year the cotton acreage is the smallest since 1868.

The mechanical cotton picker and the flame cultivator are today apparently practical inventions. They may have an effect as far reaching as Whitney's cotton gin. But, like the gin, application of these machines will not come overnight, and their effect on the Old South may be to move cultivation of cotton to larger, less hilly plantations farther westward. This will mean serious unemployment for many of the South's 9,000,000 Negroes unless industrialization is further expanded and unless farming in the Old South is more diversified. Already signs of this latter are appearing. Gross income from livestock sold for cash, or consumed on the farm, last year was greater in Georgia than gross income from cotton. More and wider varieties of food should, of course, mean better health in the South.

What long-range effect industrialization and prosperity have upon the race problem in the South is almost anybody's guess. Short-range, economic improvement has seemed to soften, if only minutely, the sharp, ferocious distinction of color. Lynchings, the standard gauge of tension, have declined almost to the vanishing point but, despite much talk in the South of more justice for the Negro as an aftermath of

the war, there is really no widespread relaxation of the deep-rooted discrimination.

Should industrial opportunity for Negroes fail to expand, and should mechanization of cotton growing displace them from farm work, the economic, hence social, position of Negroes in the South could become more desperate. It has been suggested that they might be reduced to living on reservations, like Indians. More probably they would migrate North. Considering Northern treatment of Negroes in recent years, that is not a prospect for complacent regard.

Culture

But on the whole, the signs of the ferment in the South are good signs. Of course, half a century ago, when Henry Grady was burying the "bloody shirt" and inviting Northern capital South, we were much more certain that industrialization was the universal panacea for all economic and social ills.

But what effect prosperity and leisure have had upon the culture of the South is plain for all who read to see. The flowering of New England writing followed closely after Northern industrialization. Such is also proving true of the South. It is fair to say the South is today producing the finest and steadiest flow of creative writing in the U.S. Five Pulitzer Prize winners reside in the South. The memory of Ellen Glasgow and Thomas Wolfe is currently carried forward by Robert Penn Warren, Marjorie Kinnan Rawlings, Eudora Welty, Allen Tate, Carson McCullers and Lillian Smith. Among those carrying high the torch of Southern journalism are Virginius Dabney and Douglas S. Freeman of Virginia, Ralph McGill of Georgia, Mark Ethridge of Kentucky, Hodding Carter of Mississippi, Jennings Perry of Tennessee and Jonathan Daniels of North Carolina.

Maybe the South has been ignorant or wicked or both in the past. Maybe with terrified truculence it will return to that past. But, in this time of its prosperity and of its social progress, and despite Bilbo and Talmadge and the political lag, the South has won the right to have us look at her future rather than her past.

PICTURE OF THE WEEK: ➔

Andrew Jackson May, chairman of the House Military Affairs Committee, is a much-maligned man. He said so himself three weeks ago when he rose in Congress to defend himself against charges of the Senate's Mead Committee investigating excessive war profits. He had not, said Congressman May, interceded to get favors for the Garsson brothers, whose \$78,000,000 industrial empire was just a letterhead before the war. His only thought was for the war effort. But last week, while May was brushing off suggestions that he and the Garssons were especially friendly, the *New York Daily News* dug up pictures indicating that May and the Garssons were very good friends indeed. On Jan. 2, 1944, May attended the wedding reception of Murray Garsson's daughter Natalie in New York's swank Hotel Pierre. Prize picture showed May, in the seat of honor beside Mrs. Garsson, enjoying an embrace by Muriel, Natalie's sister. As Washington buzzed with rumors of greater profiteering scandals to come, many a politician, gazing at this picture, must have wondered what other pictures were taken, what wires tapped, in the easy-money war years.



AT A WEDDING PARTY IN NEW YORK CITY
MURIEL GARSSON HERMAN TENDERS ANDREW
MAY A TOKEN OF HER FAMILY'S ESTEEM

©1945 NEW YORK DAILY NEWS

TRUMAN SIGNS BRITISH LOAN

Taking 26 pens and 15 minutes, the President writes hopeful new chapter in postwar U.S. economic policy

Harry Truman, who has a fondness for creating souvenirs when he signs important bills, outdid himself on July 15 when the historic \$3,750,000,000 British loan came to his desk. Surrounded by the men who negotiated the loan and pushed it through Congress, he used 26 dime-store wooden pens—eight more than his previous record—to write the word *Approved*, the date and his signature. This 15-minute process guaranteed everybody present a memento of the occasion (of somewhat doubtful value because there will soon be more pens Harry Truman used than beds George Washington slept in). But it also created a set of scratchy hen tracks, as can be seen below, guaranteed to give future historians an appalling idea of Truman as a calligrapher.

The occasion deserved whatever pomp Harry Truman chose to surround it with. The U.S. negotiators—State Secretary James Byrnes, Assistant Secretary Will Clayton, Treasury Secretary Fred Vinson—worked for three months to reach an agreement satisfactory both to the British, whom the war left in desperate financial straits, and to the U.S. Congress, which has had some unfortunate experiences with previous foreign loans. The Congressional debate took four months, often reaching such bitterness that the loan appeared doomed. Now that the pact has been signed, bankrupt Britain has a chance to buy in world markets the food and raw materials she needs for recovery. The U.S., if willing to follow through on the policy thus begun, has a chance to create a genuine revival of free international trade and prosperity.

Approved, 15 - July 1946.
Harry S. Truman.



USING NEW PEN AFTER ALMOST EVERY CHARACTER, PRESIDENT SIGNS HIS NAME



VINSON HAS JUST RECEIVED HIS PEN. SENATOR WAGNER (LEFT) IS NEXT IN LINE



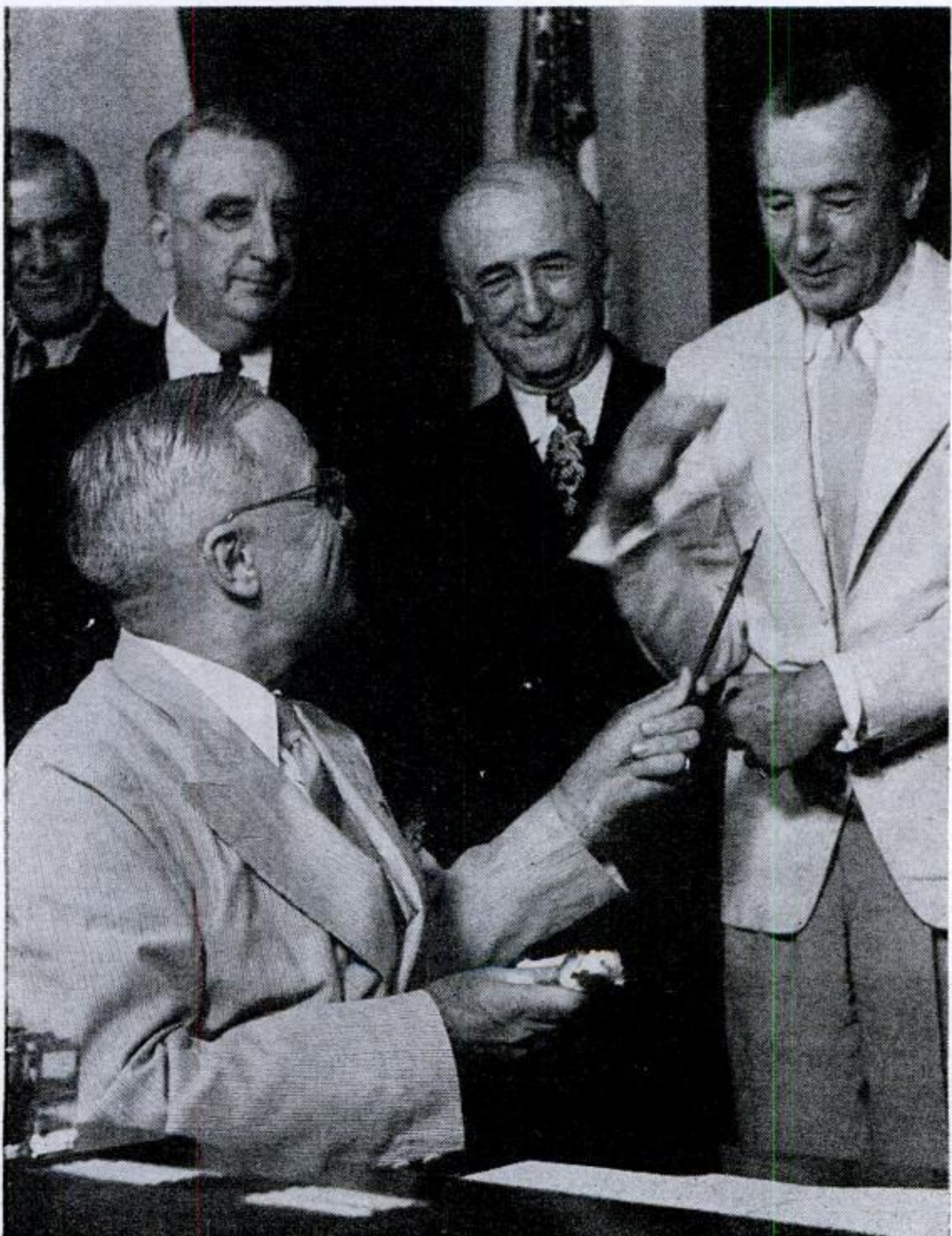
BEFORE HANDING OUT EACH SOUVENIR, PRESIDENT CAREFULLY WIPES IT CLEAN



NEW PEN GOES INTO INKWELL, WILL SOON BECOME SOUVENIR FOR A SPECTATOR



INTENT ONLOOKERS ARE (FROM LEFT) CLAYTON, VINSON, BYRNES, INVERCHAPEL



LORD INVERCHAPEL IS MOMENTARILY FLUSTERED WHEN HE REACHES FOR HIS PEN



SIGNATURE COMPLETE AND LOAN ENACTED, PRESIDENT READS BILL ONCE MORE



WILLIAM HEIRENS IS STILL BEWILDERED. AT TIMES HE BECOMES "GEORGE MURMANS," SMILES WITH BRAVADO

THE CASE OF WILLIAM HEIRENS

A quiet young student is accused of three of Chicago's worst crimes

On the night of June 26 in a flat on Chicago's North Side a frenzied burglar fought off four policemen until he was popped on the head with three flowerpots. Several days later he was connected with three murders and suddenly became the weirdest and grisliest criminal in Chicago's weird and grisly crime history.

William Heirens, 17, was brought up in a lower-middle-class family on Chicago's North Side. At preparatory school he was on the honor roll, won a good-conduct medal, was secretary of the science club and organized his own radio club. He went through the four-year course in three years and entered the University of Chicago when he was only 16. He was studying to be an engineer.

But William Heirens seemed to have a psychological block. In his childhood loneliness his keen imagination invented a fast-talking, wild-acting young companion. He named this imaginary friend "George

Murmans." As William Heirens grew up, George Murmans grew with him, and as William Heirens became more scholarly, George Murmans became more daring. While William Heirens studied at the university, George Murmans ransacked apartments, stabbed a housewife and shot an ex-Wave. The two personalities grew closer together, exchanged letters. Then their association seemed to merge. It was William Heirens who left his friends after a movie one evening in January. But it was Murmans who, an hour later, kidnaped and killed 6-year-old Suzanne Degnan, cut her into pieces and was back at college in time to sit calmly through his morning classes.

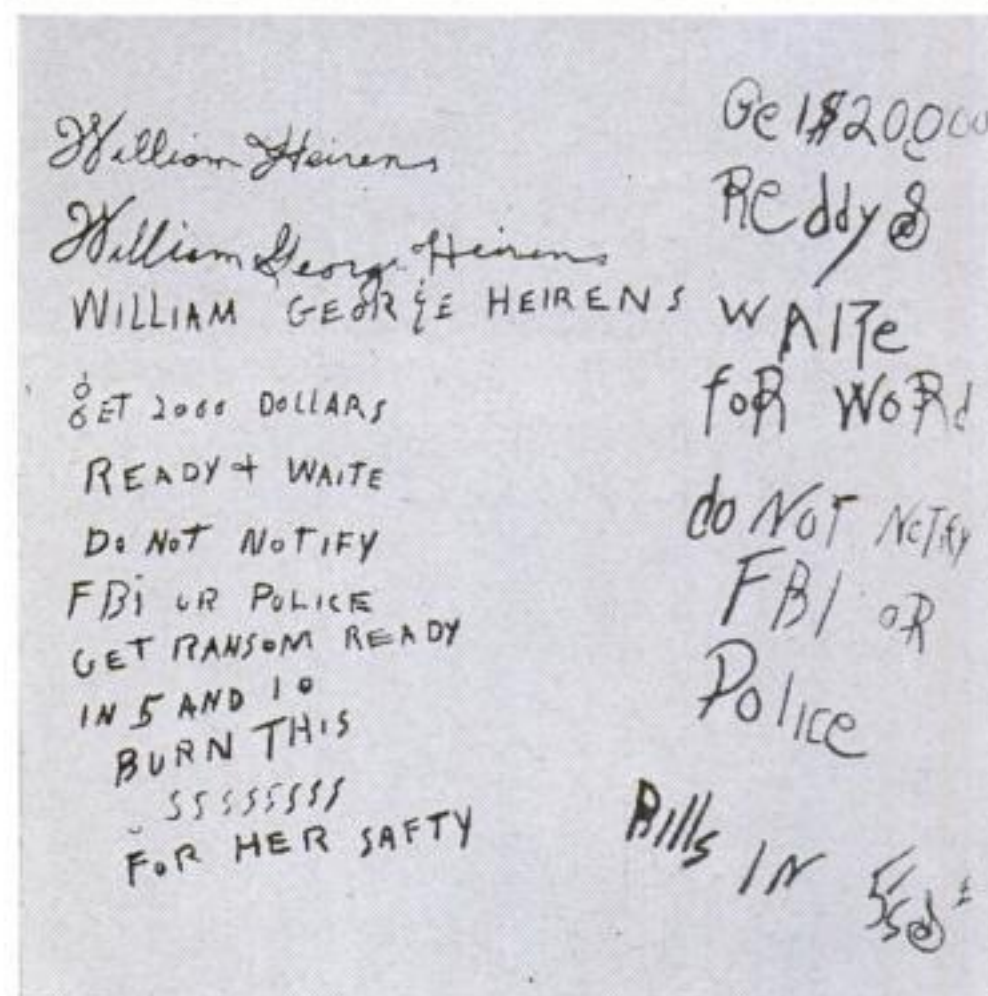
Strapped in his bed in Chicago's Bridewell police hospital, William Heirens waited for trial, murmured, "George did it. I told him not to be such a bad boy." But the fingerprints of Murderer George Murmans were identical to those of Student William Heirens.

AS WILLIAM HEIRENS HE WAS AN



HIS HOUSE was unpretentious, big enough for himself, his steelworker father, his mother and his young brother.

AS "GEORGE MURMANS" HE WAS



KIDNAP NOTE (right) was compared with William Heirens' handwriting (left) by experts who said it matched.



FINGERPRINT of Heirens matches one that was found on kidnap note and at the scene of the ex-Wave's death.

ORDINARY YOUNG BOY, A PERFECT GENTLEMAN TO HIS GIRL FRIENDS AND AN AVID COLLECTOR OF BOOKS



HIS BABY PICTURE, like that of almost every child, portrayed an alert, stocky and pleasant-faced youngster.

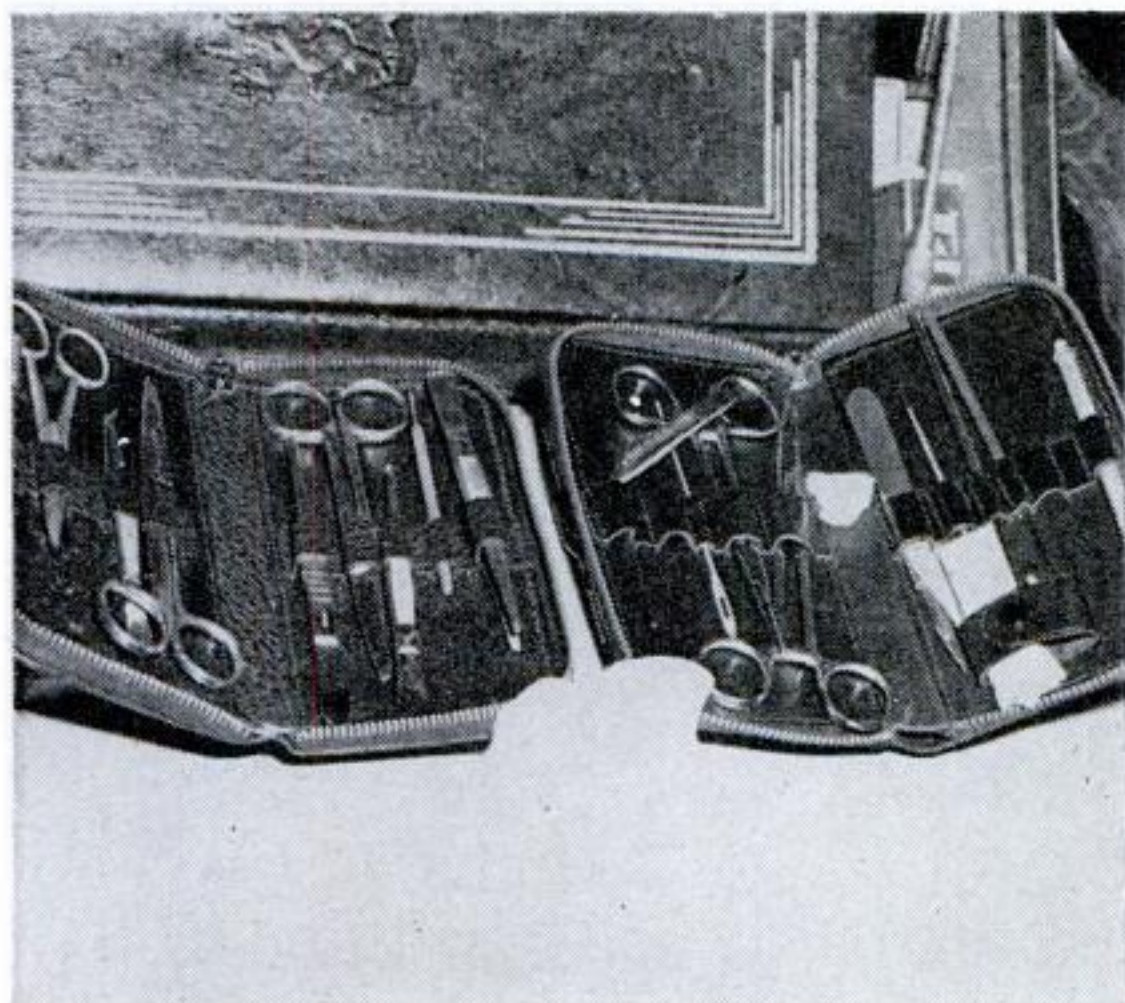


HIS GIRL FRIENDS called him a perfect gentleman. He had many dates but was not attached to any one girl.



HIS ROOM at home was full of souvenirs, and books. At college he had largest book collection in dormitory.

ACCUSED OF MURDER, FINGERPRINTED, GRILLED AND BRANDED AS CHICAGO'S MOST FIENDISH CRIMINAL



SURGEON'S TOOLS were found in his college room. Detectives were trying to decide if they were used in Degnan murder.



SCENE OF THE CRIME, re-enacted here, shows important evidence. George Subgrunski (arrow 1), seeing girl home (arrow 3), says he saw Heirens (arrow 2) with paper bag, supposedly containing kidnaped child's body.



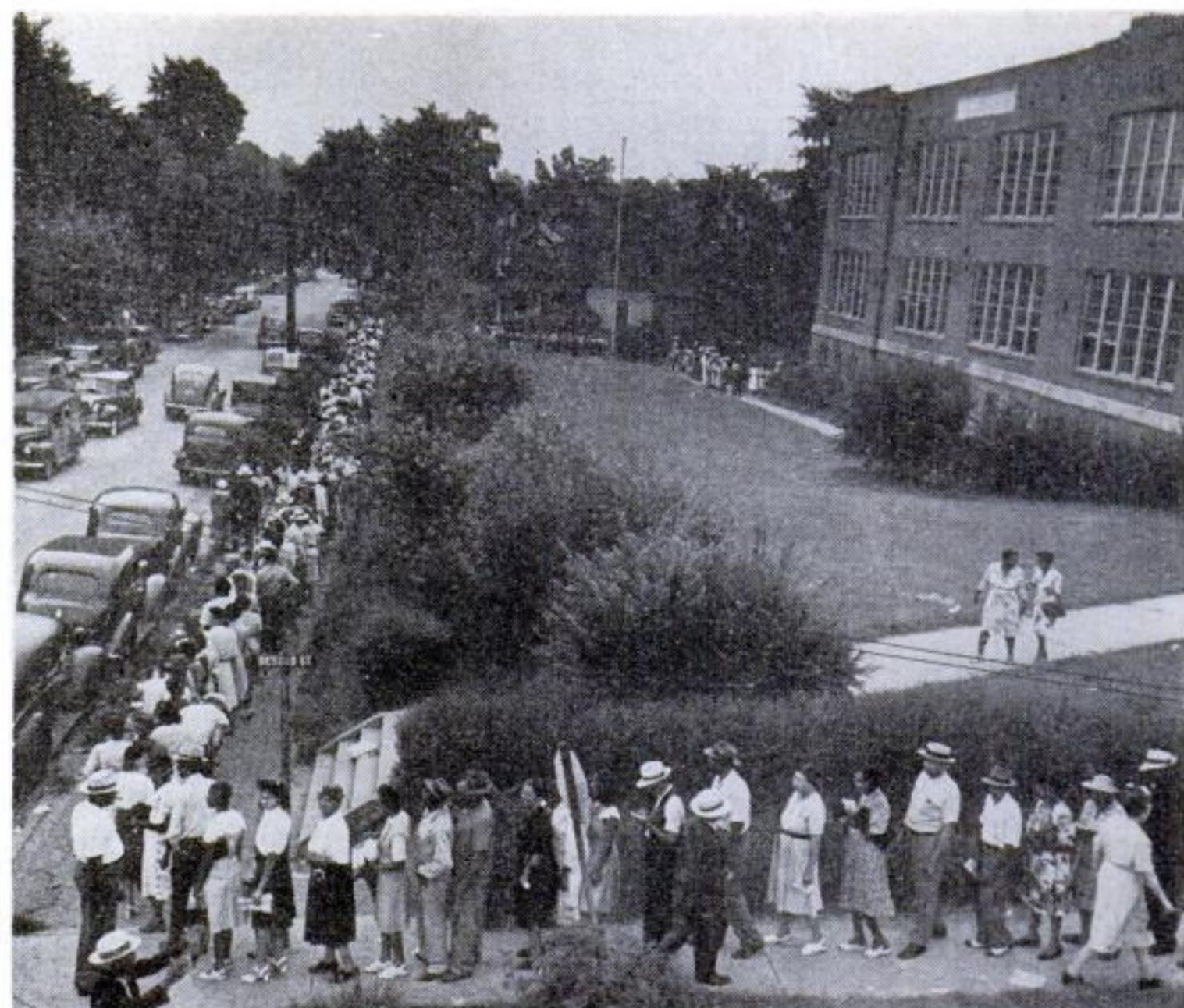
HEIRENS' PARENTS comfort their son in jail, have faith in his innocence. Many newspapers claimed he had confessed all three crimes, but his attorney said he hadn't.



BREAKDOWN came when he appeared for his arraignment. Chicago stories say he was given sodium pentothal, Army-developed "truth serum," in order to make him confess.



18-YEAR-OLDS, like these in an Atlanta high-school civics class, voted under Georgia's law which grants the franchise to anyone 18. Most voted for James Carmichael.



NEGRO VOTERS line up on election day in a queue circling the lawn of a school on Ashby Street in Atlanta. Despite inflammatory Talmadge speeches, there was no disorder.

"RED GALLUS GENE"

Despite big Negro vote, Talmadge is re-elected governor of Georgia

Eugene Talmadge came back to Georgia politics last week. He won the Democratic primary which assures his election as governor for a fourth, nonconsecutive, term. He looked and sounded like the same old Gene. His platform was mainly white supremacy. He invented a new axis to warn against "Moscow-Harlem zoot suiters" trying to take over Georgia. His red suspenders, with his cracker accent probably his most valuable political prop, gleamed as of old.

But if Gene was the same, Georgia was not. Now it was letting 18-year-olds and, for the first time in 70 years, Negroes vote. C.I.O. and A.F.L. were openly opposing "white supremacy." Georgia elected Gene only through its "unit votes" (similar to electoral votes). He lost the popular vote, 305,777 to 314,421. In spite of his fire-breathing, that record vote included more than 100,000 Negro ballots. In 1948 there would presumably be far more.



SOCIALITE Isabelle Woolford, here pasting a Talmadge sticker, entered the contest by writing a society editor that it was time the country-club set did something politically.

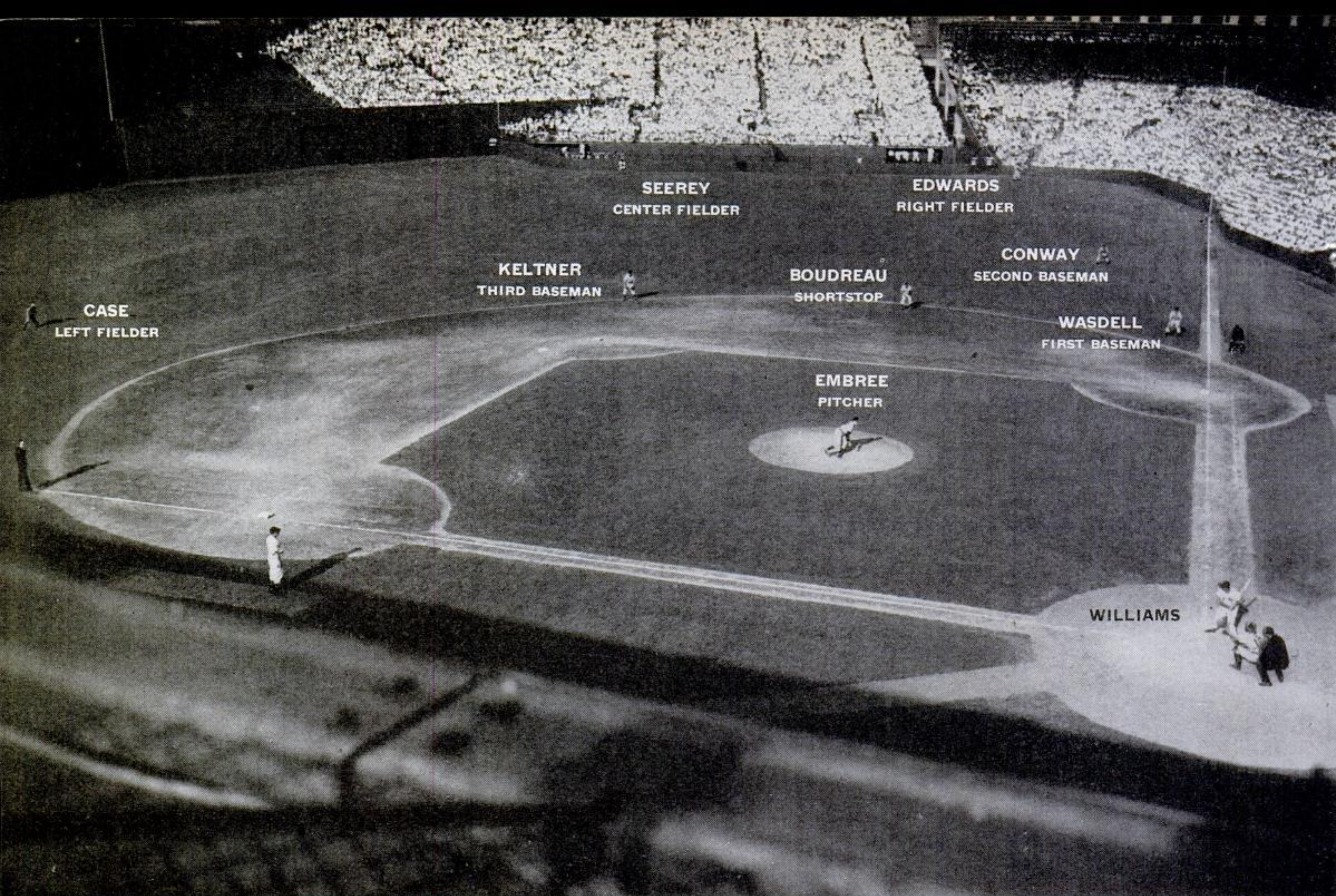


POLITICAL STUMPING on Talmadge's behalf is practiced by Isabelle in her boudoir. Most of Talmadge's support came not from country clubs but from cracker areas.



WISE-EYED GENE TALMADGE, who once kept pigs at the governor's mansion, reads of the recent campaign in which he promised to rout Negroes from all Pullmans

entering Georgia. His son Herman (*left*) managed the campaign with the slogan, "The Georgia Farmer has three friends: Sears Roebuck, God Almighty and Gene Talmadge."



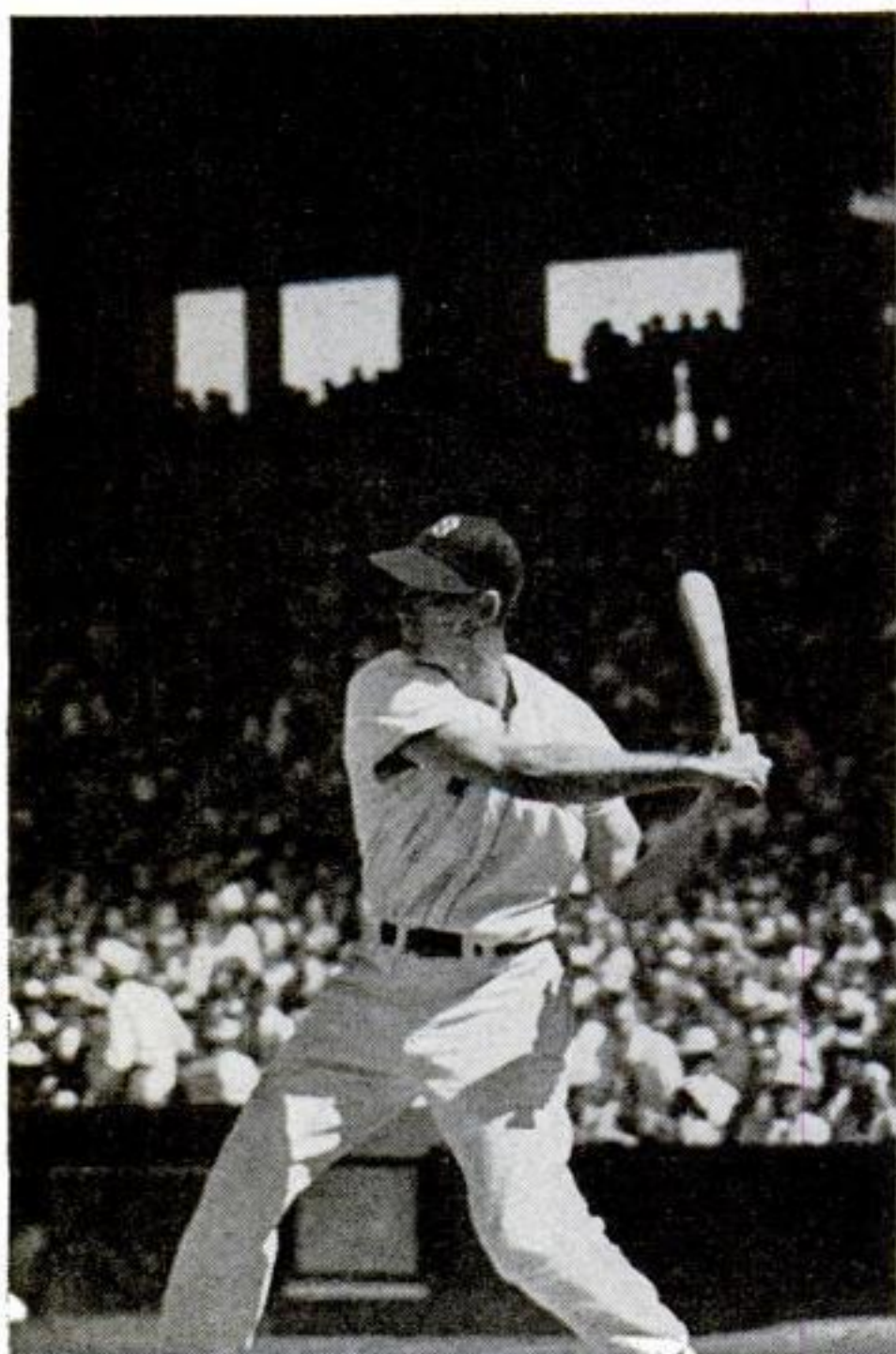
A LONE CLEVELAND INDIAN GUARDS LEFT FIELD AS SIX TEAMMATES CONCENTRATE IN RIGHT AGAINST THE LEFT-HANDED SLUGGING OF BOSTON'S TED WILLIAMS

BASEBALL SHIFT

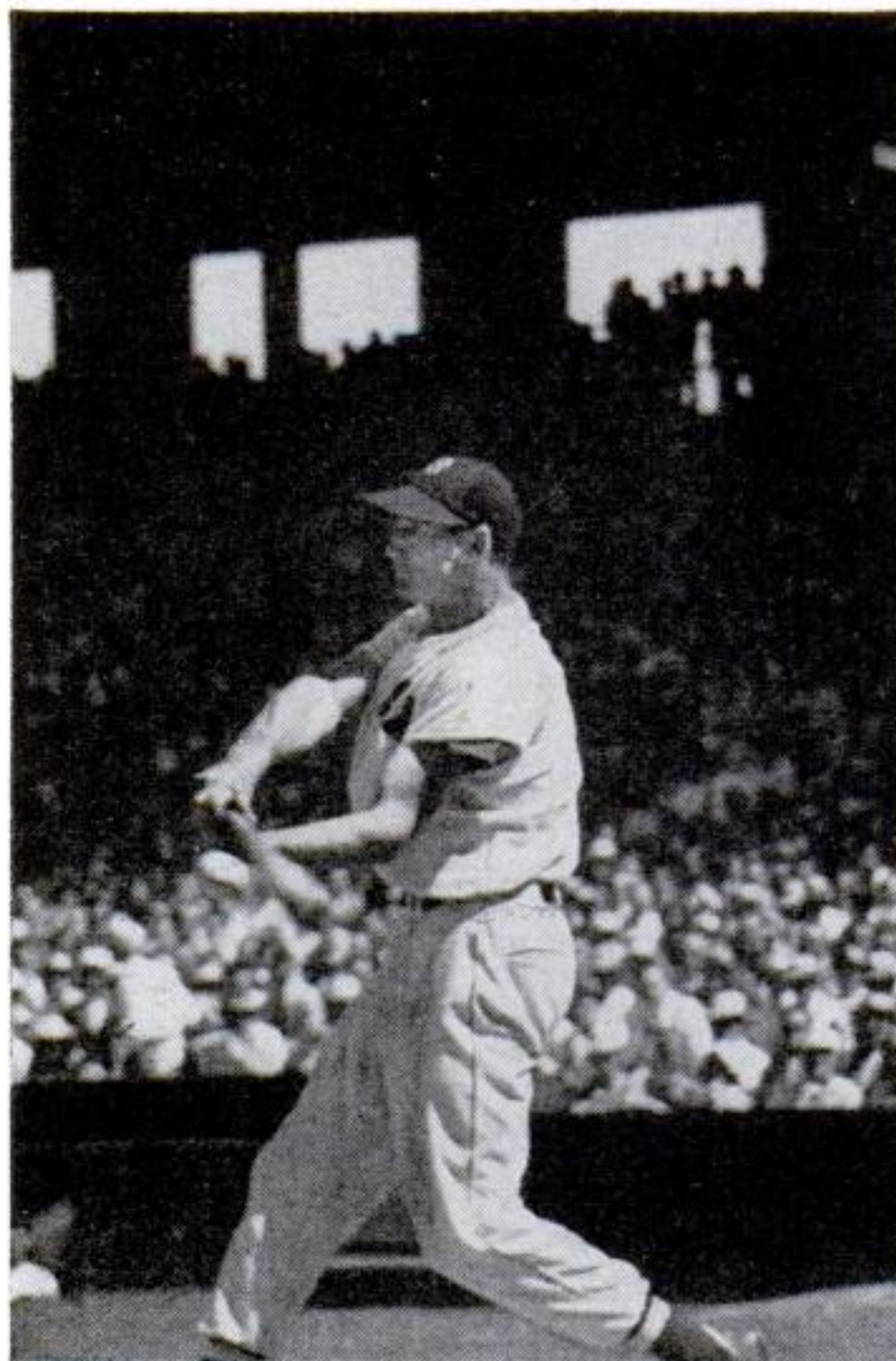
Indians try to stop Ted Williams by placing six men in right field

On July 14 French-blooded Lou Boudreau, playing manager of the Cleveland Indians, celebrated a baseball Bastille Day by trying to guillotine the league-leading Red Sox's mighty Ted Williams at Boston's Fenway Park. After Cleveland lost the first game of a double-header 11-10, when Williams' three home runs accounted for eight Boston runs, Boudreau in the second employed one of the most remarkable defensive overshifts in base-

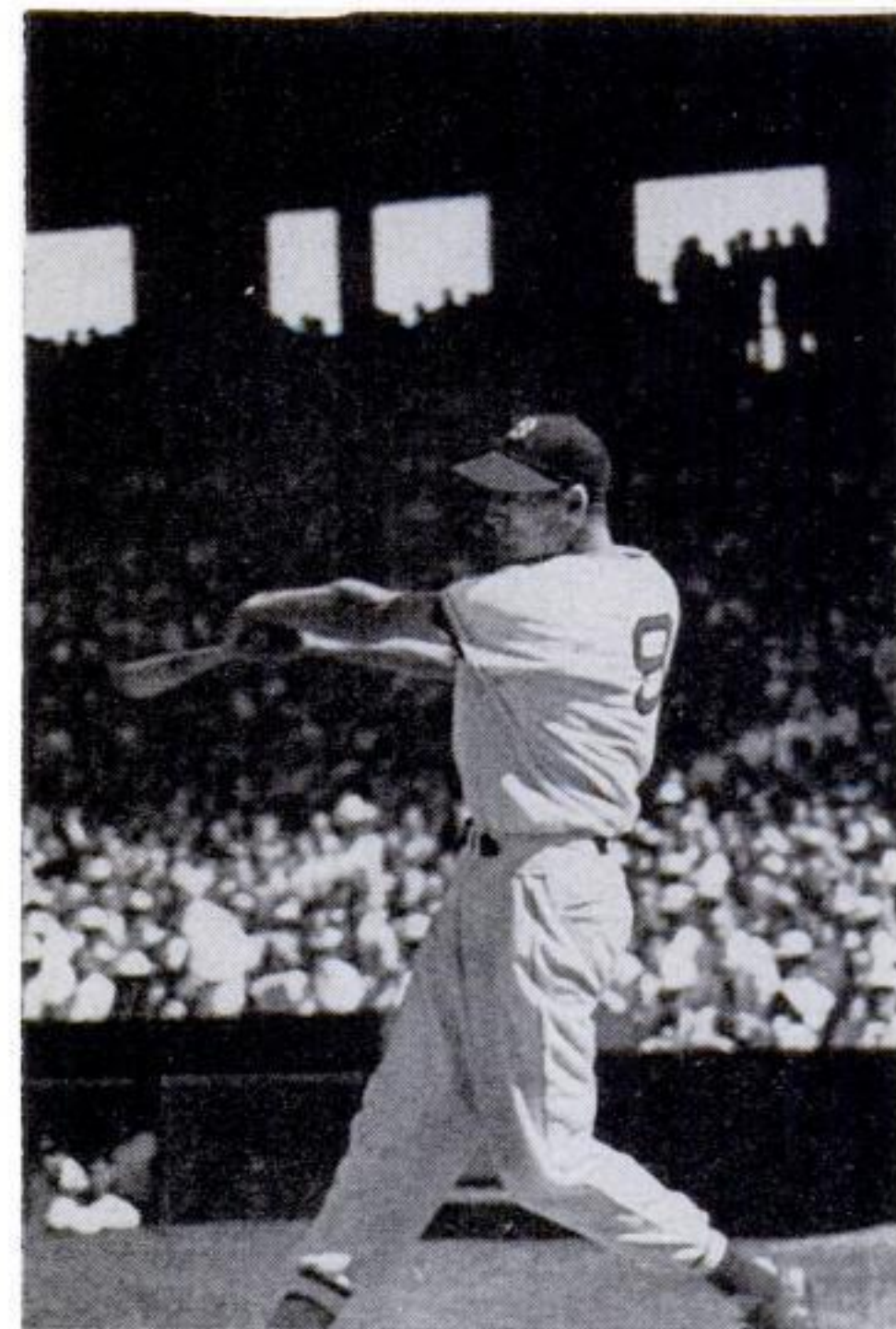
ball history. Deploying all his infielders between first and second, and stationing two outfielders in right field, he confronted Williams with a ludicrous exaggeration of tactics used against several other great sluggers two decades ago. In his four appearances at the plate, Williams was walked twice by nervous Cleveland pitchers, grounded out once to Boudreau and smashed a double down the right-field line. Cleveland lost that game, too, 6-4.



WILLIAMS STARTS to swing 35-ounce bat, crouching slightly to increase leverage. He is 6 feet 3 inches tall.



HE MEETS BALL squarely, body turning forward as he reaches midpoint in his powerful, rhythmic swing.



WRIST ACTION drives ball into right field, where Williams and most left-handed "pull" batters usually hit.



With a mixed green salad you could hardly make a better choice than Campbell's Scotch Broth. It's really not a broth at all, but a hearty soup—a deep-brewed and rugged meat-stock, brimming with garden vegetables. Tender pieces of mutton and good barley add just the hefty eating that he-men like. Try it!

Campbell's **SCOTCH BROTH**

Summer meals? Well, to begin with...

LET'S HAVE SOUP for the needed one hot dish. For good soup contributes in so many ways. It helps sharpen summer appetites—makes cold dishes taste better. It balances sandwich-and-salad meals delightfully and adds sound nourishment. And, of course, Campbell's Soup is just about the number one saver of kitchen time! Serve one of the soups shown here and see how eagerly the family will go for it—at lunch or supper.



LOOK FOR THE
RED-AND-WHITE LABEL



With a platter of cold cuts an ideal soup is Campbell's Vegetable. Here again you have a full-flavored beef stock. Fifteen different garden vegetables make it thick and brightly tempting to your spoon. It's always a "good companion".

Campbell's **VEGETABLE SOUP**

With Campbell's Soup
Upon my shelf
I please my man
And save myself!



With a fresh fruit salad—Campbell's Beef Noodle Soup. It's BEEF straight through—a rich, slow-simmered beef stock, golden egg noodles and tender pieces of beef. Make note of this one, too!

Campbell's **BEEF NOODLE SOUP**



Fabulous enchantment...



... The unbelievable heaven of Swan's beautiful suds helps you escape summer's worst. There, in a whipped-cream world all your own, this fine floating soap lavishes such gentle lather—your skin, your spirits take on new radiance! For Swan, the pure, mild angel of baby's bath, has a wonderful way of helping you capture baby-freshness.



IT'S TWINS! Two lovely cakes in every bar.



LISE'S SHOULDER-LENGTH BROWN HAIR, BLUE EYES AND LITHE FIGURE ARE SHOWN TO ADVANTAGE AS SHE MODELS THIS FANCY PIQUE BATHING SUIT BY CARVEN

FRENCH COVER GIRL

Youngster with "fresh country look" is Paris sensation

Last fall a naive but very pretty country girl arrived in Paris. She was Lise Bourdin, 19. She was thrilled at the prospect of being a \$12-a-week salesgirl at Balmain, the *couturier*. But the first day she went to work a man impolitely stared at her in the subway. Over her protests, he spoke to her. He pleaded with her to pose just once for *Claudine*, a magazine for women. Halfheartedly Lise posed and the picture made the cover. By now she has posed for more magazine covers than any other girl in France and is the favorite model of photographers who say she brought a "country freshness" to the jaded capital.



LISE IN A PILL-BOX HAT



LISE IN TAILORED SUIT



LISE IN A BATHING SUIT

LISE READY FOR COCKTAILS

CONTINUED ON NEXT PAGE



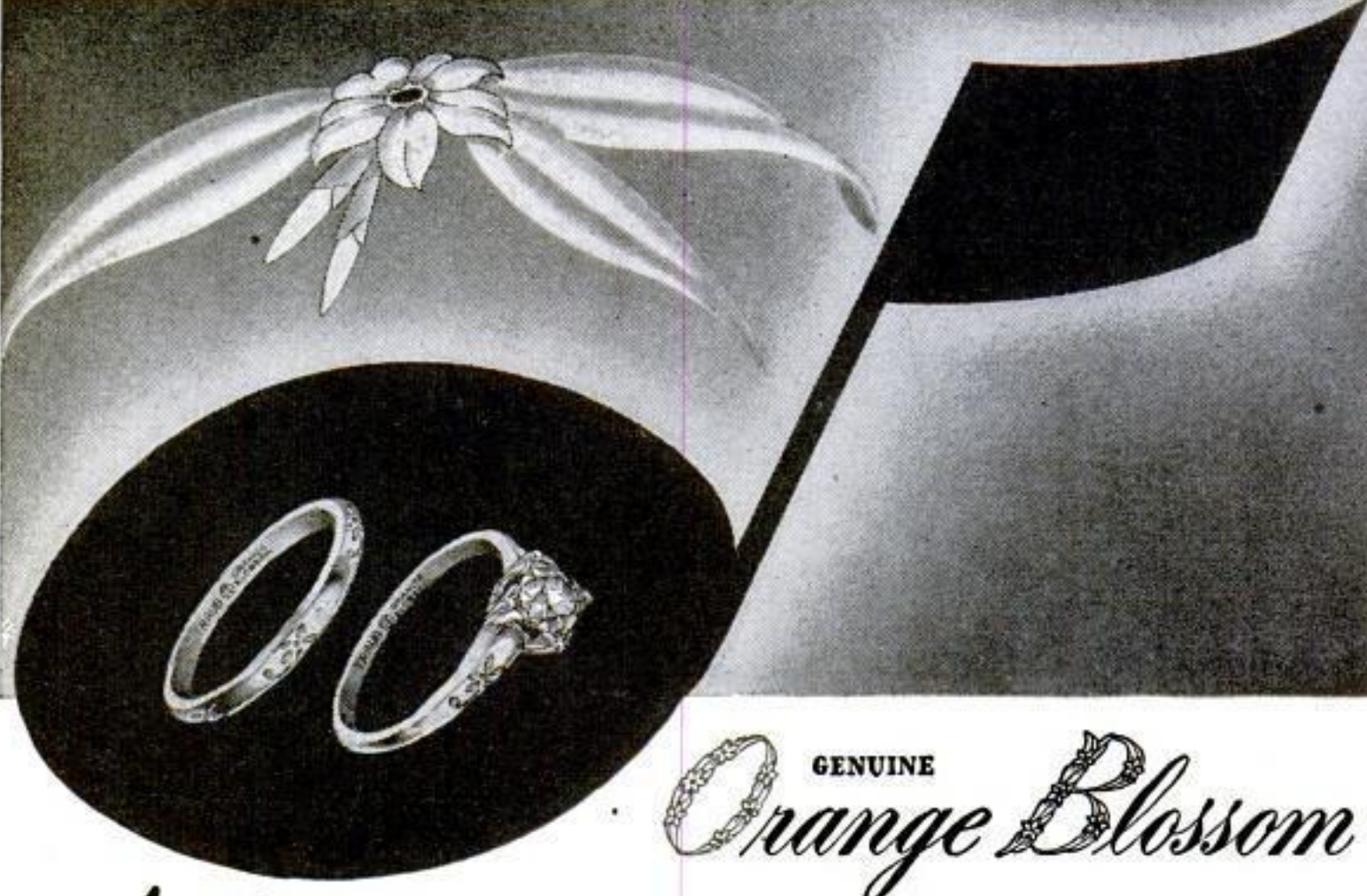
ROBERT "who makes you beautiful" designs the **VENIDA** HAIR-DO OF THE MONTH

August 1946: Stunning, isn't it . . . this cool, sensible-but-smart summer hair-do by Robert of Fifth Avenue. To enjoy the same glamorous highlights, the soft lustrous sparkle, give your hair a good shampoo with the new high-lather Venida Creme Shampoo. 60c. Contains wonderful hair conditioning lanolin. No after rinse necessary. And, oh, how healthy clean your scalp; how newly lustrous your hair!—The Rieser Co., Inc., N.Y. 18.

Other Venida Hair Beauty Aids include: Hair Nets, Hair Creme, Lacquer, Bobby Pins.

Write for new booklet: "The Venida Way to Hair Beauty."

Venida
Creme Shampoo
—another Venida Hair Beauty Aid



GENUINE
Orange Blossom

Key Note

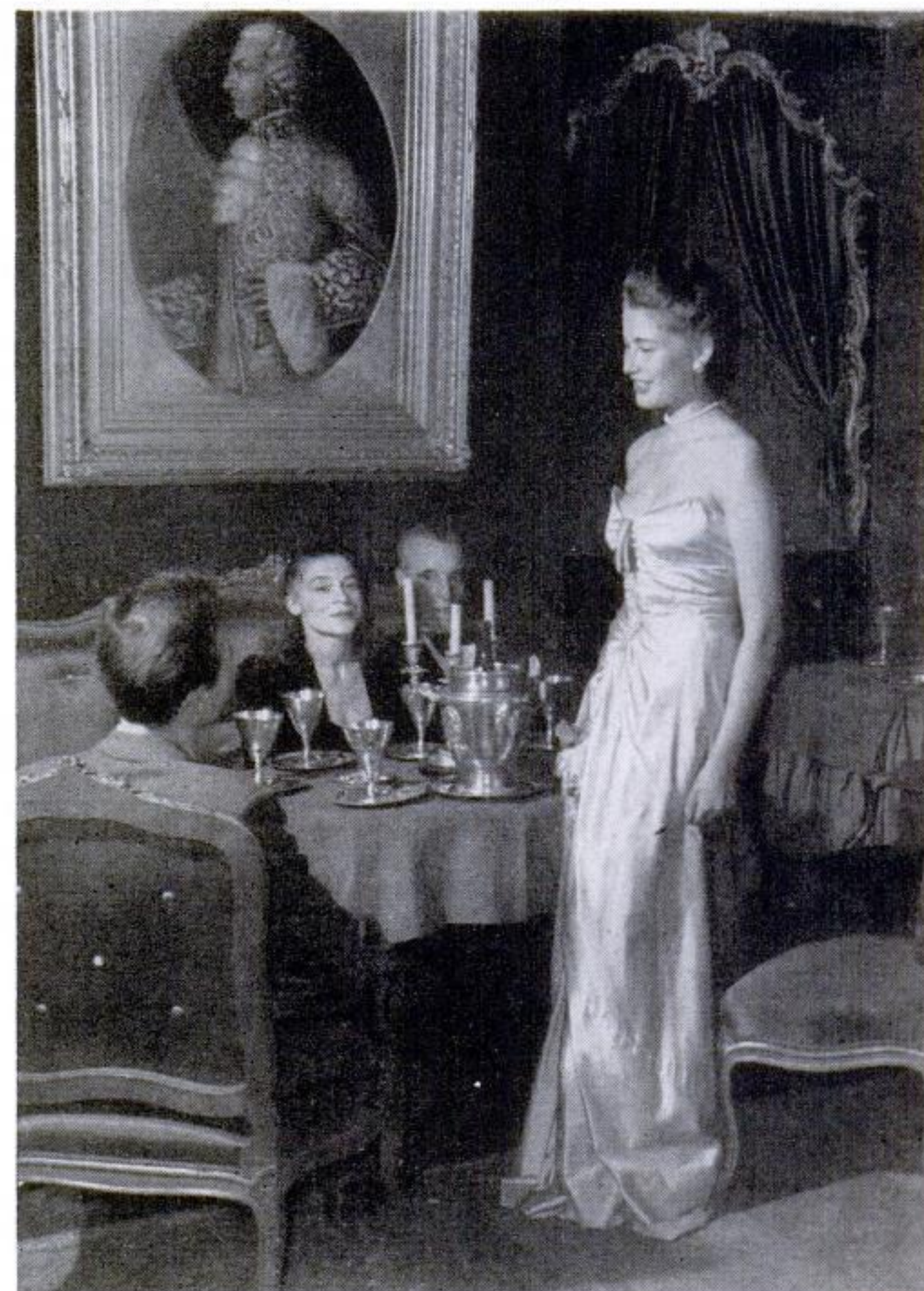
of loveliness in this matched set, as in all genuine Orange Blossom rings, is simplicity and grace in design. Handwrought by master craftsmen to the rigid, high standards for which this name is known.

There is a beautiful Orange Blossom design either plain metal, or with side diamonds to suit each taste . . . at prices anyone can afford.

Orange Blossom prices begin at \$9 for Wedding Rings, \$75 for Engagement Rings, including tax. Write for illustrated folder.



"THE MOST BEAUTIFUL PROFILE" in Paris belongs to Lise, according to photographers. Lise, who comes from Vichy, also has her first part in a film.



IN A YELLOW SATIN evening gown Lise chats with Mme Carven (center), who designed dress, in plush surroundings of Casenave restaurant in Paris.



1. So you're off on a trip to New York? Then head for the *Hotel Pennsylvania*!—where you really *are* a guest. There you will find the swift, courteous service and friendly hospitality that always have been Pennsylvania specialties.



2. Those *swell* Statler meals—all of your favorite dishes, prepared as *you* like them, and served with the deft touch that makes good food taste still better.



3. The *sparkling* Café Rouge—soft lights, danceable music, and star-studded entertainment to help make each evening of your stay a gay and gala occasion.



4. And the *super-comfort* of the famous Statler bed—with its 537-coil spring mattress that gives you restful, refreshing, right-through-till-morning sleep.



5. Now aren't you glad you came to the *Pennsylvania*? What a pleasure it is to wake up in your spacious room! Especially when a call to Room Service brings breakfast, perfectly cooked, piping hot, and served just when you want it.



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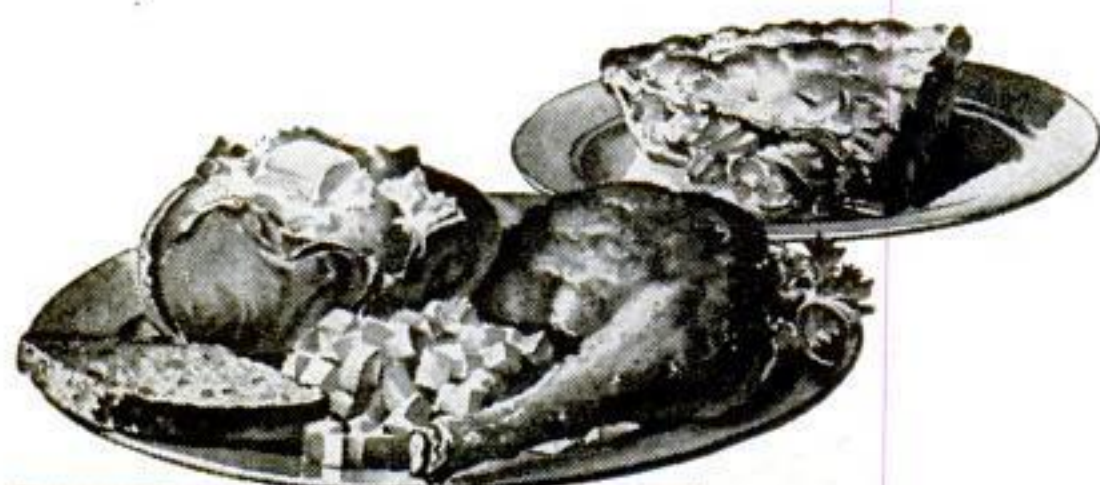
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SHARE A MEAL—SAVE A LIFE!

How to take cooking off your mind

... and put time on your hands!

COOKING is fun when you know in advance that your meals will turn out perfectly! Such confidence is yours when you have a new Hotpoint Automatic Electric Range! Uniformly fine results are easy as 1-2-3, for baking, broiling and surface cooking are accurately controlled. This new Hotpoint Electric Range also cooks whole meals automatically, while you're at home or away. ● ● Before you select any new range, see the Hotpoint Electric Range at your Hotpoint dealer's. Backed by 40 years of sound engineering and research, this new range is built to give you faster cooking—better eating.



1 AUTOMATIC COOKING BRINGS NEW FREEDOM

● With the Timer-Clock to turn heat on and off automatically, you can be gone for hours and return to a luscious dinner like this! Big Hotpoint oven automatically cooks—at one time—a delicious five-dish oven-meal, including dessert, for eight persons.

THE MASTERPIECE \$255⁰⁰
National O. P. A. Retail Ceiling Price
Including Federal Excise Tax.
Effective Continental U. S. A.



2 MEASURED HEAT SAVES TIME AND FOOD

● Fast-starting Hotpoint Calrod* Cooking Units provide the exact heat required for each cooking operation as well as the same amount of heat every time. So vegetables and meats retain more of their vitamins and minerals—fresh flavors, too!

*REG. U. S. PATENT OFFICE



3 IDEAL FOR EVERY TYPE OF BROILING

● In the convenient new Hi-Speed Broiler with glowing-ember heat, you can broil thick or thin steaks to juicy, charcoal-grilled perfection. It's at convenient waist-height—so there's no more bending or stooping.

CHECK THESE ADDITIONAL OUTSTANDING FEATURES!

- 39" wide, 45" high (including lamps), 26½" deep. Cooking top, 36" from floor.
- Large warming compartment.
- Time Measure—bell chime for timing all cooking operations up to sixty minutes.
- Extra-large Thrift Cooker has 7-quart aluminum pail, flavor-seal lid.
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- Twin Venetia-Lites with streamlined shades.
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including Federal excise tax for full-size cabinet-style range. Effective Continental U. S. A.

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COOKING CENTER with the new Hotpoint Automatic Electric Range for better cooking results.

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AUTOMATIC ELECTRIC RANGES

DEPENDABILITY ASSURED BY 40 YEARS EXPERIENCE



BERNARD SHAW WORKS AT HIS TYPEWRITER EVERY DAY. HIS STUDY IS A SHELTER NEAR THE HOUSE AT AYOT ST. LAWRENCE WHERE HE HAS LIVED SINCE 1906

G.B.S. IS 90

**He has survived Queen Victoria,
two wars and the atom bomb, with
unflagging faith in Bernard Shaw**

On July 26, George Bernard Shaw, the world's greatest living literary figure, attains the great age of 90. Around the world this week will be many surprised people who know him as the author of the 20th Century's two most important plays (*Saint Joan*, *Man and Superman*), and eagerly read his tart comments on the peccadilloes of mankind. Few of them have realized that Shaw is so old.

Yet much of Shaw's life seems like ancient history. His contemporaries were Kipling, Thomas Hardy and Oscar Wilde. Tennyson and Browning were still writing when his first plays were pro-

duced. As a music critic, Shaw was an early champion of Wagner. As a founder of the Fabian Society, Shaw helped raise British socialism from a joke in Queen Victoria's day to a governing party.

Now, at 90, the Dublin-born genius can well rest on his laurels. Besides fame and respect, Shaw's plays have won him a fortune. For years he has been the world's highest-paid dramatist; recently he has become its highest-paid screenwriter. Shaw has refused a peerage and one of Great Britain's highest awards, the Order of Merit. He believes that the name Bernard Shaw needs no adornment.

The Springmaid

as drawn by
ROCKWELL KENT



Look for this label

on sheets, printed tablecloths, cotton fabrics
by-the-yard and in sportswear, work clothing,
shirts, pajamas, dresses, children's wear, rainwear.

G.B.S. Is 90 CONTINUED



ABOVE SHAW'S MANTEL is a portrait of his late wife, Charlotte Payne-Townshend, who died three years ago. Below picture is Academy Award statuette (for *Pygmalion*) and a porcelain figure of Shakespeare, whom Shaw admires though he thinks his own plays are better. Figure of Saint Joan stands at right.

SHAW LIVES QUIETLY AND ALONE

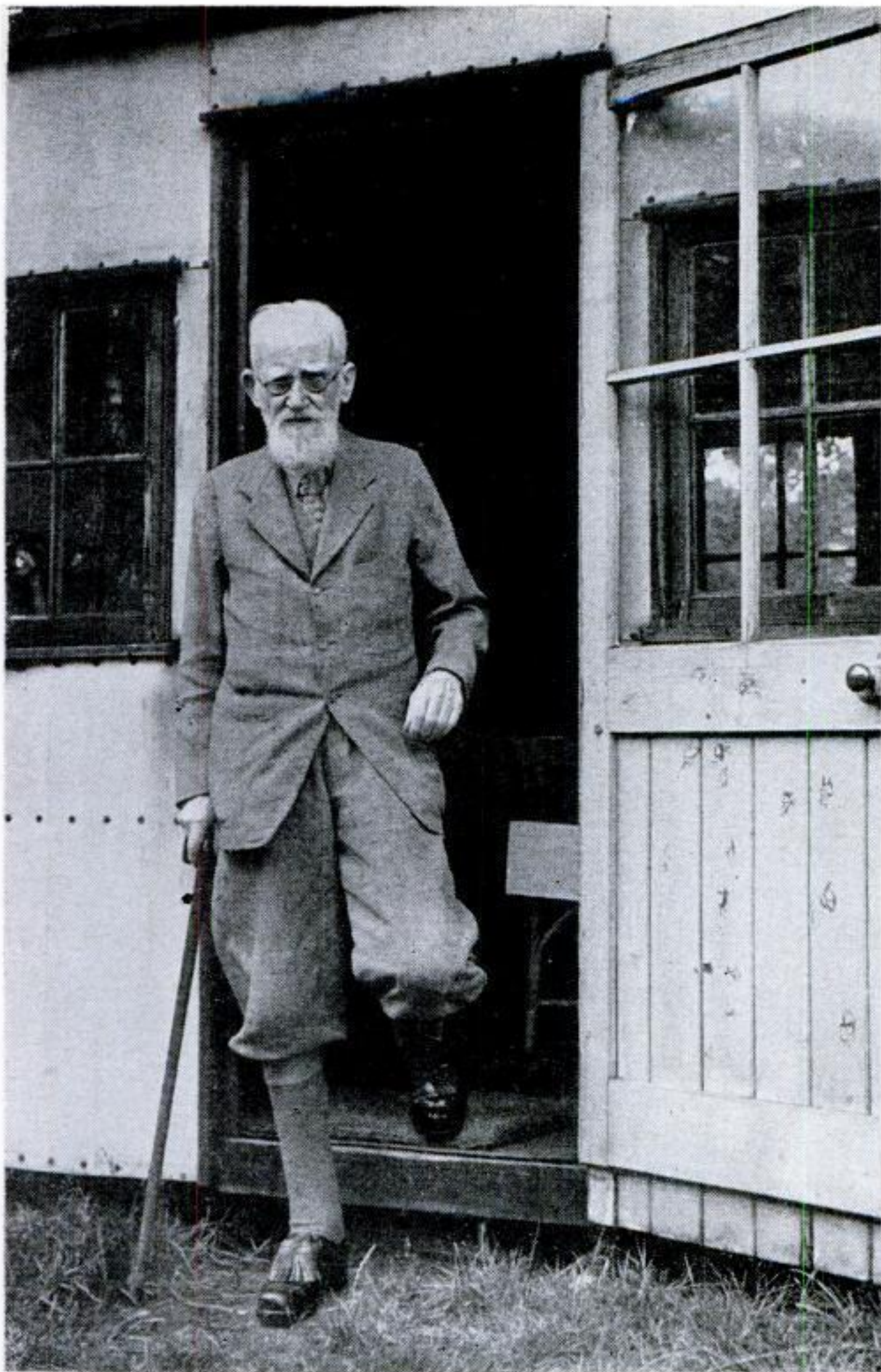
After spending his first 30 years in poverty so dire that occasionally he existed off his mother's earnings as a music teacher ("I did not throw myself into the struggle for life; I threw my mother into it"), Bernard Shaw has lived very comfortably. His house at Ayot St. Lawrence, called "Shaw's Corner" on the map, is a pleasant 12-room, three-story building set on three acres of ground. He employs a chauffeur, gardener, housekeeper and maid and lives at Ayot all year except in July when he goes to London to give his staff a rest and let the chimneys be swept.

Shaw lives quietly and regularly, as befits a man of 90. He has breakfast at 9, reads all papers from the *Times* to the *Daily Worker*, then hikes over to his working hut, called "The Shelter," and writes until 1. After lunch he has a nap, returning to the Shelter around 4. Dinner is at 7 and Shaw always puts on a dinner coat. In the evening he reads, listens to the radio and retires around 11.

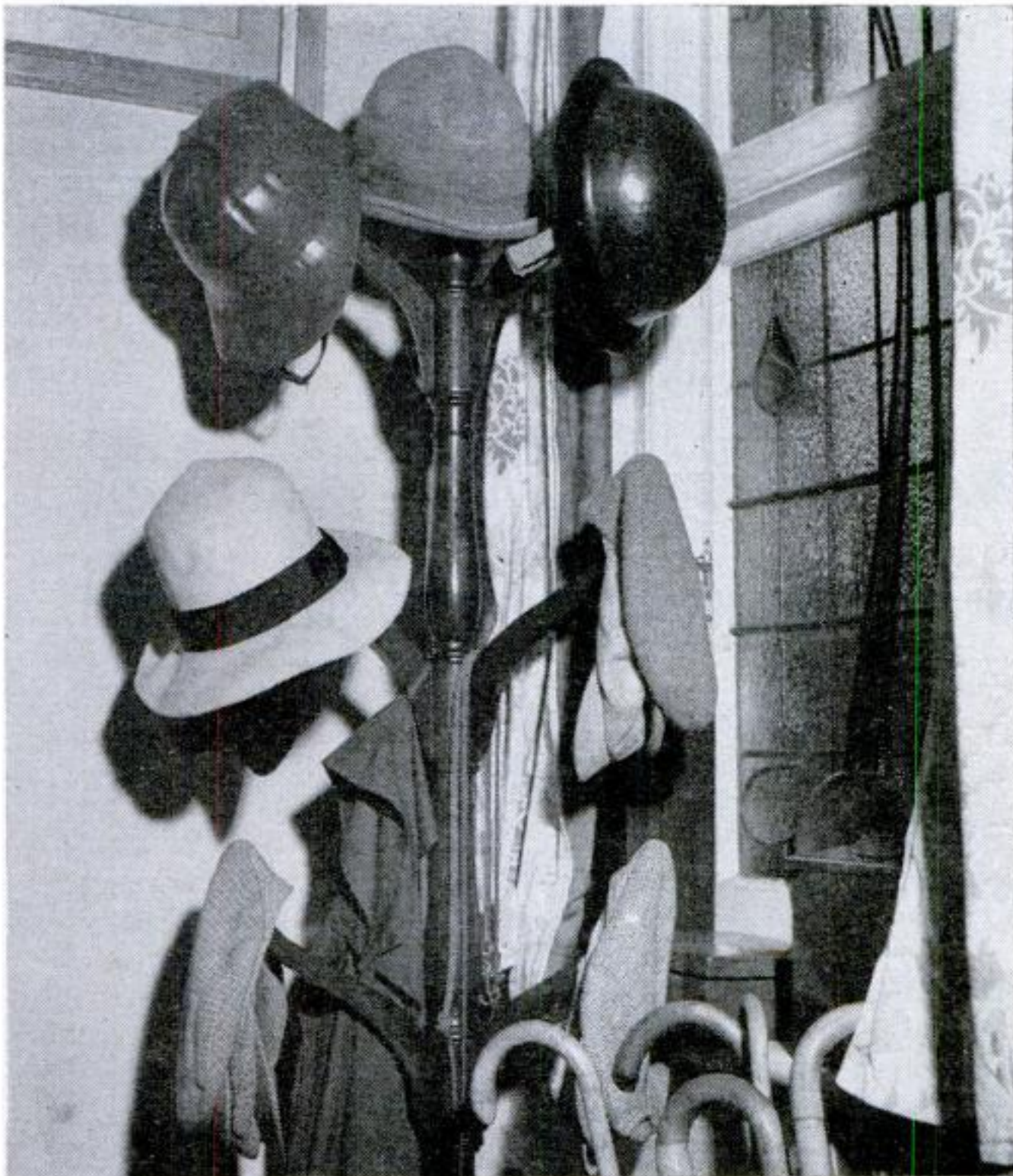
Shaw's daily companion is Frederick Loewenstein, his German "Remembrancer," who lives nearby. Shaw is still a vegetarian, a teetotaler and a nonsmoker. His shoes are made extra large so he can wiggle his toes. In 1941 he wrote Loewenstein: "I am old, deaf and dotty. In short a Has-Been." He remains extremely chipper, however, and in good health, though one acquaintance recently said, "He looks fabulously old. His skin seems translucent and his eyes a watery blue—almost as if he had been put together out of ashes and cobwebs." All the same, Shaw's friend Gabriel Pascal is sure he will live to be 115.



SHAW TRIES ON a Roman helmet used in the movie of his play, *Caesar and Cleopatra*. With him is Gabriel Pascal, the Hungarian producer-director to whom Shaw has given exclusive movie rights of all his plays. Pascal worships Shaw. For more of Pascal's production of *Caesar and Cleopatra*, see page 44.



SHAW EMERGES from writing shelter, which can be turned on a swivel to face the sun. He works there about six hours a day, mostly attending to business matters although he does have a play in progress. Inside are a bed, on which he files correspondence, an electric heater and a telephone to the house.



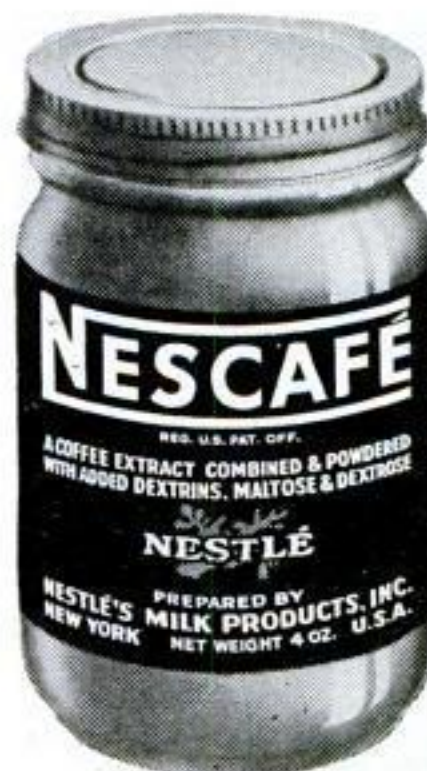
SHAW'S HATS hang in the front hall of his house. At top (left to right) are his woodcutting hat, his felt rainy-day hat and his steel blitz helmet. Below them are a hot-weather Panama, miscellaneous caps and a half dozen walking sticks. Shaw's house was never bombed but the Germans came very close.

CONTINUED ON NEXT PAGE

Ann Rutherford . . . appearing in "The Secret Life of Walter Mitty"



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No bother with a coffee maker. No grounds to dispose of. No waste—you make exactly the amount you need—and just the strength you like. A teaspoonful makes a cup—for about 1¢. Ask your grocer for Nescafé today . . . it's the *sure* way to coffee enjoyment.

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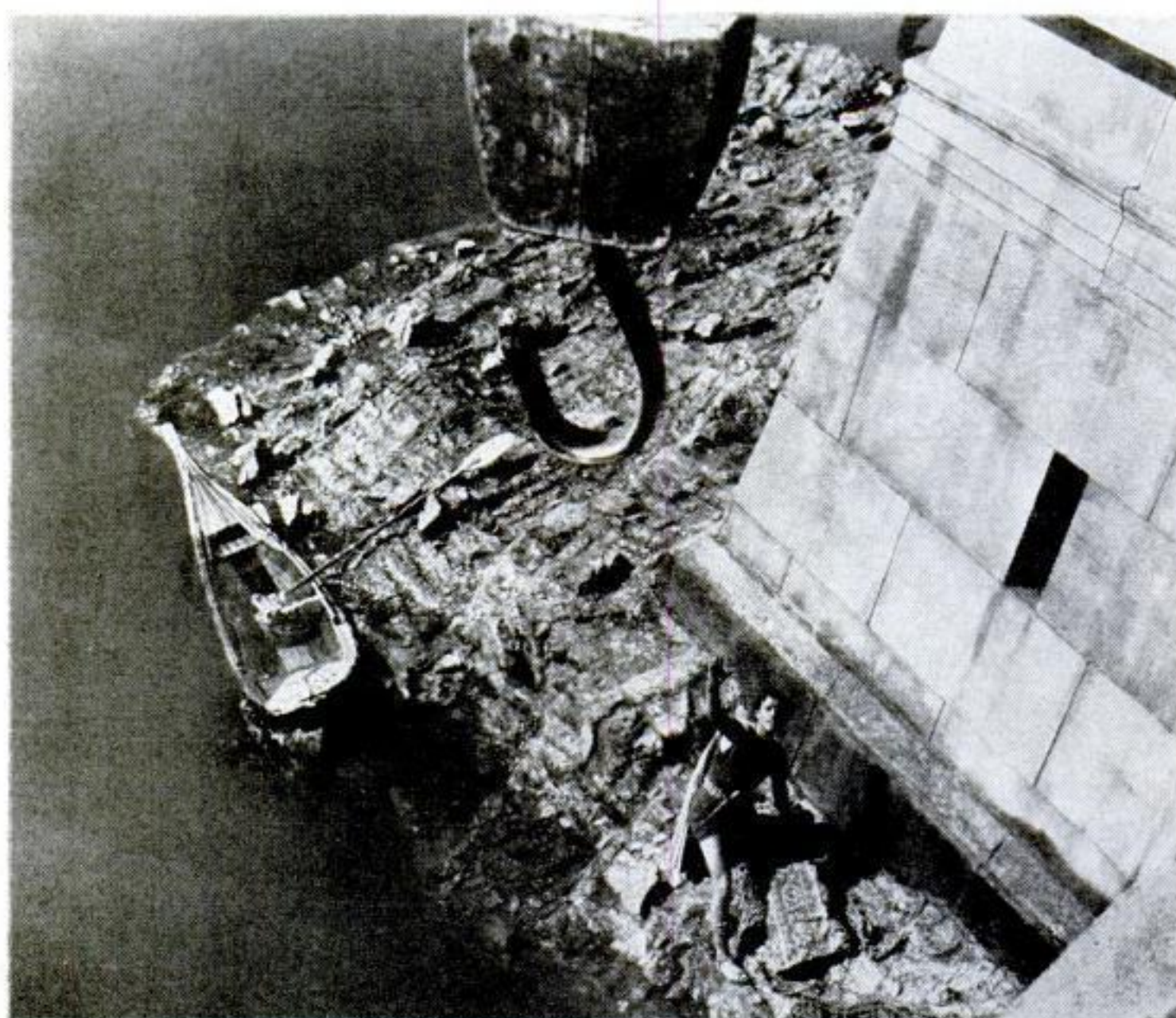
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CAESAR AND CLEOPATRA WALK COMPANIONABLY ALONG THE LOFTY PORTICO OF THE PRINCESS'S PALACE AT MEMPHIS AFTER THEIR FIRST MEETING IN THE DESERT



WRAPPED IN A CARPET and guarded by her henchman (Stewart Granger), Cleopatra waits to be smuggled into Caesar's lighthouse stronghold on the descending crane.

MOVIE OF THE WEEK:

Caesar and Cleopatra

Vivien Leigh and Claude Rains ornament Shaw's comedy

The love affair of Cleopatra, queen of Egypt, and Mark Antony is history's most famous, but little is known of the relationship between the queen and Antony's patron, the great Julius Caesar himself. In 1898 Bernard Shaw wrote one of his best comedies to give his version of what happened when these two titans met.

Caesar and Cleopatra has been filmed by Gabriel Pascal with the backing of British Film Tycoon J. Arthur Rank. Before it was finished, at a cost of \$5,000,000, the movie drew parliamentary criticism for "wastefulness," which included a wartime junket to Egypt and construction there of a brand-new sphinx because all native sphinxes looked too old.

Shaw's story covers the nine-month period spent in Egypt by Caesar three years before his assassination. He enthrones Cleopatra, a silly young princess, as Rome's puppet. Between skirmishes to keep her a queen he teaches her to behave like one. As played magnificently by Claude Rains, Caesar is a worldly man, humane, cynical and full of confidence. Vivien Leigh is a charming and feline Cleopatra. Contrary to most British critics, who found it "dull" and "pretentious," *Caesar and Cleopatra* is a gorgeous pageant in the best De Mille tradition, with an added bonus of fine acting and Shavian wit.



CLEOPATRA pauses on paw of a small Sphinx after fleeing from Julius Caesar's advancing Roman legions. Then Caesar himself comes into the desert and addresses

the silent Sphinx as a creature kindred to him, "part brute, part woman and part god." Cleopatra speaks to him and, though he is Egypt's conqueror, they become friends.

CONTINUED ON NEXT PAGE

"Caesar and Cleopatra" CONTINUED



CAESAR AND CLEOPATRA sit on her throne as the amused Roman attempts to fashion the silly girl-queen into a responsible ruler with the manners of an empress.



CLEOPATRA'S COURT is luxurious and decadent, administered by corruptibles. Caesar backs up Cleopatra because he likes her and because she will support Rome.



FIGHTING BREAKS OUT between the Romans and the Egyptians in the Pharos, or lighthouse, at Alexandria, which was one of the Seven Wonders of the ancient world.

The Egyptians, angered by Caesar's support of Cleopatra, scale towering walls of this Roman stronghold but Caesar puts down the revolt before returning to Rome.

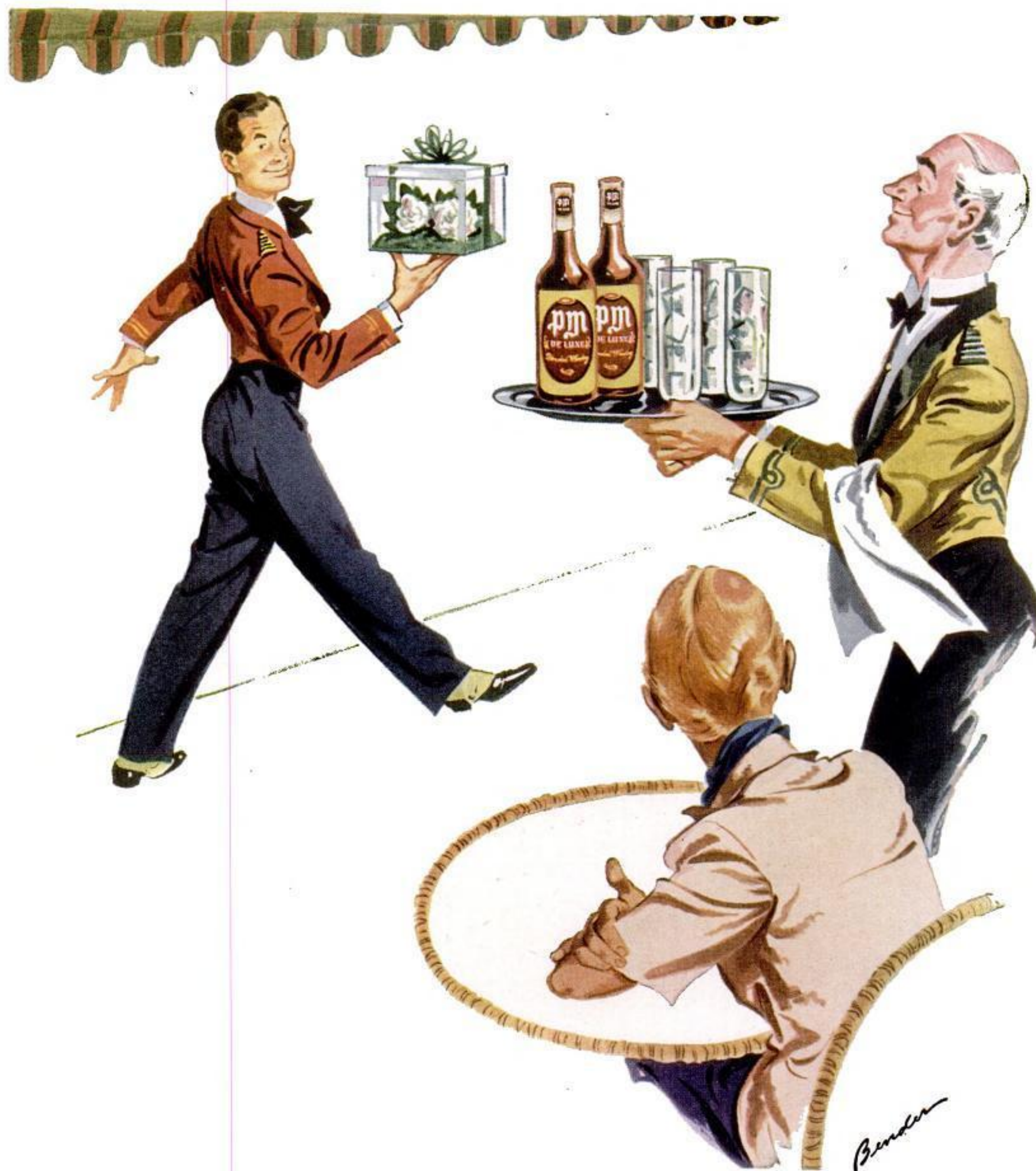
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*FOR PLEASANT MOMENTS—Come along with PM!
Follow the gardenias and PM DE LUXE
to the pleasantest whiskey flavor a man ever found.
PM's so irresistibly smooth,
so Particularly Mellow,
it's a standing invitation in all the brightest places:
So pack up your pals and come along!*



IF IT ISN'T

PM

IT ISN'T AN EVENING

National Distillers Products Corporation, New York.
Blended Whiskey. 86.8 Proof. 71% Grain Neutral Spirits.

Ken Kling

Foremost selector of horse-race winners at U.S. tracks got his start by trying to pick losers

by MAITLAND EDEY

ONE afternoon not long ago, Mr. Albert Warner, movie mogul and the owner of a large racing stable, was sitting in his private box at the track waiting to see how one of his horses, Blue Mill, would do in the next race. Blue Mill was the favorite, and Warner had just placed a bet on it at 8-to-5 odds. Consequently, he was somewhat annoyed when one of his guests, Ken Kling, offered to bet him 15 to 1 that Blue Mill would not win. Warner promptly put up \$5, which Kling collected a few minutes later when Blue Mill ran last in a field of 12.

"He fooled me by finishing twelfth," Kling admitted later. "I had him figured for eleventh."

This was a spectacular but by no means unusual example of Kling's ability to size up horses, an ability which has earned him well over \$1,000,000 in the last 10 years and made him the best-known and most successful horse selector in the U.S. Kling's selections are to be found in a comic strip called *Joe and Asbestos* which appears on the sports page of seven daily newspapers. Although undistinguished for either artistic or dramatic components, Kling's strip commands a sizable audience of avid readers who peruse it daily for the track selections he incorporates in an introductory box. Through this strip and by virtue of his encyclopedic knowledge of horses and race tracks, Kling has become the most widely read and respected turf expert in the country.

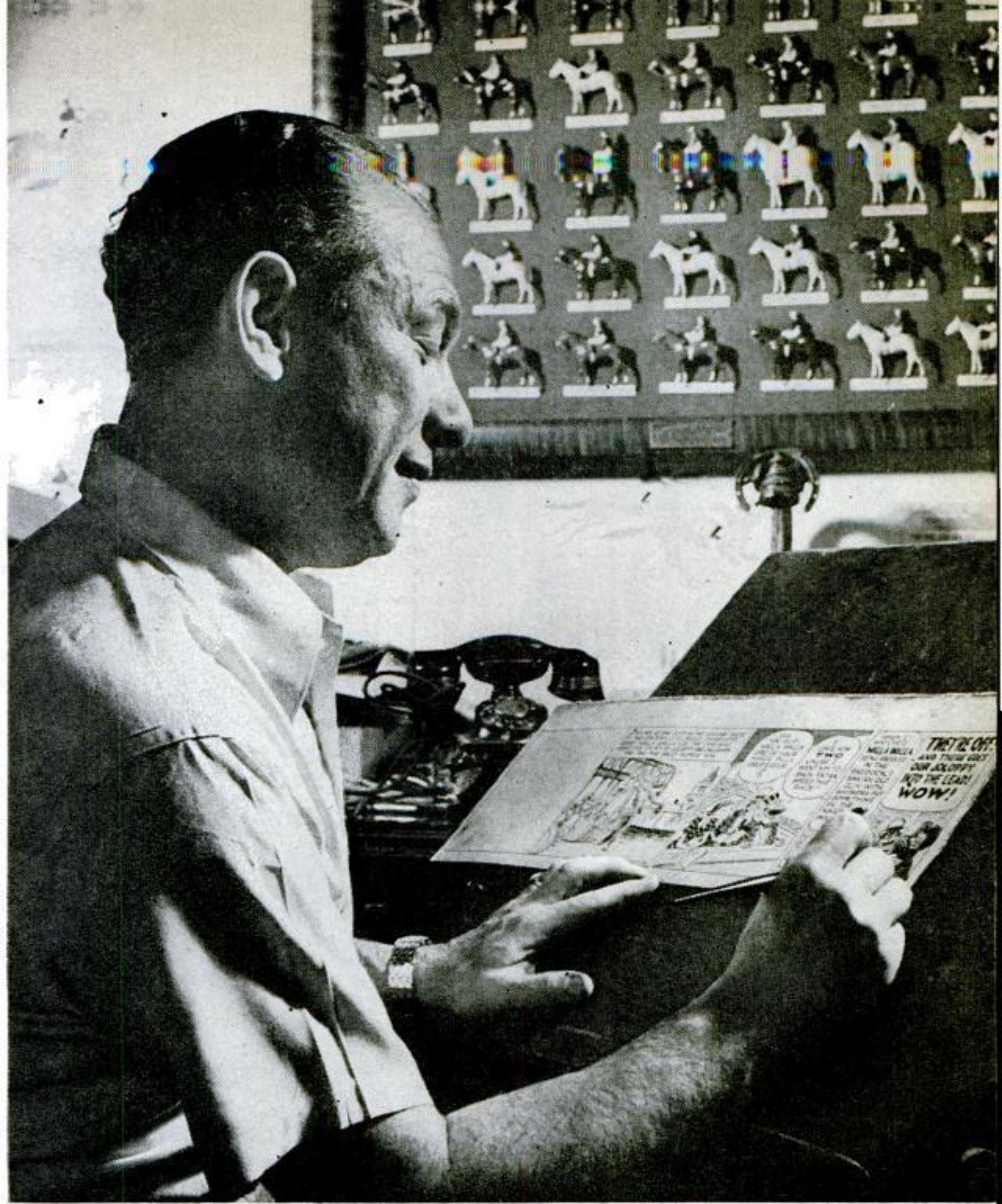
Kling's method of selecting horses is strictly his own and differs radically from any system used by other professional horse pickers. Most such experts are what are known as "form" handicappers; they base their selections entirely on past performances. Kling pays little or no attention to past performances. "Performances stink," he says. "Here's what happens. The handicappers use the same figures, so they all pick the same horse. So everybody bets on the same horse and the odds go down. So what happens then? He may be a bum which should go to the post at 4 to 1. But with that kind of dough on him he closes at 8 to 5—and loses."

"Give me the long shots," he continues. "My money goes on a horse which should be a 4-to-1 shot but whose price jumps to 15 to 1 when everybody starts betting on the favorite. Statistics prove that two times out of three the favorite breaks a leg or swallows his tongue and a long shot breezes in. All you gotta do is pick the right long shot once in a while and you're in." It is to this difficult and fascinating study—picking the right long shot—that Kling's entire life is devoted.

His working day is horses, horses, horses

KLING never stops talking about horses. Even in the rare intervals when he stops thinking about them he is able to continue talking about them. He is a short stocky man with thinning curly hair and a bottomless store of energy, all directed to finding out things about horses. His whole life is geared to horses. He spends every afternoon at the track looking at horses. A couple of mornings a week he gets up at 6 o'clock just to watch horses exercise.

On these occasions he wears old clothes and a greasy cap on the theory that the stableboys and swipes, from whom he picks up many valuable bits of information, will be less apt to notice him. This is a misapprehension because to stableboys Kling is better known and considerably more important than Harry Truman. For actual facts about specific horses, he pays actual and specific cash. He employs clockers at all the main tracks to time horses in their workouts, paying salaries of from \$20 to \$40 a week. Some clockers prefer to have Kling place bets for them, a procedure which Kling prefers also because it is insurance that the clocker is not doublecrossing him. Exercise boys are paid for opinions on the general spirit and condition of horses after early morning workouts. To trainers and jockeys, who are too far up the social scale to accept small stipends, Kling gives watches and cigaret lighters. But what really endears him to both trainers and jockeys is that he has found good permanent jobs in high-class stables for great numbers of them.



HORSE-SELECTOR KLING puts his race-track predictions into comic strip called *Joe and Asbestos*. Panel at left will contain his tips for the following day, which he phones from track. Horses and jockeys on wall are wearing colors of famous stables.

On the days he doesn't get up early for time trials, Kling rises at 11:30, breakfasts on a whole grapefruit and a cup of coffee. He then works on his comic strip for an hour and calls for his car, a large red Packard limousine with license number KK-3 which he drives to the track, where he will continue to collect information, this time from the wealthier owners in their boxes and from the jockeys between races. The greasy cap and slacks of yesterday are discarded in favor of a silk shirt, a brown suit with tasteful red stripe, a hand-painted tie and a pair of suede-and-alligator shoes. This second attempt at protective coloration is no more successful than the first. Kling may dress like an owner, but his eel-like way of darting through a crowd betrays him. An owner has a slow and lordly way of walking fully in keeping with his station, but which does not always enable him to find out from the furtive little man under the grandstand that his prize horse has sore feet and is going to quit cold in the third race.

Kling talks out of the corner of his mouth and from behind the back of his hand to ruffled individuals who talk in the same way. This manner of speech is an affectation, for Kling has been observed to talk out of the front of his mouth on numerous occasions. In his progression through the paddock, the jockeys' dressing room and the grandstand, Kling proceeds at a pace calculated to exhaust a cross-country runner, partly in order to pick up as much last-minute information as he can, partly to discourage people who cling to his coattails pestering him for tips.

At the track Kling is much too nervous to eat lunch, and gets through the afternoon on a dish or two of chocolate ice cream and a couple of candy bars eaten on the run. He watches all the races carefully, but pays no attention to the leaders. His eyes are glued farther back to spot the horses which appear to be loafing. If he sees one, he looks up the jockey after the race and, with a few artless questions, is often able to confirm his suspicions. Easy rides are difficult to detect and are not uncommonly resorted to by unscrupulous owners who depend on cashing a big bet once in a while. Such an owner will instruct his jockey to ease a horse through three or four races until the public gets sick of betting on it. If the owner does not trust the jockey to follow instructions he may put the wrong kind of shoes on the horse to slow it up or exercise it so hard the morning of the race that it cannot run in the afternoon. After a few such rides, the odds on the horse will soar, often as high as 50 to 1. Then the horse is sent out to win, with any cash the owner can scrape together riding on its nose and usually a smaller bet for the jockey, just to make sure.

Kling has an uncanny ability to smell out such "sleepers," usually getting the original hunch from one of his clockers who has taken a phenomenally fast time on a horse during its private workout. Kling sometimes trades this information off for other facts, more often keeps it to himself

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JOCKEY-ROOM DISCUSSIONS often furnish Kling with valuable information on condition of horses. Above, at New York's Aqueduct track, Kling chats with jockeys Herb Lindberg (center) and Wayne Wright while they dress.

KEN KLING CONTINUED

until he has time to work out the most likely prospect and send it along to the readers of his comic strip.

Over the years his general knowledge of horses, their individual peculiarities and the tracks on which they run has become immense. He knows that one horse will run well on a circular track but waver badly on a straightaway. Another may be a slow starter. Another horse may like to hug the rail. Some horses have tender feet, in which case Kling will back them on soft tracks but ignore them on hard tracks. He knows about 20 tracks well and has samples of dirt from all of them in his study at home. He knows that mares in foal often exceed their normal speed. He once recommended a bet on a mare which had a foal only a few days later. The mare won, and the foal, according to Kling, nearly ran second.

Combining this general knowledge with the stream of inside information he picks up at the track enables Kling to select several horses a day whose chances of winning are much better than the odds quoted on them. By 3 or 4 o'clock he usually has as much information as he needs, and he retires to the comparative seclusion of the men's toilet to figure out his next day's selections. Unfortunately for him he always has to work on tomorrow's races because his newspapers go to press at 6 p.m. and he cannot pass on to his readers quantities of red-hot information he picks up at the last minute on today's races.

With his selections in hand, he sprints from the toilet to the press box and sends a wire to each of his newspapers in time to make the morning editions. He then goes to the gate and picks up his car. He never takes anybody home with him. "They won't shut up," he says. Silence is important at this time to Kling because on the way back he has to tune in the race results at other tracks and figure out how his selections there have affected an imaginary bank roll which is kept from day to day in his comic strip. Promptly at 6 o'clock he stops his car wherever he happens to be and telephones the new bank-roll figure in to the New York *Daily Mirror*. The bank roll starts off fresh every year at \$10, regardless of where it ended the year before. It is currently in the neighborhood of \$40.

If yesterday's selections have finished in the money and given the bank roll a boost, Kling stops again at a bakery and buys half a dozen cakes and pies, goes home and has a good dinner. If the bank roll is down he is so upset that he can hardly eat. But in either case he draws for a few hours every evening until he becomes so restless



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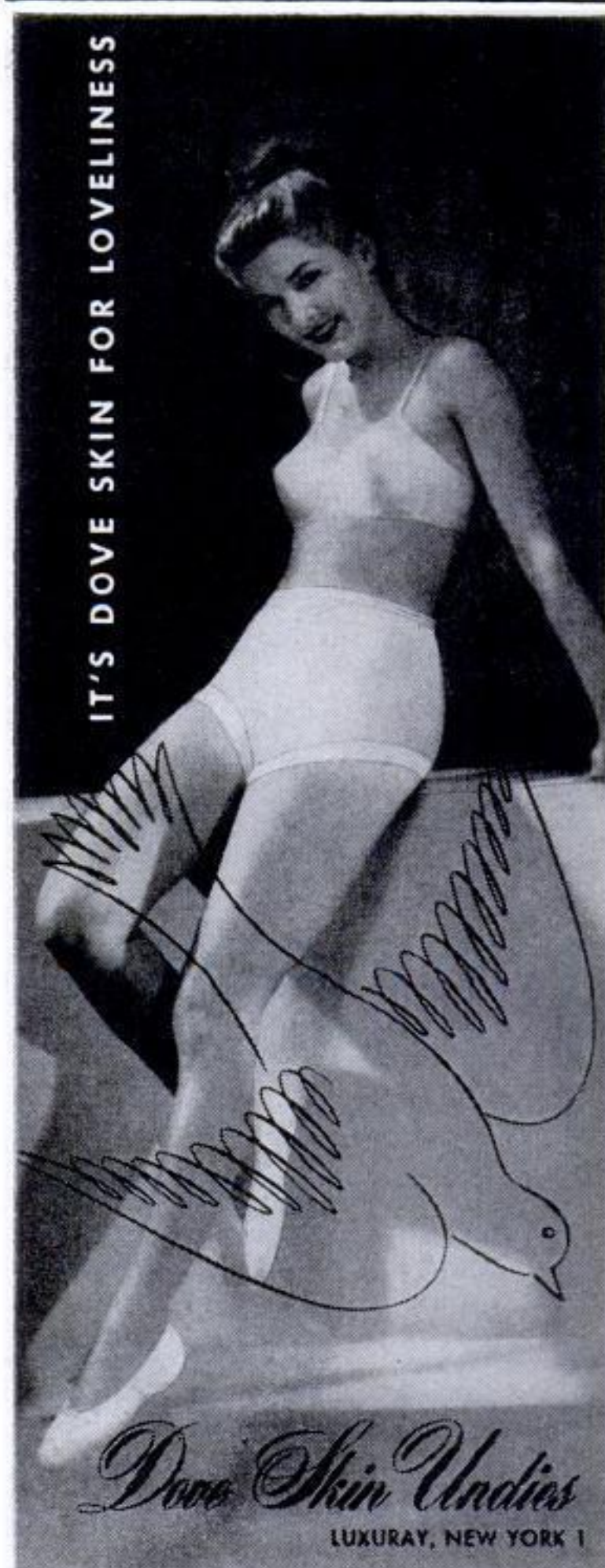
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CONTINUED ON PAGE 52

POSSESSED

BY ONE WOMAN...

OBSESSED

BY ANOTHER...



This man who dabbled with the
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...Washington...Berlin—helpless
before the power of the Searching
Wind that stripped away the veils
cloaking his secret love!

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STARRING **ROBERT YOUNG • SYLVIA SIDNEY • ANN RICHARDS**

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Gillette Safety Razor Company, Boston 6, Mass.

KEN KLING CONTINUED

that he has to go downtown to "21" or Toots Shor's, where he will hunt up a few theatrical friends for a second daily period of relaxation. He rarely gets to bed before 2:30. Despite his energy and despite the fact that he is seldom sick, Kling is an enthusiastic hypochondriac. He is always examining himself for strange symptoms. Late one evening he discovered quite by accident an unusual throbbing in his temple, and frantically telephoned his slumbering doctor.

"Call me again when it stops," said the doctor after listening gravely to the symptoms.

"But what is it?" demanded Kling.

"It's your pulse," replied the doctor.

He also takes his temperature, sometimes doing so three or four times a day if he thinks he is getting a cold or if his selections are failing to win. Once his temperature registered only 85°, which alarmed him considerably until he discovered he had put the wrong end of the thermometer in his mouth.

Most of Kling's friends are professional people, like Comedians Milton Berle and George Price, Lou Costello of the movies and Ted Husing, the sports announcer. Every Sunday night he gives a buffet supper for a few dozen people in his 13-room duplex on Central Park West. He often has one or two friends in for pool or cards during the week. Kling is an unspectacular but ruthless card player. Over the years he has made large sums of money playing bridge and gin rummy for a cent a point. His wife, a pretty blonde, takes his bizarre life and even more bizarre friends completely in her stride. She is an excellent hostess, but horses bore her stiff and she gets along better with radio comedians than she does with the numerous jockeys Kling brings home with him. She hasn't been to a horse race in eight years.

His career is an accident

THE most astonishing feature of Kling's career as a horse selector is that it is entirely accidental. Kling took no interest in horses as a boy. He was born in Harlem, the son of an Alsatian butcher who aspired to make an actor of him. Kling took elocution lessons from the age of 6, but these resulted in such violent nightmares that they were discontinued. He was a good ballplayer, and John McGraw, who used to buy meat from his father, made Kling a Giant mascot for a few years. He was also a runner of some ability while in school and held the city 50-yard dash record briefly. On leaving high school he got a job in a silk house whose main product was ladies' veils. In those days veils had small chenille dots in them. Kling made the dots.

One day he suggested to his boss that sales could be increased by substituting stars, crescents, small bugs and other designs for the dots. He liked to draw and was put to work designing new and sales-stimulating dots. He was obviously a man to be watched, and his employer was, unbeknownst to Kling, watching him a few days later as he whiled away company time by drawing caricatures of the man who was watching him.

Although he was immediately fired, he left with compliments upon his artistic ability ringing in his ears and he was thus inspired to become a cartoonist. Despite his lack of experience and training, he wangled a job as unpaid apprentice to Bud Fisher, the creator of *Mutt and Jeff*, who was then at the pinnacle of his success and making several hundred thousand dollars a year. Kling watched Fisher at work and practiced furiously for about six months, at the end of which time he was entrusted with the job of blacking in the shadows that *Mutt and Jeff* cast on the ground. Fisher was anxious to reduce his two-hour working day to even less arduous dimensions, and it was not long before Kling was doing all the lettering and all the backgrounds as well as the shadows.

During the first World War Kling enlisted in the Navy. When he got out Fisher persuaded Joseph Pulitzer of the *New York World* to try Kling out as a cartoonist with a strip called *Katinka*. *Katinka* was a big dumb servant girl whose antics enjoyed a certain popularity during the postwar servant shortage. Kling's artistic debt to Fisher was evident in the fact that both *Katinka* and her employers were virtually indistinguishable from many of the minor characters in *Mutt and Jeff*. But interest in *Katinka* dwindled, and Kling was told he would have to produce a better idea if he expected to continue on the *World*. He took a week off to think of something and was invited by Fisher to spend it with him in Saratoga. Fisher loved horses and had a large racing stable of his own. Kling accompanied Fisher to the track the day after he arrived at Saratoga. It was the first time he had ever seen a race.

Fisher's favorite horse was named Cartoonist, a handsome chest-

CONTINUED ON PAGE 57

QUALITY OF PRODUCT
IS ESSENTIAL TO
CONTINUING SUCCESS

L.S./M.F.T.

LUCKY STRIKE
Means Fine Tobacco

**... and in a Cigarette
it's the Tobacco that counts**

Yes, L.S./M.F.T.





THIS SWIFT QUALITY SEAL identifies a family of food products which you can buy with complete confidence that each is the finest of its kind. All of Swift's resources, its 60 years of experience, the technical skills of its great laboratories and test kitchens stand behind this pledge.



SWIFT'S BRANDS OF BEEF



SWIFT'S PREMIUM FRANKFURTS



PREM

meet Martha Logan

YOUR NUTRITION IS HER BUSINESS !

We call her America's busiest homemaker! For Martha Logan represents your interests at Swift & Company. She and her co-workers make your nutrition her business. Thus, it is her responsibility not only to create and perfect meat dishes and recipes of the highest nutritional value, but also to know your wants and preferences. A big reason why Swift's branded products, through constant improvement, are always good eating—the finest of the fine!

It's a big responsibility—helping America's homemakers prepare the nourishing meals their families need. That's why Martha Logan, Swift's Home Economist, takes nothing for granted. Every dish, recipe and meal she recommends, as illustrated in Swift's advertising, is prepared months ahead in her test kitchens not once but many times until perfection is achieved.

Next time you see Martha Logan's name on a recipe in a Swift & Company advertisement remember that Martha Logan and her staff of graduate Home Economists actually prepared this dish in Swift's own kitchen with the same equipment you would use in your own home. Prepared it, tasted it, checked its nutritional values—and then passed on her very own recipe to you—so that you could duplicate her successful results precisely.

Meal planner for millions

In addition to her main kitchens in Chicago, there are Martha Logan kitchens in other widely located Swift plants. In California . . . where traditional western dishes are constantly being checked and improved. In Toronto . . . where Canadian preferences are catered to with special care. In St. Paul, in Omaha, and in Kansas City . . . where popular mid-western menus are worked



RESOURCEFUL COOKING, as recommended by a Martha Logan recipe, can make a special treat of any cut of meat. Veal, for example. And if the veal you get is Swift's Premium it's sure to be tender, juicy, and finer-flavored.

out and the meat dishes that they're usually built around are prepared and tasted. From Boston and Baltimore centers come other special recipes—prepared and tested for eastern tastes. No wonder we call Martha Logan the busiest homemaker in America!

To achieve genuine "Martha Logan" results in your meat recipes, isn't it real wisdom to use, whenever possible, the kind of meat she uses—one of Swift's branded cuts? For one thing, you *know* when you can get it that this is meat that has had the benefit of grading, handling and product controls by the score that are the result of Swift's 60 years of experience. You know that it is as fine as Swift can make it—the finest meat of its kind you can buy—from the smallest chop to the largest roast. So look for a Swift brand name . . . such as "Swift's Premium" or "Swift's Brookfield". And remember, it's your best guide to meat quality always.



SWIFT'S PREMIUM TABLE-READY MEATS



SWIFT'S PREMIUM HAM



SWIFT'S PREMIUM BACON

SWIFT & COMPANY

FOOD PURVEYOR TO THE NATION



Doctors Prove 2 out of 3 Women can have Lovelier Skin in 14 days!



YOU, TOO, may look for these skin improvements in only 14 Days!

- ♥ Less Oily.....
- ♥ Smoother, Younger looking.....
- ♥ Less Coarse-looking.....
- ♥ Fewer Tiny Blemishes—.....
- ♥ Less Incipient Blackheads.....
- ♥ Fresher.....
- ♥ Brighter, Clearer Color.....

If you want a complexion the envy of every woman—the admiration of every man—start the 14-Day Palmolive Plan tonight!

Remember, the Palmolive Plan was tested on 1285 women of all ages—from fifteen to fifty—with all types of skin. Dry! Oily! Normal! Young! Older! And 2 out of 3 of these women got noticeable complexion improvement in just 14 days! No matter what beauty care they had used before.

Reason enough for every woman who longs for a lovelier complexion to start this Beauty Plan with Palmolive Soap!

DOCTORS PROVE PALMOLIVE'S BEAUTY RESULTS!

DON'T WASTE SOAP!—It uses scarce materials.





HORSE OWNERS often advise Kling of their hopes for horses scheduled to race soon. Over lemonade at Belmont Park restaurant, Mrs. E. C. Salsbury tells Kling about one of her horses which was to run next day at Suffolk.

KEN KLING CONTINUED

nut scheduled to race that afternoon. He was so sure that Cartoonist would win that he bet \$10,000 on its nose and sent for several hundred little plaster horses which he planned to distribute among his friends after the race. The only thing Kling knew about horse races was the popular fallacy that owners were the one source of sure tips. Intoxicated by Fisher's glittering talk, he took his entire savings, amounting to \$1,500 and bet three ways on Cartoonist—\$500 to win, \$500 to place, and \$500 to show. At the quoted odds, Kling stood to win \$24,000 if Cartoonist won. He was so confident of Fisher's knowledge that he didn't even bother to watch the race. When Cartoonist finished fourth, his first reaction was that there had been some mistake. "They'll have to run the race over again, won't they?" he said hopefully to Fisher. It wasn't until supper time that he realized what he had done. Shattered, he borrowed the price of a railroad ticket and returned to New York broke and jobless.

The next morning he turned up at the *World* office with an idea for a strip in which the central character lost his money every day on the horses, and had to dig up a new bank roll in one way or another. "What do you know about horses?" asked the editor. "Nothing," said Kling. "You'll have to do better than that," said the editor and threw him out.

He couldn't pick a loser

KLING went to Baltimore, then a busy racing center, and succeeded in selling his idea on a trial basis to the Baltimore *Evening Sun*. He named his cartoon character Joe Quince and, to make his first strip as realistic as possible, he looked in the paper for the name of a real horse running at a nearby track the next day. He blindly picked one named Shuffle Along and had Joe put \$5 on its nose. The next day he had just finished drawing a picture of Joe hocking a gold tooth to raise another \$5, when he was informed that Shuffle Along had won and that Joe's bank roll was now \$55. In desperation Kling tore up his drawing and looked in the paper for another horse. He decided on one named Aggravating Papa on the assumption that no horse with a name like that could possibly win a race. He put Joe's entire roll on Aggravating Papa. But Papa did win, and Joe's bank roll jumped to \$220. Kling was stunned. He was sitting dejectedly in his hotel room, wondering whether to pack that night or the next morning, when the editor of the *Sun* got him on the phone and said that Baltimore was going crazy. If Kling would forget his original idea of picking losers and pick winners instead, he would raise him from \$25 to \$100 a week.

"But I don't know how to pick winners," whispered Kling meekly.

"Then go out and learn how," shouted the editor. "This thing is selling papers."

Meanwhile the New York *World* had heard about Kling's Balti-

CONTINUED ON NEXT PAGE

YANK Jr.

CLOTHES FOR BOYS

...as dependable as
famous **BIG YANK**
for men!



Illustrated:
Sport Shirts—Ages 6 to 16
Sport Slacks—Ages 6 to 18
Jumperalls—Ages 2 to 8

Lucky boys! Lucky mothers! The boys say—Yank Jr. "they're terrific!" Mom appreciates how *easy* they are on her purse... on her washing and mending time. Sensibly priced Yank Jr. slacks, jumperalls, shirts and sport shirts carefully made in long-wearing, simple-to-iron fabrics, stay out of the sewing basket, wash-up like new. Leading stores everywhere feature roomy-cut, well-styled Yank Jr. as outstanding values. Quantities, however, are still limited. Reliance Manufacturing Company, 212 W. Monroe Street, Chicago 6; 200 Fifth Avenue, New York 10.



SMART!



RUGGED!



WASHABLE!



Look for
this Label!

Stops Perspiration Troubles Faster

THAN YOU SLIP INTO YOUR SWIM SUIT



Get in the swim! Get next to this new post-war super-fast deodorant. Ask for new ODO-RO-NO Cream Deodorant . . . stops perspiration faster than you slip into your swim suit. Because it contains science's most effective perspiration stopper.

Works wonders when you work or play hardest. Really protects up to 3 days. Will not irritate your skin . . . or harm fine fabrics . . . or turn gritty in the jar.

Change to the new super-fast ODO-RO-NO Cream Deodorant—super-modern, super-efficient.

NEW, Superfast

ODO-RO-NO



CREAM
DEODORANT

39¢

Also 59¢ and 10¢
Plus Federal Tax

ODO-RO-NO ICE is back from the wars 39¢

KEN KLING CONTINUED

more gold strike and was frantically wiring him to come home with his new idea. Kling was soon syndicated in 83 papers.

That first year, 1926, Joe's bank roll climbed to over \$1,000 from the original \$5. It has shown a profit every year since, except in 1945, when the tracks were open only a short time because of the war.

During his first season, the concept of Kling's being paid to pick winners was so preposterous that he had no trouble getting tips from amused and indulgent owners. They soon realized, however, that Kling's growing public was ruining the odds on their horses, and they became notably uncommunicative. Meanwhile Kling had begun to establish a few contacts of his own, many of them through Fisher and his trainer. Within a year he was standing on his own feet and building up the fact-finding organization which is the basis of his success today. A second cartoon character, Asbestos Jones, modeled after a colored stableboy Kling knew, was introduced to the strip. The title was then changed to *Joe and Asbestos*.

In 1930 the strain of picking winners became so great that Kling gave up his job and went to Hollywood and the comparative relaxation of writing Mack Sennett two-reelers. But the next year he was back in New York dickering with the *Mirror* to revive his strip. He was paid \$200 a week and got off to a good start, picking a 10-to-1 shot his first day. However, he was raising a family and felt he needed more money.

"If you can show me that the strip pulls more than \$200 worth, I'll pay it to you," said his editor. So Kling named a horse in code in his strip the following day, offering to send a postcard containing the key to the code to anybody who wrote in for it.

That week he received 50,000 letters and had to spend his entire salary on stenographic help to answer them. But his point was made. Also, without realizing it, he had hit on something which was to put him in the really big money for the first time in his life. Instead of a postcard, a code leaflet was prepared every week thereafter, and sold on newsstands for 10¢. Followers of *Joe and Asbestos* had to buy this leaflet weekly in order to bet on the code horses listed during that week. The code was changed every week. A horse not in code was also listed for those who did not want to buy the leaflet, but human nature being what it is, most bettors have always believed the code horse is the hot one. The code book now costs 25¢ and sells about 75,000 copies a week. Kling's share of these sales plus what he gets for syndicating his strip in seven papers plus his salary from the *Mirror* now runs to well over \$100,000 a year. He does his own syndicating and hence does not have to split his profits. However, this imposes something of an administrative strain on him, which has prevented his making any real effort to regain his peak syndicate figure of 83 papers. Each of his current papers, moreover, reserves for itself the exclusive rights to sell his code book within a 300-mile radius of its main office, which explains why a paper in Jersey City, even though it wanted *Joe and Asbestos*, could not get it while the New York *Mirror* carried the feature. His salary from the *Mirror*, incidentally, is bigger than Winchell's.

Please keep it up, Boss

TODAY Kling is in a position analogous to that of any far-flung corporation. Further expansion may be dangerous through operation of the law of diminishing returns. About \$3,000,000 a day is wagered throughout the country on his selections, and this huge sum is beginning to affect the odds on the horses he picks. Horses which open at 10 or 20 to 1 in the betting, close at 5 to 1 after all the Kling money is dumped down on them. He has been able to offset this trend to some extent by picking more horses, sometimes as many as three or four a day. However, Kling is not really disturbed. If the *Joe and Asbestos* bank roll shrinks alarmingly, many of his customers will desert him, and the odds on his selections will once again lengthen out to 20 and 30 to 1. Such a contingency would enable him to pick more spectacular long shots. Meanwhile Kling realizes a certain professional satisfaction whenever he opens such a fan letter as the following, which he recently received.

Dear Ken:

We don't know how to thank you. We are three fellows who sleep in the park because we have no home. The other day we found some bottles and sold them to a store for 80 cents. We put the 80 cents on Asbestos' horse and won \$6. We invested the six on the next day's horse and now we have \$13. Please keep it up, Boss, so we can make enough money to get a week's lodging some place. If Asbestos loses today we will have to look for more bottles, and bottles are getting hard to find.



A SPECIAL PREPARATION FOR SHAVING

★
For the 1 man in 7
who shaves daily

★
NO BRUSH

Modern life demands at least 1 man in 7 shave every day—yet daily shaving often causes razor scrape, irritation. To help men solve this problem, we perfected Glider, a rich soothing cream.

Glider protects your face while you shave. It enables the razor's sharp edge to glide over your skin, cutting whiskers close and clean without scraping or irritating. It's quick and easy to use. Needs no brush—not sticky or greasy.

SEND FOR GUEST-SIZE TUBE

Get Glider at your regular dealer's. Or send us your name and address with ten cents—and we'll mail you a guest-size tube, enough for three full weeks. The J. B. Williams Co., Dept. LG-12, Glastonbury, Conn., U. S. A. (Canada: Ville La Salle, Que.) Offer good in U. S. A. and Canada only.

Everett B. Hurlbert
PRESIDENT

Lovely Feet!

Thanks to
Footlets

If you want to keep them lovely never wear shoes over bare feet. FOOTLETS will protect and softly cushion them during the bareleg season.

For comfort, foot health and daintiness—on your vacation and always—wear Footlets.

made by the makers of
RANDOLPH KNIT Socks & Anklets
Philadelphia 24, Pa.



WHY THE SMILE, FISK BOY?

He has reason to be happy. He ranks today as America's best loved trademark . . . because for over forty years this little tousle-haired youngster has represented and delivered quality.

"I Like it Here"

THE LITTLE FISK BOY, sitting in for thousands of car owners riding on Fisk, is at home in the lap of luxury.

From the moment you take the wheel you'll sense the fleetness of new Fisk Air-Flights as they skim the road in smooth level flight ...the easier steering...the quick stop-ability.

Fisk Air-Flight construction brings you precision-balance with free-flexing sidewalls that add greater buoyancy, reduce the strain on the tire body. Be assured the new Fisk Air-Flight incorporates real innovations in tire construction that reduce driving hazards and increase mileage.

Buy Quality...Buy

FISK

MAKERS OF THE FAMOUS SAFETY STRIPE TREAD...



**TIME TO
RE-TIRE**
Reg. U.S. Pat. Off.

Fisk Tire Company • Division of
UNITED STATES RUBBER COMPANY



BARBARIC SCULPTURE of a derelict was carved in green wood around 1890 by Paul Gauguin in Brittany, where the artist lived before going to Tahiti. Gauguin once thought of giving up painting for sculpture.



GAUGUIN POSED FOR THIS PHOTOGRAPH IN 1890, A YEAR BEFORE HE WENT TO TAHITI

P. Gauguin

ARTIST'S UNHAPPY LIFE IS NOW A LEGEND

In a thatched hut on a South Seas island near Tahiti in the spring of 1903, a penniless French painter died, alone, bitter and ridden with tropical disease. It was not until some years later that Eugène-Henri-Paul Gauguin was recognized as a great 19th Century Post-Impressionist. Still later W. Somerset Maugham put his tortured life into a novel called *The Moon and Sixpence* and thus made Gauguin one of the great personal legends of the art world.

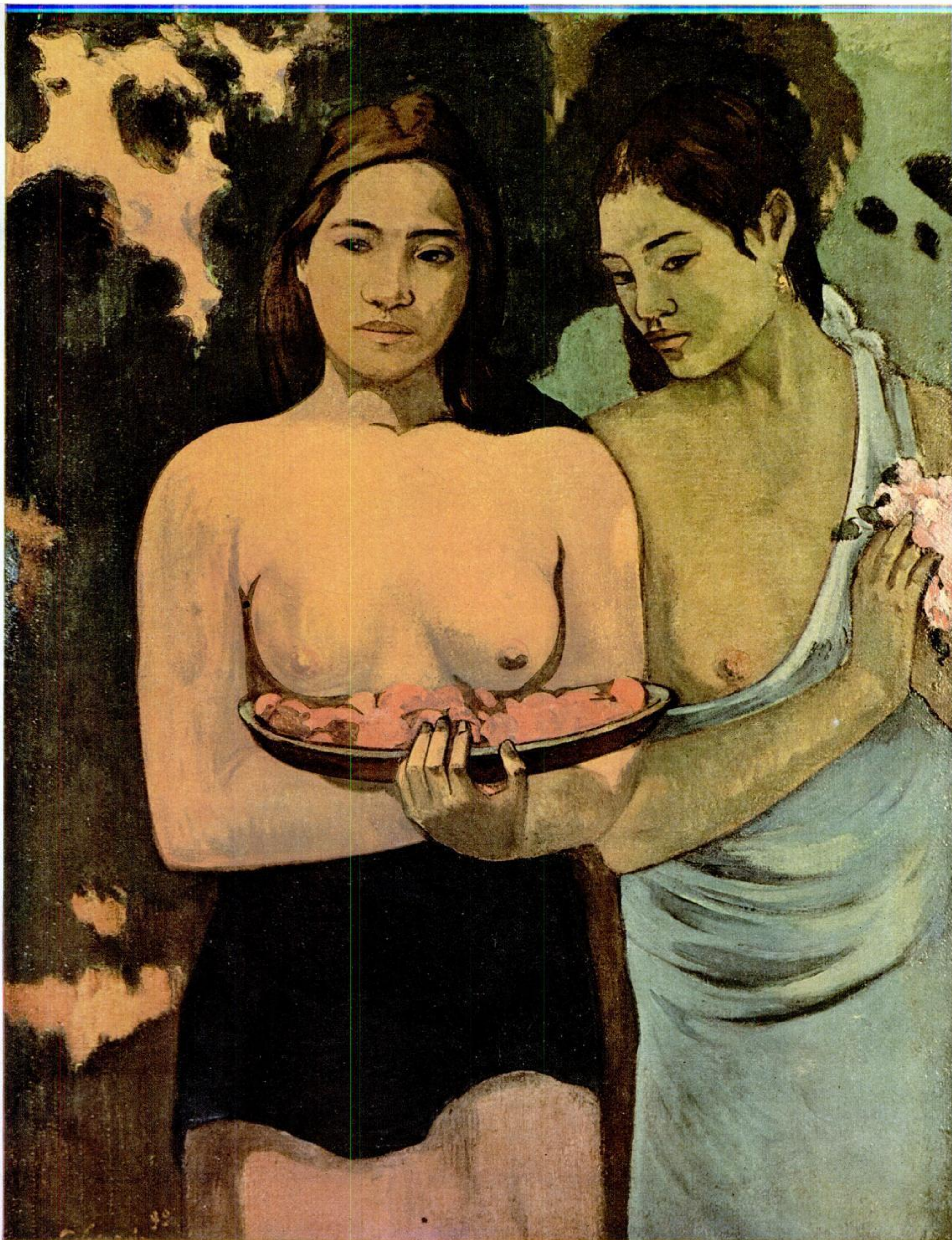
Gauguin began his career as a banker in Paris, where for 10 years he lived a humdrum life with his wife and five children. Then, at the age of 35, he decided to become a professional painter and deserted his family. For a while he lived with artists in Brittany and visited Vincent Van Gogh. The two artists fought about the theories of painting and once, when Van Gogh was on the verge of insanity, he tried to kill Gauguin with a razor.

Hounded by debts, Gauguin auctioned off his paintings and sought escape in Tahiti. He was then 43. He rented a wooden hut on the island and took as his mistress a beautiful 13-year-old Maori girl named Tehoura, who bore him a son and who became the subject of many of his paintings. Gauguin's canvases blossomed with the golden light and rich colors of the tropical country, but when he returned with them to Paris he was unable to sell them.

While Gauguin was in Paris, an unexpected leg-

acy from an uncle made him temporarily rich. He took to live with him a Javanese model named Anna whom he had met in Montmartre. He bought himself a long, blue, tight-fitting frock coat with mother-of-pearl buttons. Under that he wore a blue waistcoat with a yellow-and-green embroidered collar and yellow trousers. He wore a gray felt hat decorated with a sky-blue ribbon, and white gloves and carried a walking stick which he had carved with barbaric sculptures. He went about in this attire accompanied by Anna, and a small monkey perched on one shoulder. One day he got into a brawl with a group of sailors who broke his ankle. While he was in the hospital Anna stole his personal belongings and ran away. With his money almost gone, Gauguin decided to return to Tahiti.

Gauguin lived the last years of his life in the South Seas in physical and mental anguish. He existed mostly on the guavas and mangoes he could pick from the trees. His foot had become infected and would not heal. Debts again piled up. In despair he went up into the mountains and tried to commit suicide by taking arsenic. Even his suicide attempt failed and he returned to his hut physically wrecked. Finally, on the morning of May 8, 1903, he died, alone in his hut, surrounded by a treasure hoard of the brilliant and exotic paintings which were to make him posthumously famous.



TAHITIAN WOMEN WITH RED MANGO BLOSSOMS was done by Gauguin in Tahiti in 1899 not long after he had failed in his attempt at suicide. Although Gauguin continued to be despondent, he went on with his painting. The serene

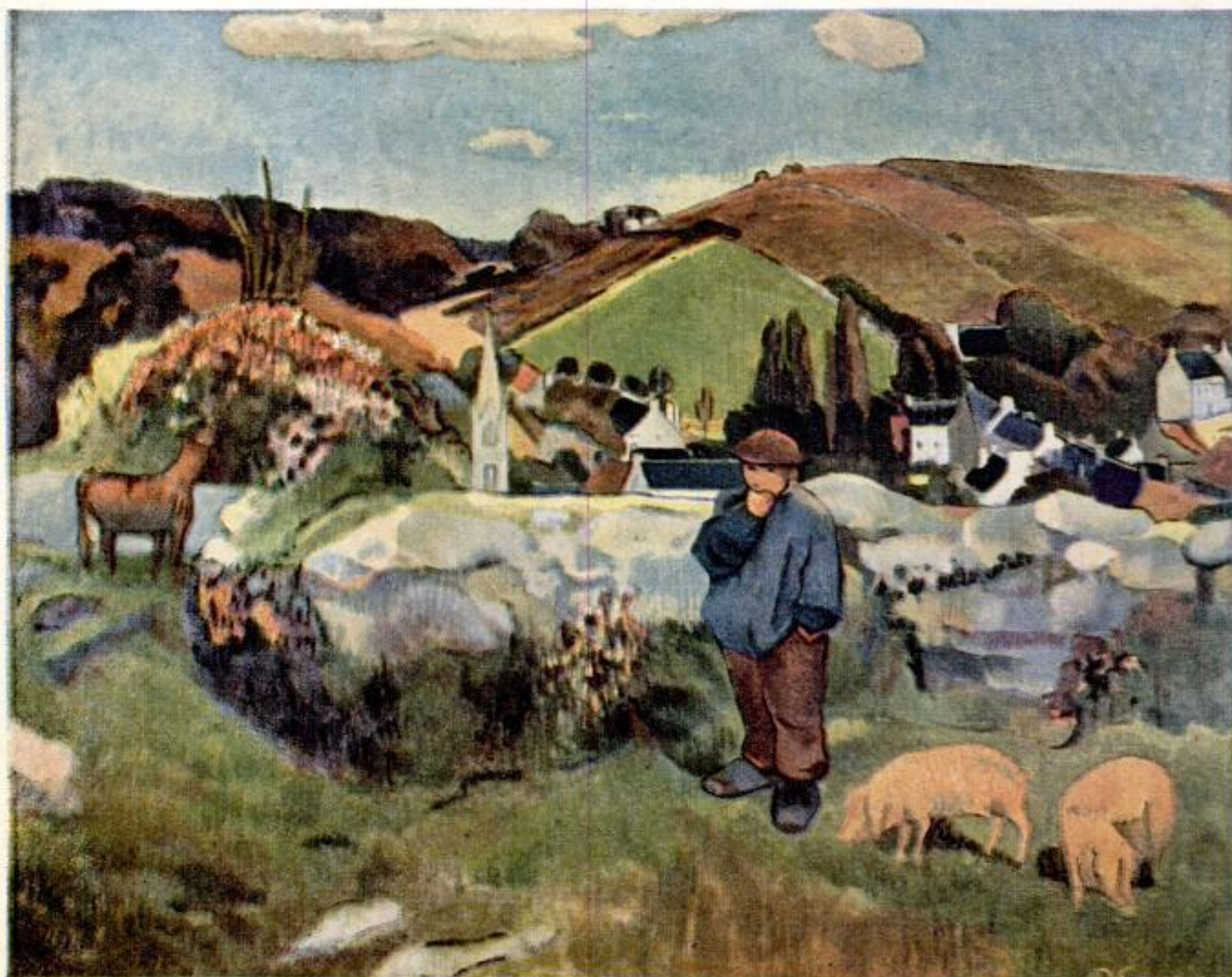
Polynesians fascinated the artist. Describing the Tahitian woman, he wrote: "She is very subtle and very clever in her naïveté . . . It is Eve after the sin, still able to walk naked without shame and keeping all her animal beauty as on the first day."

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BRITTANY LANDSCAPE was done by Gauguin in 1890, five years after he had left his wife and children. By the time he painted this, Gauguin had gained prestige

as an artist but was still unable to sell his pictures. Here he was beginning to use the flat decorative planes, which characterized many of his later Tahitian pictures.



THE SWINEHERD, BRITTANY shows houses near village of Pont-Aven where Gauguin was living with artist friends. Gauguin painted it in 1888, the year Van Gogh tried to kill him with a razor.

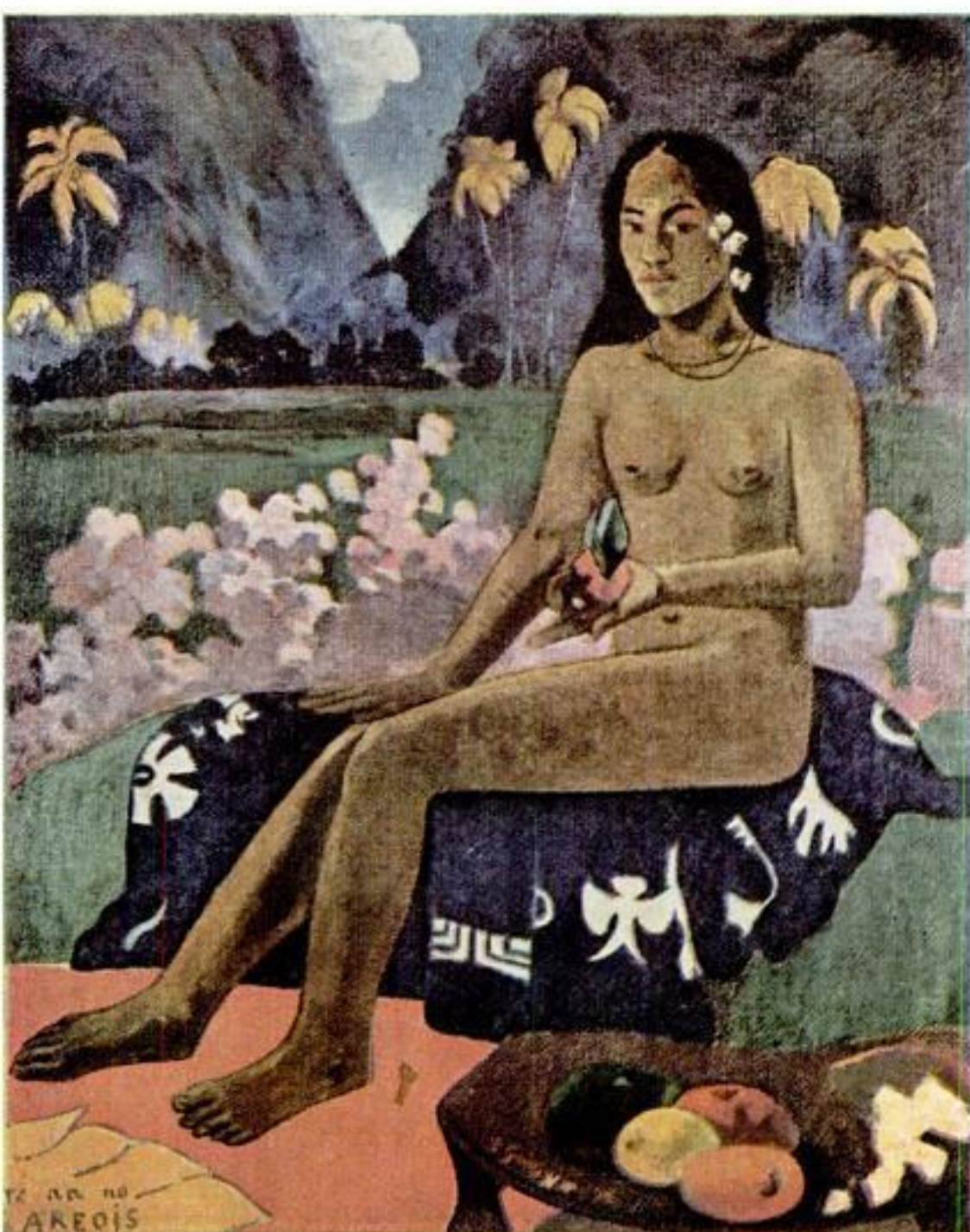


PORTRAIT of a violoncellist named Schneklud was painted by Gauguin in 1894 after artist had returned to Europe from Tahiti.

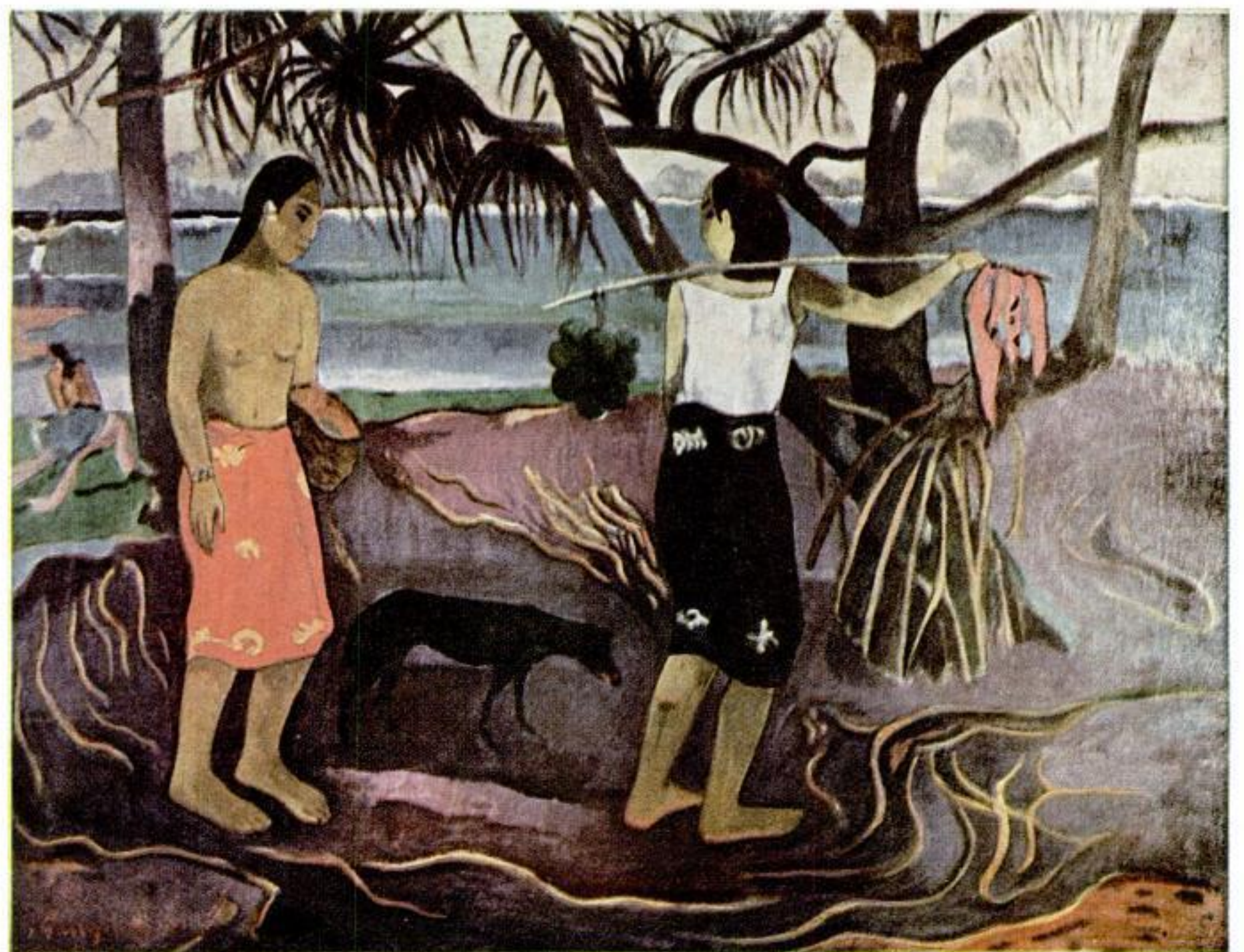


TAHITIAN LANDSCAPE was done in 1899 after Gauguin's return to Tahiti. The hut is like that in which the artist once lived. Describing scenes like this one,

Gauguin wrote about "whispering women in an immense palace decorated by Nature itself. . . . Hence these fabulous colors and this fiery but softened and silent air."



THE SEED OF THE AREOIS portrays native girl who belonged to a sect which claimed descent from a Polynesian god.



UNDER THE PANDANUS, painted in 1891, was one of the first of many canvases Gauguin painted in Tahiti. Here artist's style and composition are less free than in most of his later Tahitian paintings.

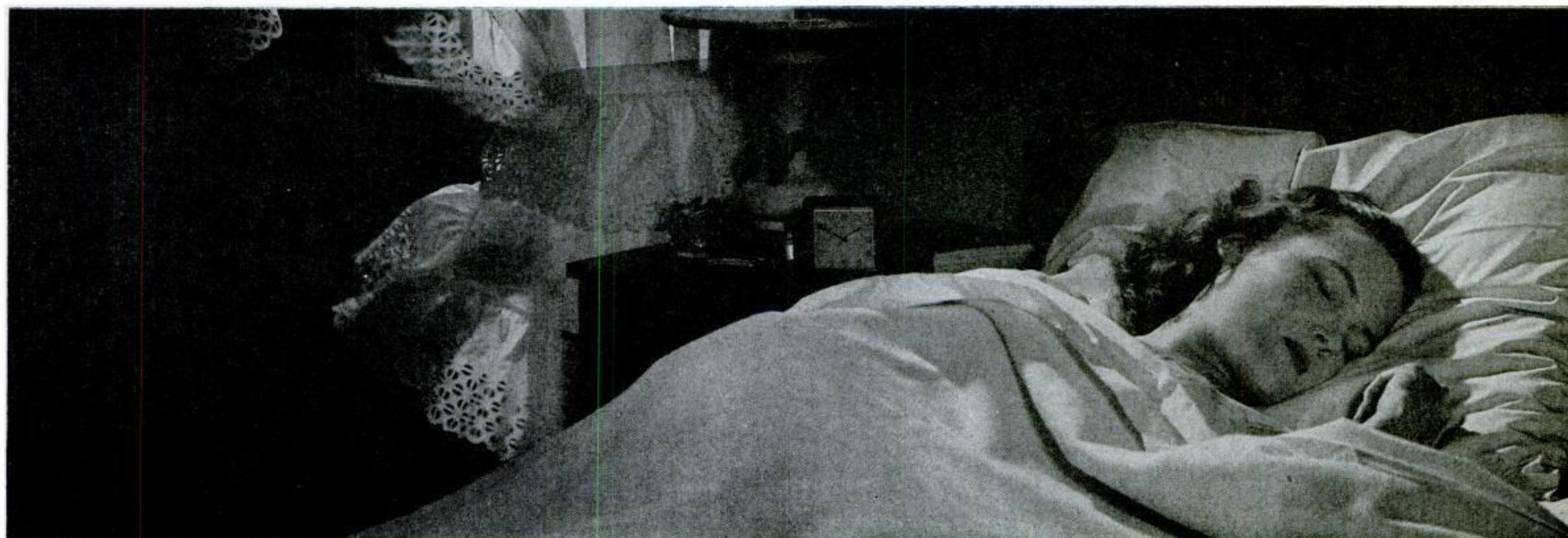
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PICKING LEMONS was done by Gauguin during his second year in Tahiti. He was fascinated by the abundance of fruit that grew on the island, which he could now simply pick and eat. Gauguin wrote, "I have all the enjoyments

of a free, animal and human life. . . . The landscape with its pure and ardent colors dazzled and blinded me. . . . I wanted to suggest an exuberant and wild nature and a tropical sun which sets on fire everything around it. . . ."

Health Superstitions



"Is night air unhealthy?"

NO! That superstition arose in Mediterranean countries, where people thought night air caused malaria. Actually, that disease is spread by mosquitoes which are active at night. While night air is often damp and chilly in comparison to sunlight, it is not harmful to anyone who keeps warm and dry.



"Do glasses alone correct faulty vision?"

NO! Important as they are, glasses alone cannot correct faulty vision. Your visual comfort and efficiency depend upon the professional services and technical skills of your Ophthalmologist, Optometrist, Ophthalmic Dispenser (Optician). Don't be satisfied with anything less than thorough eye care.

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EXAMINATION



REFRACTION



PRESCRIPTION



INTERPRETATION



FITTING



RE-EVALUATING



SERVICING

Careful people don't merely "buy glasses." They know that professional services and technical skills such as these are essential to visual comfort and efficiency. It is for these services and skills—not for glasses alone—that you pay a fee. *"Seek professional advice—not glasses at a price."*

American Optical

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Founded in 1833—the world's largest suppliers to the ophthalmic professions



high scoring stripes by

Van Heusen



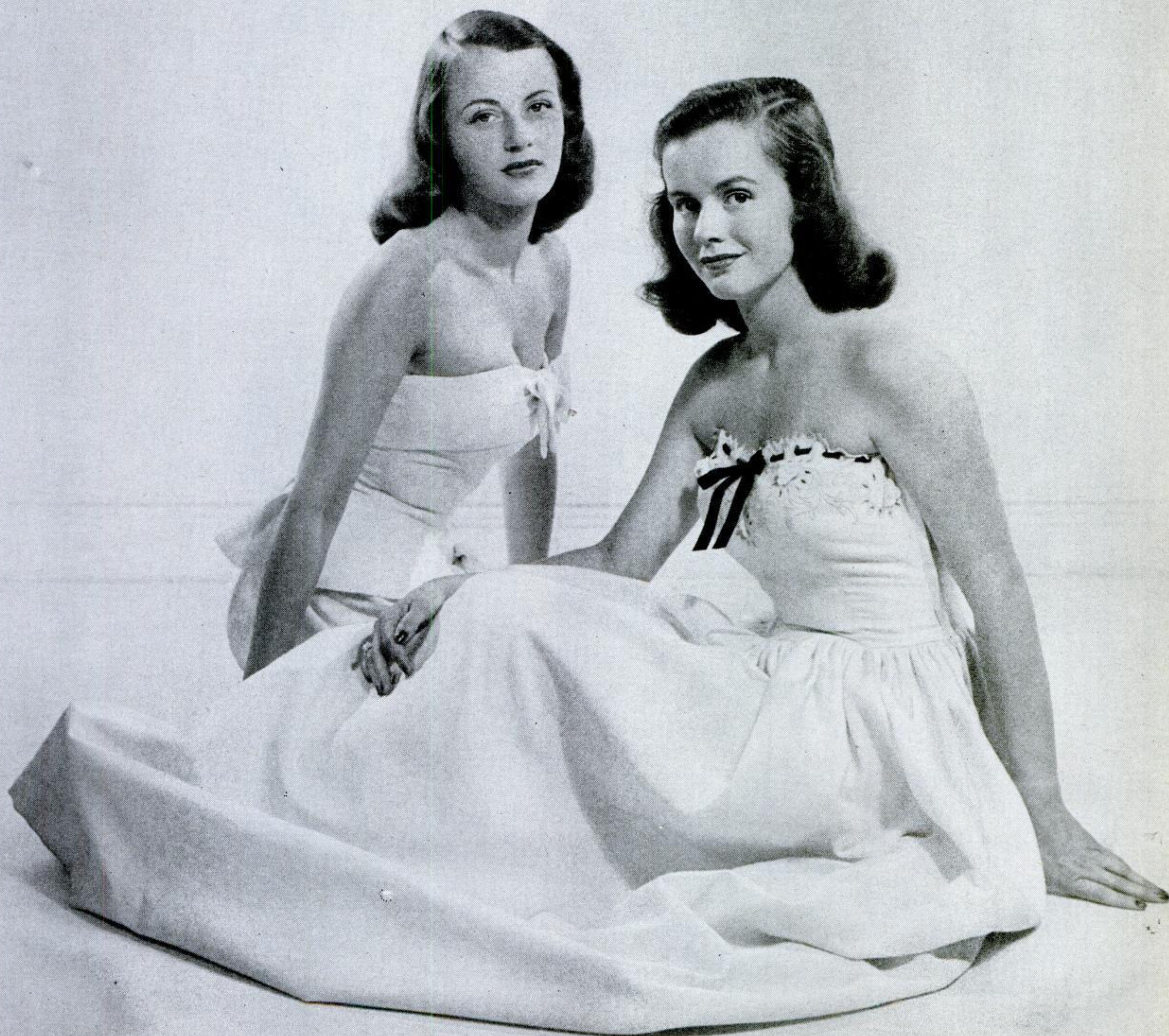
O You're a Big Leaguer in these colorful Spring stripes by Van Heusen... every one bats a thousand for good looks! • Van Heusen quality is in there pitching too! Fabrics and tailoring are laboratory tested... bathed, pulled, pounded, pressed, dried, even ultra-violet-rayed to prove they'll give you tops in wear, comfort and style. Sanforized—a new one free if a Van Heusen Shirt ever shrinks out of size!

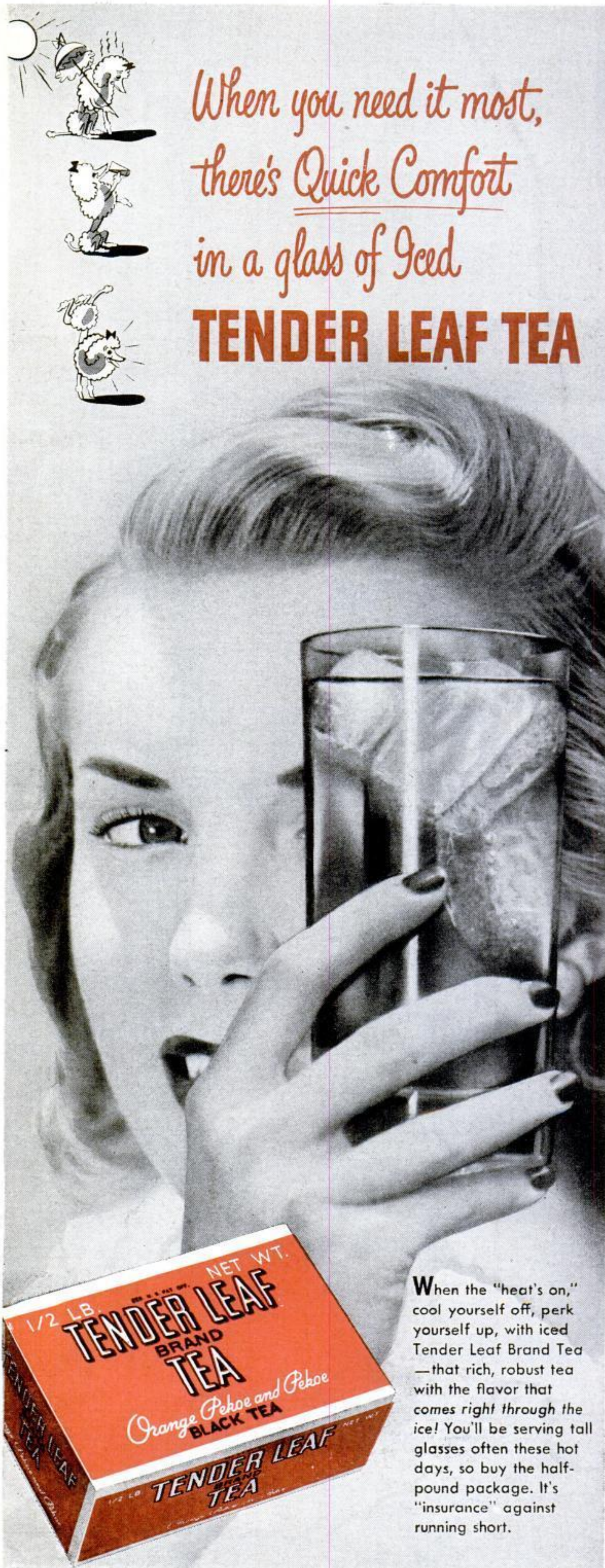
Phillips-Jones Corp., New York 1, N. Y.

VAN HEUSEN SHIRTS • TIES • PAJAMAS • COLLARS • SPORTSWEAR

bare shoulders

It used to be a safe bet that a girl in a bare-shoulder dress was on her way to a formal after-dark party. Now she may be going to a luncheon or a golf course or the corner drugstore. The current vogue for bare shoulders is documented by this picture of two girls who appear, from the waist up, to be dressed much alike. But the girl in the foreground is wearing a long party dress while the girl sitting behind her is wearing a short daytime dress. To girls with good shoulders, this summer's fashions offer the best chance yet to display their charms.





When you need it most,
there's Quick Comfort
in a glass of Iced
TENDER LEAF TEA

When the "heat's on," cool yourself off, perk yourself up, with iced Tender Leaf Brand Tea—that rich, robust tea with the flavor that comes right through the ice! You'll be serving tall glasses often these hot days, so buy the half-pound package. It's "insurance" against running short.

1/2 LB. TENDER LEAF BRAND TEA
Orange Pekoe and Pekoe
TENDER LEAF TEA



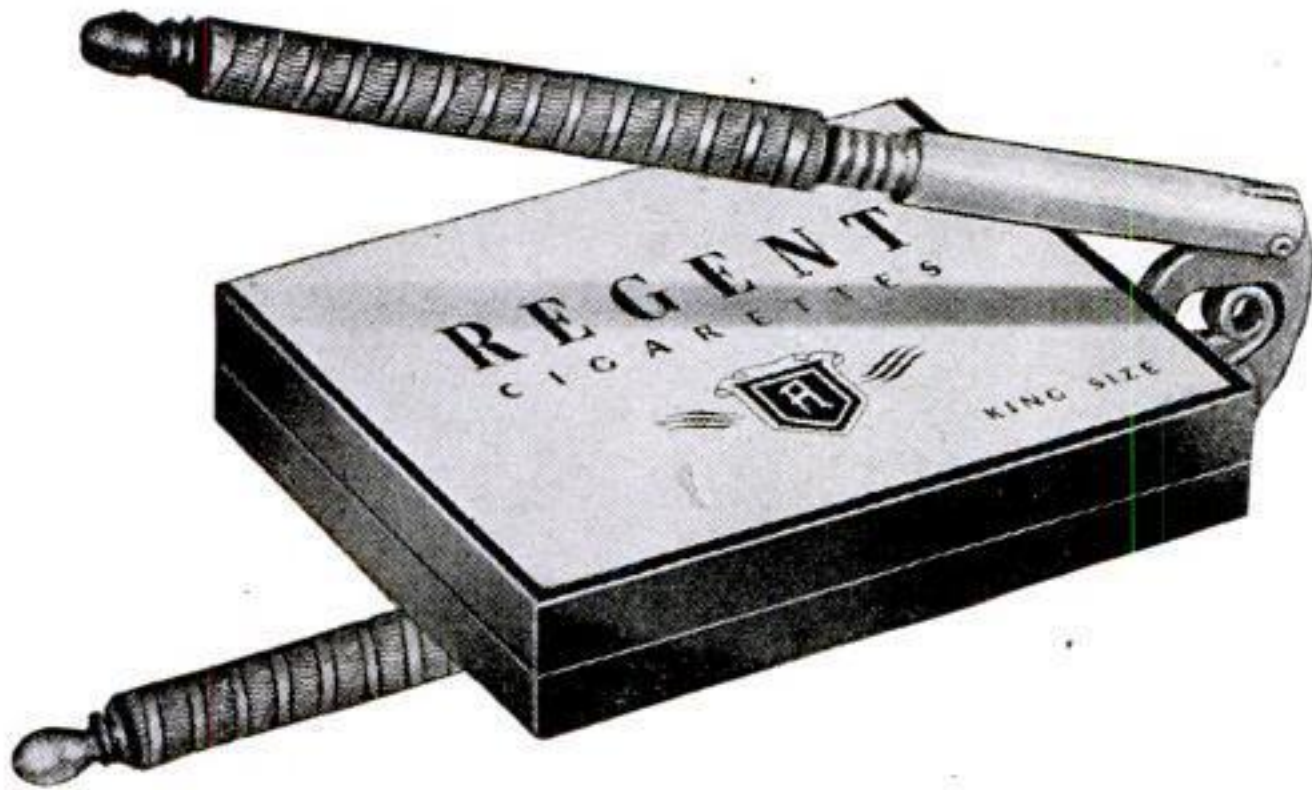
SQUARE SHOULDERS of June Fog are modern ideal of shoulder beauty. The shoulders of Victorian ladies were delicate, sloping.



VIEW FROM ABOVE is important, especially when the wearer sits down. Hence women should look at themselves in a high mirror.

that's extra!

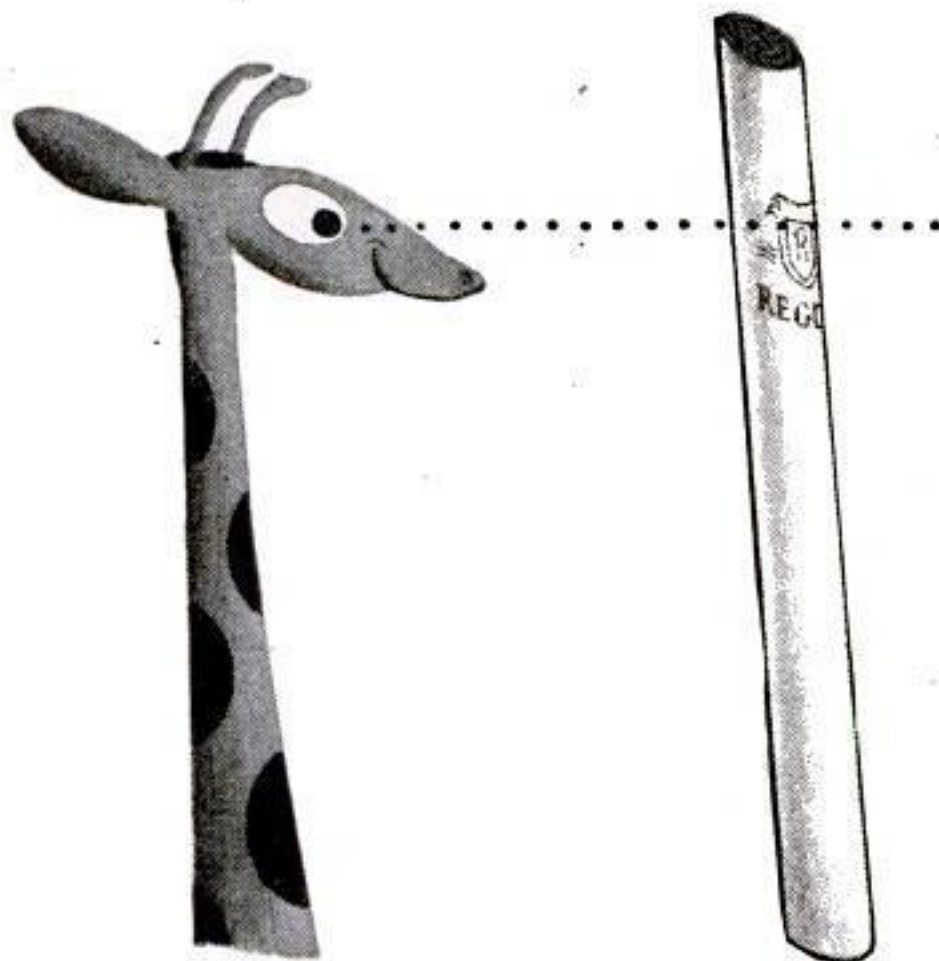
AT NO EXTRA COST



Farewell to "end-of-the-pack limp"
... hail the stunning Regent *crush-proof* box.
Keeps them firm and
fresh—exactly the way
you like them *that's extra!*



That suave, smooth, oval shape
... it means slower-burning—cooler,
smoother smoking—
and ... like the crush-
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20% more graceful length to give you
longer lasting pleasure. Another contribution
to make each cigarette
you smoke that much
better *that's extra!*



Get a box of Regents today ... light
one. The sheer pleasure
you'll find in this cigarette
from start to finish *that's extra!*

Regents just *begin* with the world's finest tobaccos ... from there
on they're *multiple blended* by an exclusive process that brings
you an utterly new cigarette ... for utterly new enjoyment.

REGENT

... they cost no more



I want to be just like you, Mommie

When I grow up and have a little girl of my own, I'll always come and see her before I go to parties.

And I'll wear diamonds in my hair and long pink-marshmallow-color gloves and a wonderful fur coat — just like a fairy princess.

And my little girl will say, "my, isn't she pretty!" My little girl will say, "have a good time, have a very good time" . . . just as I'm saying to you, mommie.

My little girl will want to be just like me!

• We like to think we've helped fill the dreams of so many little girls (of so many big girls, too) with the beauty of fine furs. The place where you buy yours will be glad to help select the right fur for you. And like the most precious of your memories, the beauty of Hollander furs will last.

Hollander Furs



TO PIANO ACCOMPANIMENT JERRY SINGS HOARSE FALSETTO

THE TALKING DOG

Conversational canine can ask to go out and can cheer "Huba, huba" at pretty girls

At the smallest provocation a slight, mongrel dog named Jerry will open his mouth cavernously (*see right*), screech in the manner of an opera singer to limber his tonsils, and then proceed to hold up his end of a conversation with his master. His vocabulary is necessarily limited, but it embraces comments on food ("I want it"), his mistress ("Ma-ma, mama"), the police ("I run, I run"), the dog's eternal problem of the door ("I want out") and an uncanine comment on girls ("Huba, huba!"). Some skeptical listeners say it all sounds like barking to them. But the Los Angeles friends of Owner Riley Bryan dogmatically maintain that Jerry's pronunciation is perfectly clear.

Jerry is more adept at parlor tricks (*see next page*) than the common hydrant-variety dog, but he prefers to jabber himself hoarse and remedies it with a rasping, "harrumph!" Owner Bryan proudly claims that Jerry spoke his first word at only 4 months. This, however, is not so extraordinary since a 4-month-old dog is as mature as a 2-year-old child.



JERRY AT THE PIANO is more talented at singing than at playing. His repertoire consists of a sort of canine *Chopsticks*.



BREAK?

NOT RUB-R-LITE!



That's just *one* of the amazing things about RUB-R-LITE: the biggest flashlight-news that has come out of the war. You can throw it, kick it, trounce it... and it comes up smiling! And it's not only damage-proof... it's water-proof and electric-proof, too. What's more, the switch never fails. It's so simply put together that bulb or batteries can be easily replaced. Nothing to unscrew; nothing to become clogged; nothing but the *right light* whenever and wherever you need it. Say RUB-R-LITE to your dealer! Lennan Lights, Inc. Burbank, Cal.

RUB-R-LITE

THE DAMAGE-PROOF
WATER-PROOF FLASHLIGHT

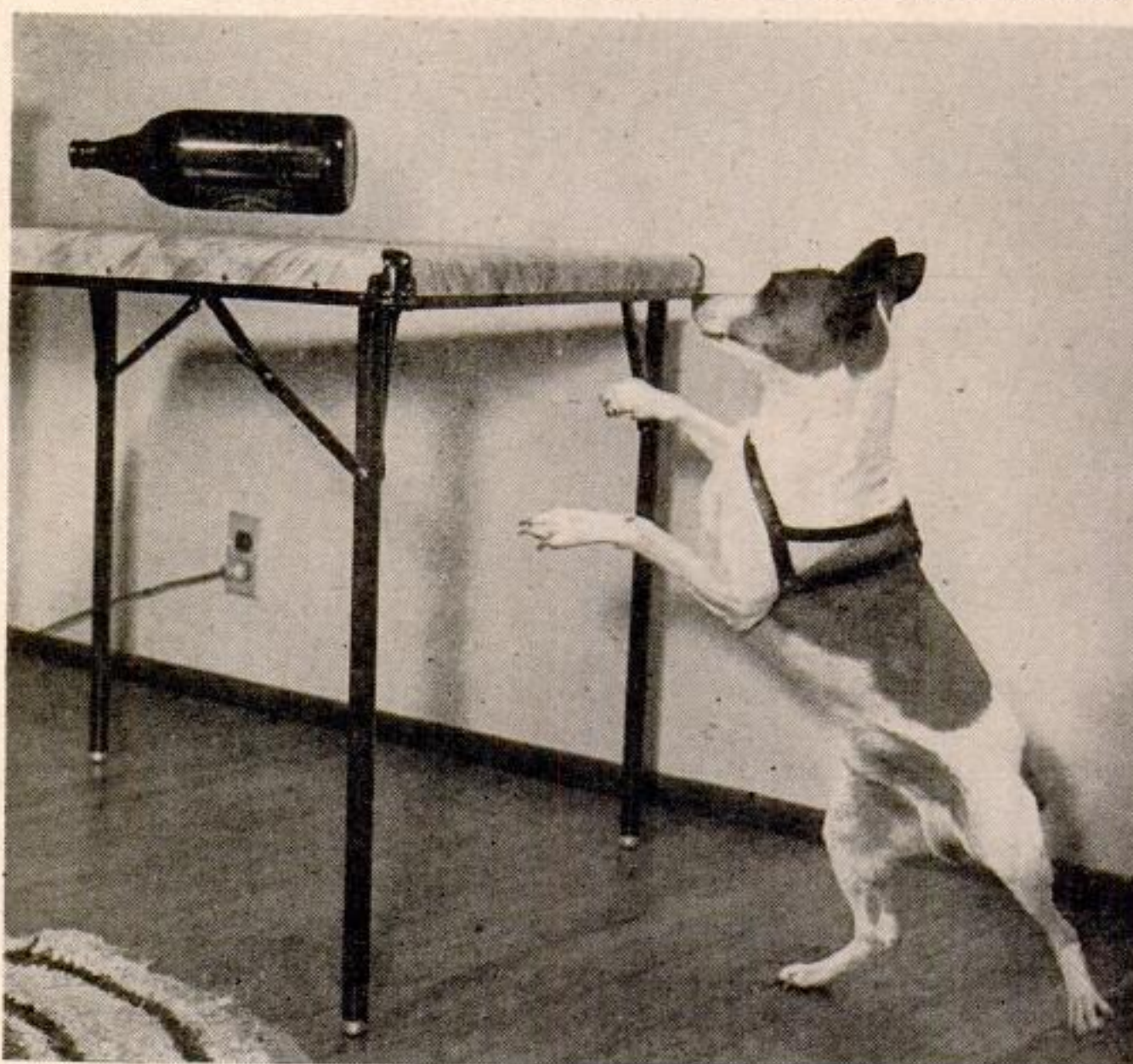
P.S.— Look ahead to the day (and it's not far away) when Lennan will bring you what America has long needed... a smart pocket light that lasts! Two sizes: one for pocket, one for purse. Wait and see.



Talking Dog CONTINUED



JERRY CLOSES THE DOOR but cannot turn doorknob, has to ask to have it opened for him. He knows the names for all the rooms in the house.



JERRY UPSETS BEER BOTTLE when offered a drink. Unlike common dogs he is a teetotaler. He also dials the telephone but does not talk over it.



JERRY SLEEPS in the same bed with his master, shares the same pillow. Bryan never spansks the dog because Jerry can understand a scolding perfectly.



Yodora checks perspiration odor the SOOTHINGEST way

- Made on a face cream base. Yodora is actually soothing to normal skins.
- Entirely free from irritating salts. Can be used right after under-arm shaving.
- Its soft, cream consistency stays that way indefinitely. Never gets stiff or grainy.
- Contains no chemicals to spoil clothing.
- Tubes or jars, 10¢, 30¢, 60¢.
- Yes, Yodora is a gentle deodorant. Try it—feel the wonderful difference!



McKesson & Robbins, Inc., Bridgeport, Conn.

QUICK RELIEF FOR SUMMER TEETHING



EXPERIENCED Mothers know that summer teething must not be trifled with—that summer upsets due to teething may seriously interfere with Baby's progress.

Relieve your Baby's teething pains this summer by rubbing on Dr. Hand's Teething Lotion—the actual prescription of a famous Baby Specialist. It is effective and economical, and has been used and recommended by millions of Mothers. Your druggist has it.

DR. HAND'S TEETHING LOTION

Just rub it on the gums

Skin Sufferers

For quick relief from itching caused by eczema, pimples, athlete's foot, scales, scabies, and other itching troubles, use world-famous, cooling, medicated, liquid **D. D. D. PRESCRIPTION**. Greaseless, stainless. Soothes, comforts and checks intense itching speedily. 35¢ trial bottle proves it, or your money back. Ask your druggist today for **D. D. D. PRESCRIPTION**.



**"I won't let up
till you get up"**



You can regulate the exclusive control-a-tone alarm loud or soft as you please ... but electric Telalarm Jr. won't cease ringing until you wake up and stop it.



And you're full of vim from a good night's sleep, for Telalarm Jr. never makes a sound while you slumber.



Being prompt comes easier, too, when you trust electric Telalarm Jr. for the time ... it runs accurately for years without winding, oiling, or regulating.

This compact, plastic-cased electric Telalarm Jr., in rich ivory color, has a self-starting motor. It brings you the dependable, long-lived performance that has made Telechron electric clocks the world's best sellers for years. No mail orders, please ... see your Telechron dealer. Telechron Inc., Ashland, Massachusetts.

TELALARM JR. WITH
LUMINOUS HANDS AND DIAL
ACTUAL SIZE SHOWN

\$4.95
Plus
Tax

TELALARM, slightly larger size \$5.70

Prices and specifications subject to change without notice

Telechron
REG. U. S. PAT. OFF.
ELECTRIC CLOCKS

NOW ORANGE JUICE

1946 Style!

FLORIDA HAS FOUND THE WAY to capture the full rich sweetness and flavor of orange juice freshly squeezed from tree-ripened fruit at the very peak of its deliciousness. Taste it . . . **JUST TASTE IT!** It's in handy cans—all ready to serve.



What a *Helping Hand* in saving

time and trouble and cash . . . and in fighting infections, colds, and fatigue . . . with abundant **VITAMIN C**

**AND TRY THESE TOO!
THEY'RE DELICIOUS!**

Florida Canned Grapefruit Juice
•
Orange-Grapefruit Blended Juice
•
Florida Canned Grapefruit Sections

• In handy cans all ready to serve—you can buy the refreshing juice of Florida's luscious fruit most inexpensively. And all the squeezing and straining of the juice has been attended to. Just open the can and pour.

Here's a real Helping Hand in preparing your meals—in awakening good morning appetites.

And best of all, this healthful juice—so abundantly rich in vitamin C—gives a Helping Hand in building health . . . in fighting infections, colds, and fatigue. It's a Helping Hand you'll want to reach for every single day!

• FLORIDA CITRUS COMMISSION • Lakeland, Florida



Canned
FLORIDA ORANGE JUICE



WITH BRITISH POLICE APLOMB A RAIN-CAPED SERGEANT AND CONSTABLE STUDY SHADOWY ALLEYWAY IN LONDON'S SOHO

SCOTLAND YARD

IT GIVES LONDON THE WORLD'S BEST POLICE PROTECTION

To every U.S. reader of detective stories Scotland Yard is as familiar as his own easy chair. He knows it as a superpolice station, manned by murder investigators who are always bumbling incompetents like Conan Doyle's Les-trade or dashing luminaries like Ngaio Marsh's Roderick Alleyn.

Actually Scotland Yard seldom bumbles, seldom scintillates. Of its 1,400 officers and aides only about 40 ever see a murder scene. "The Yard," whose very name chills the criminal heart, is not even a police station. If murder were done on its balustraded stairway, the killer would have to be taken across the way to Cannon Row police station to be charged. Scotland Yard is the executive headquarters of the Metropolitan Police. It consists mainly

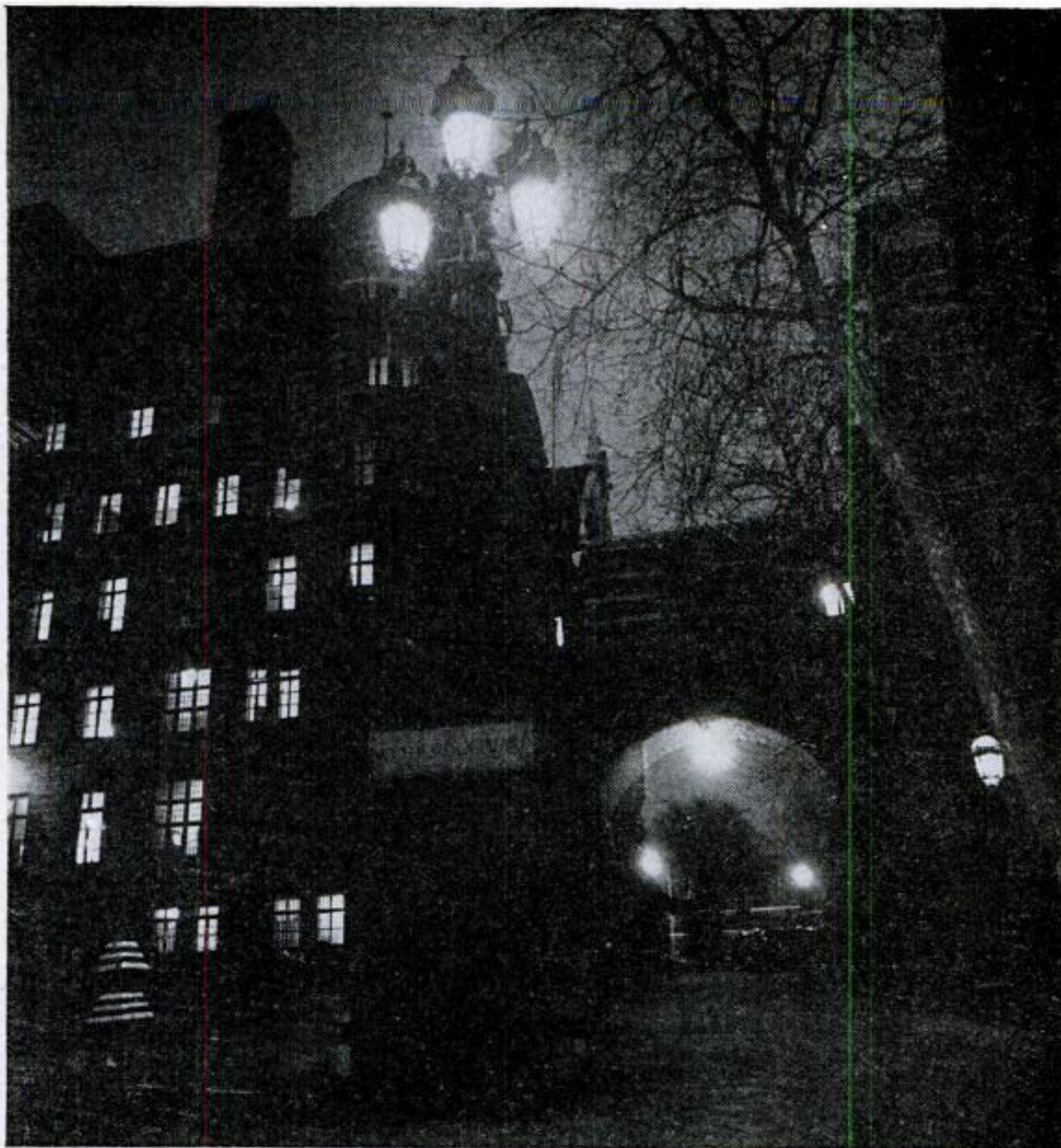
of the top officials of London's 20,000-man police force, the force's telephone and radio nerve center, its criminal record, fingerprint and crime laboratory facilities and a few special departments including the long-renowned C.I.D. or Criminal Investigation Department.

Recently Scotland Yard has been battling a postwar crime wave that includes four spectacular unsolved murders. Its ultimate success is assured by the cooperation it receives from an admiring public, and to which in turn it gives the highest degree of police protection in the world. When because of a burglary wave the Yard recently asked Londoners to telephone 999 if they saw anything suspicious, its phones were flooded. But thefts dropped 12%.



LONDON'S 700 SQUARE MILES are mapped in the Yard's Information Room, the counters indicating position of "wireless cars" (*round counters*) and Thames River

patrol boats (*wedge-shaped*). The square counter is a "Q" car, manned by plainclothesmen. The Yard polices all London except the mile-square city which has its own force.



NEW SCOTLAND YARD, alight through the whole London night, is so called because an earlier Yard building stood on ground once used by royal Scottish visitors.

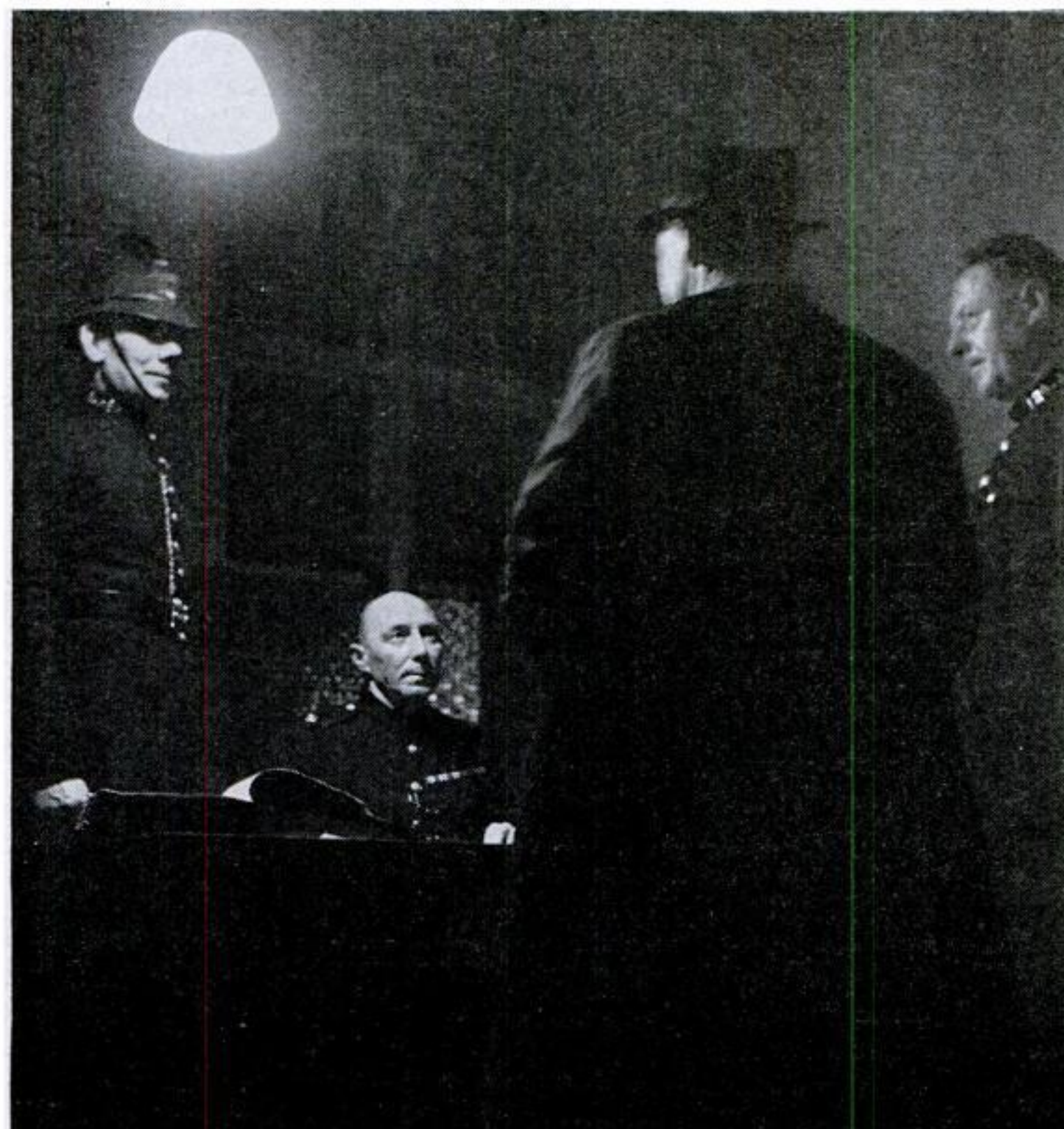


999 CALLS come direct to the Information Room whence cars are dispatched by radio. This one reported an actual jewelry-store robbery. Thief was caught 20 minutes later.

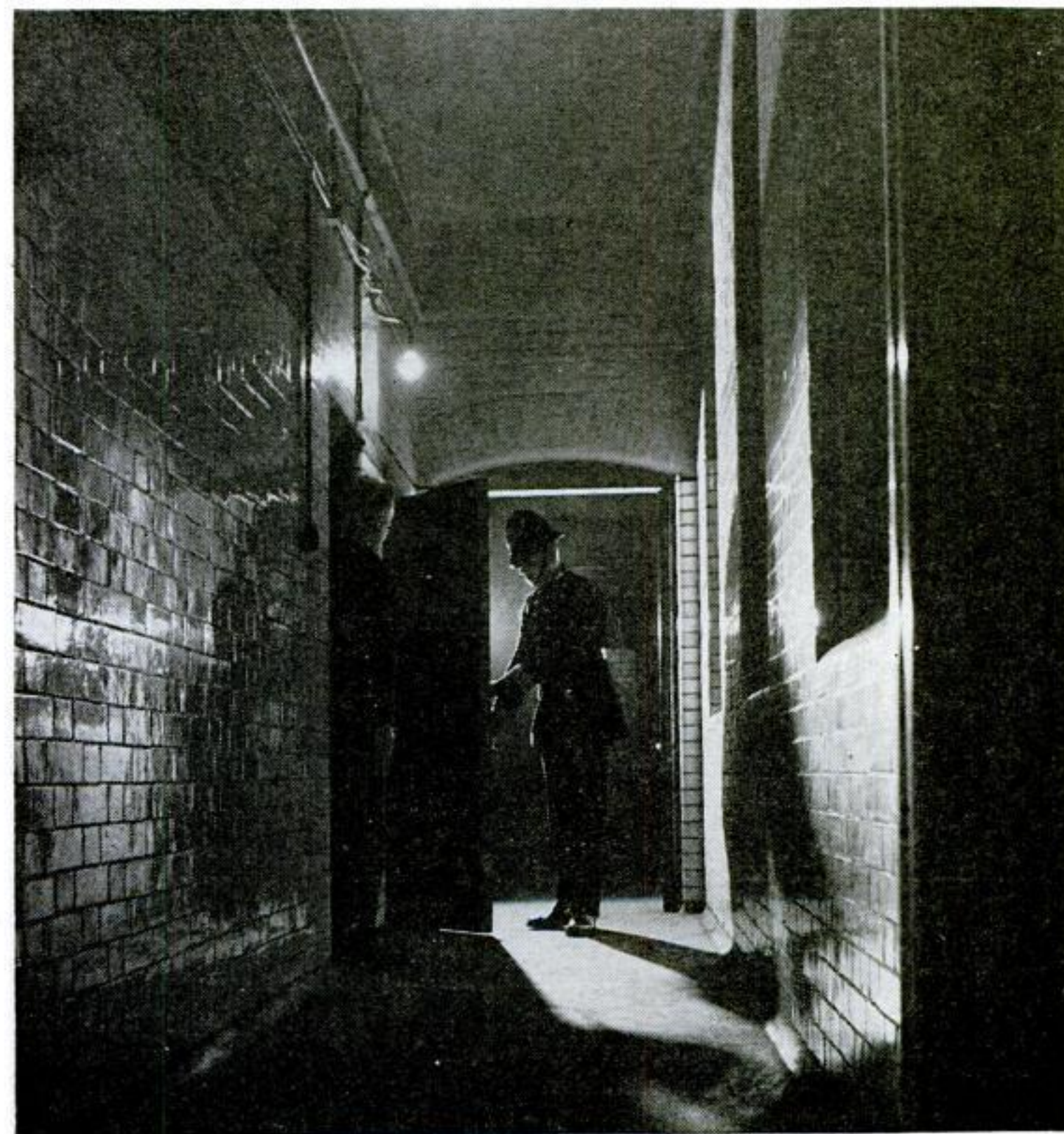
"HUE AND CRY" OLD ALARM IN NEW STYLE SECURES LONDON'S NIGHT

The ancient common law established that all Englishmen, upon discovering a crime, should "raise the hue and cry"—pursue the criminal with horn and voice. Today that duty is done mainly by a constable who uses a warning gong instead of a horn and whose voice, raised by radio, is heard in area wireless cars. Further to combat crime, which consists mostly of shopbreaking, bicycle stealing and thefts from cars, Scotland Yard divides the Metropolitan

area into 23 divisions with 174 police stations. As in the U.S., stations have their own uniformed and detective forces, deal with their own crimes, but can call on Yard's central record system, extensive scientific facilities (*see next page*) and the C.I.D. Special Yard squads also handle such things as extensive man hunts, and governmental and counter-espionage work. Neither Yard nor station men employ lethal weapons, brutality or the third degree.



A STATION INSPECTOR like this one (*seated*) has considerable responsibility. He determines whether the suspects shall be charged, held in jail or admitted to bail.

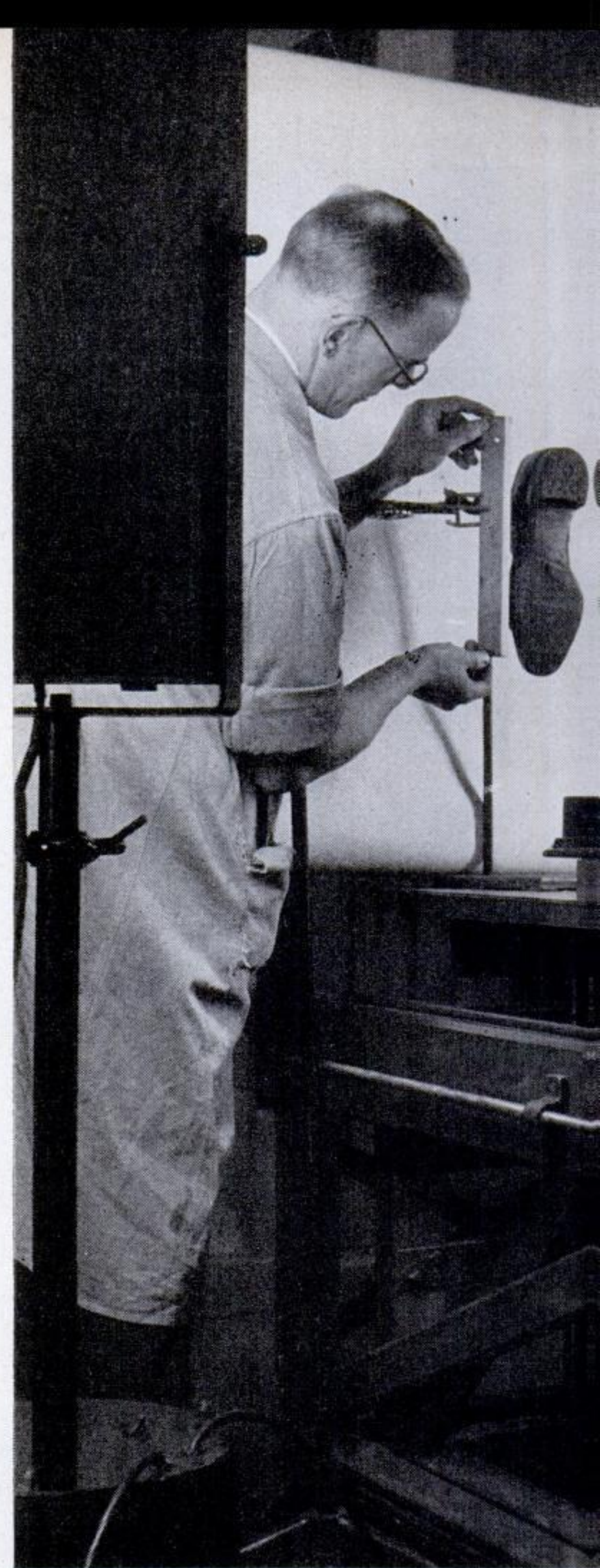


AFTER BEING CHARGED, a suspect is escorted into a station cell. Until a charge is entered, he cannot be jailed, must be held in the less humiliating detention room.

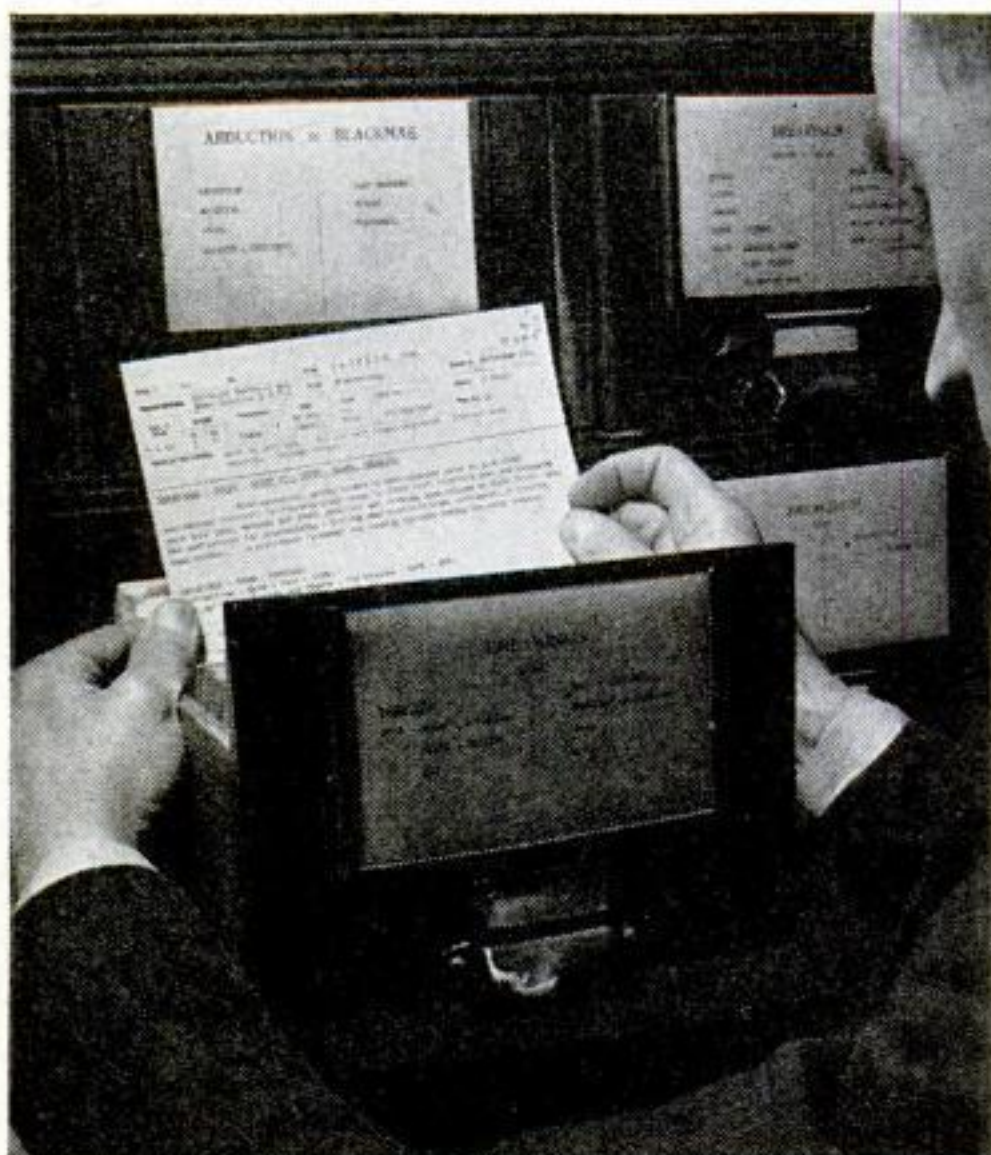


SCIENTIFIC METHOD now plays a large part in the Yard's detective work. Here C.I.D. Detective Inspector Percy Law studies paper scraps found with a body (*pic-*

tured at lower right) which, pieced together with infinite patience and photographed by infrared light, led to identification of a man who had vanished several years before.



YARD PHOTOGRAPHY is done by a team of nine men. Here one photographs the shoe of a suspect in a strangling case in which detectives obtained molds of the



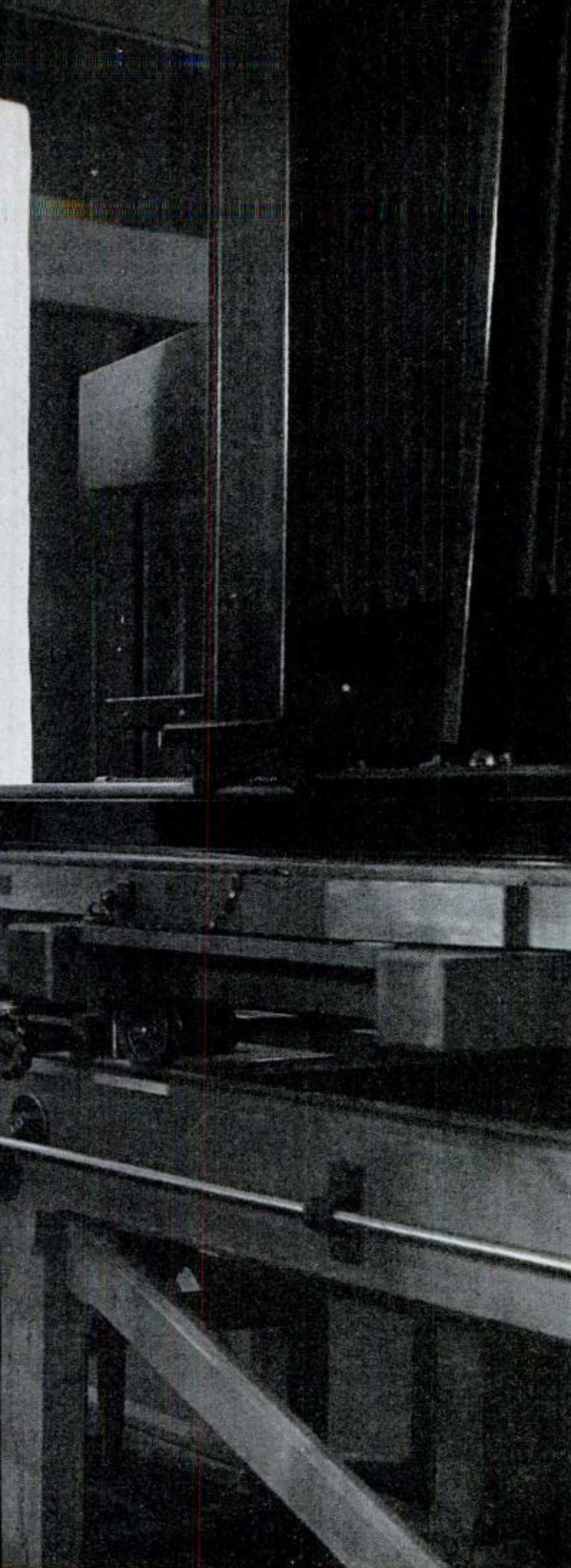
ELABORATE CROSS-FILEING of criminals by types of crime, deformities, methods, names enables a crook to be identified when only one of these may be known.



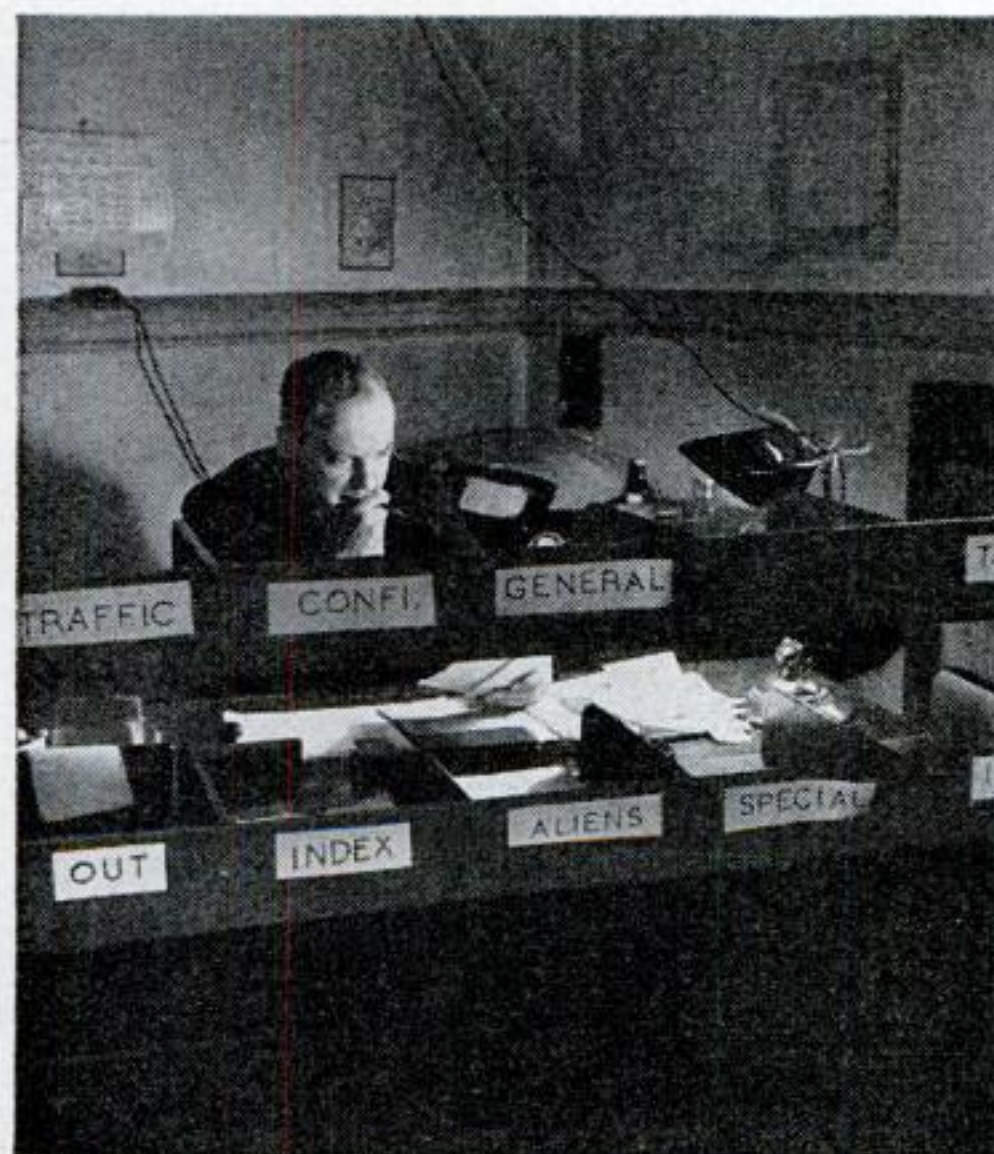
GENERAL-REGISTRY FILES contain photos, records and statements of classic criminal cases which, like Dr. Crippen's (*p. 82*), have been the basis for plays, stories.



A WITNESS to a crime is shown books of criminals' pictures at the Yard to identify an unknown crook. Photos are purposely nameless so identification is unprejudiced.



strangler's footprints. The Yard also makes use of the time-saving prism camera, whereby objects are pictured directly on photographic paper without making a negative.

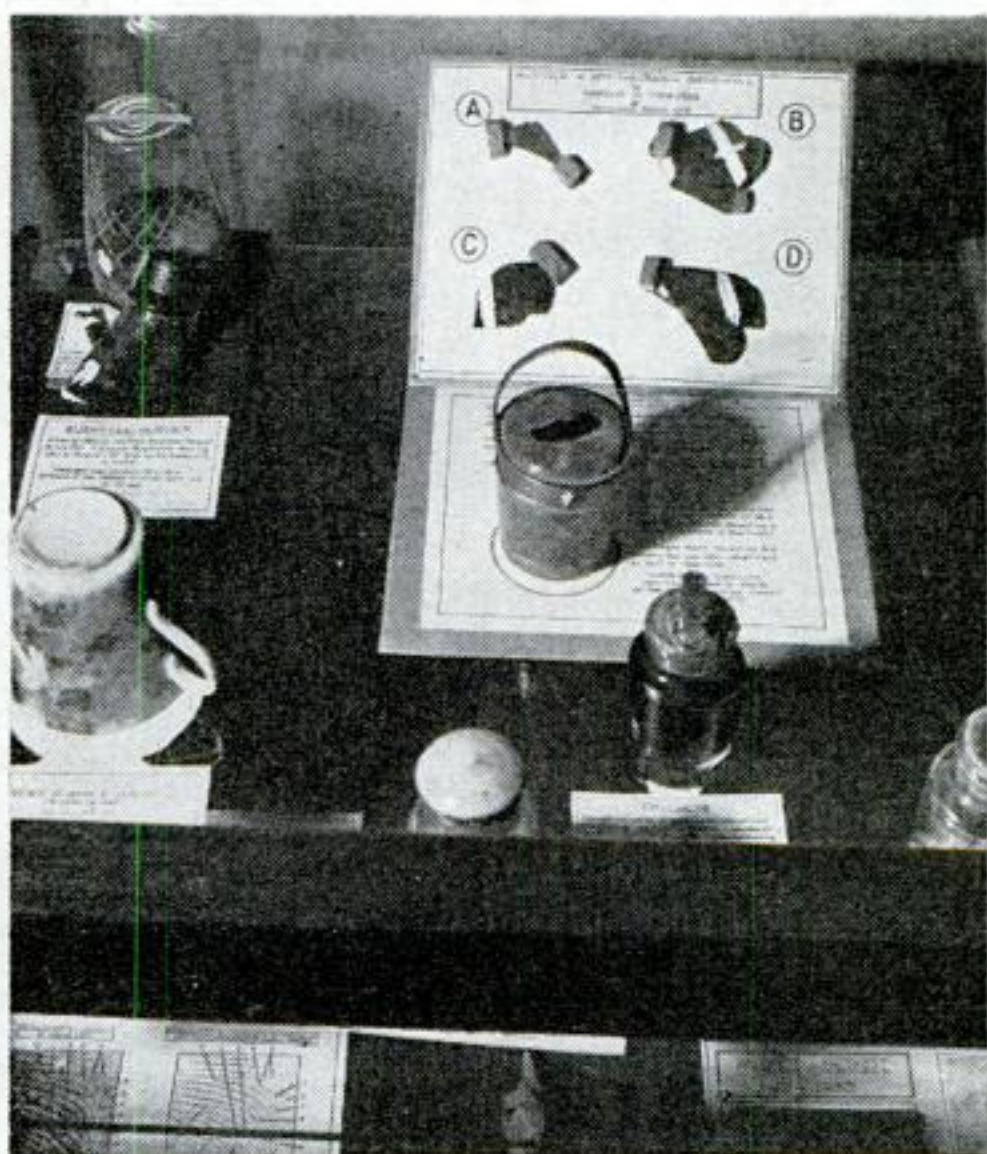


THE 3,000 LETTERS the Yard gets daily are carefully read and routed to the various departments. Names of all correspondents are recorded in Nominal Index.



FINGERPRINTS enlarged on a ground glass are compared by Yard experts. At right is a known criminal's; left, a suspect's. English police must prove 16 points of finger-

print similarity in court; U.S. police, only 12. When a prisoner is exonerated from a suspected offense his prints are withdrawn from record and destroyed by the Yard.



RELICS of famous crimes solved by the Yard are mounted and placed on exhibit in a museum. The bottle fragments (top right) were vital evidence in 1942 murder trial.



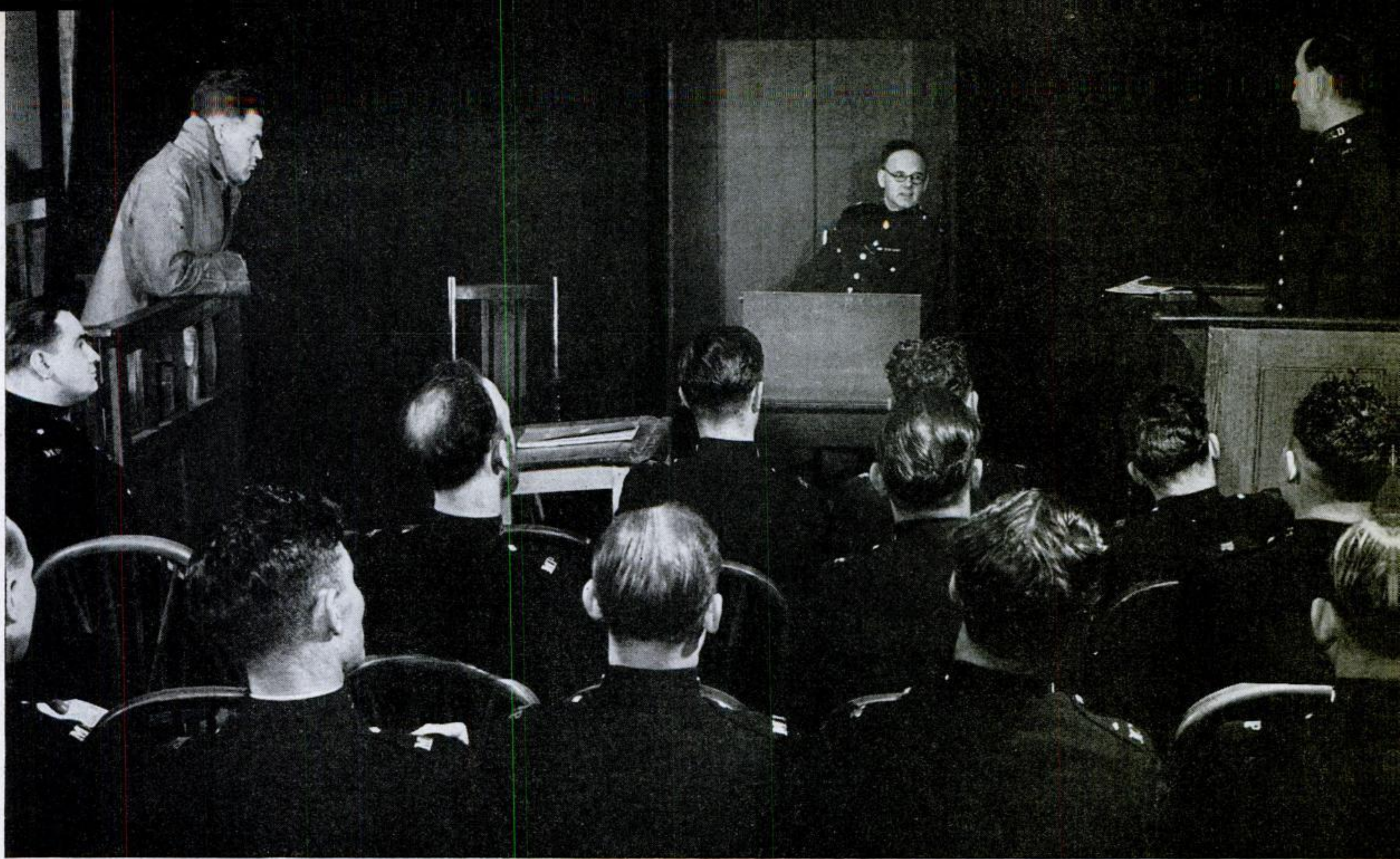
IN THE C.R.O. (criminal record office) a detective studies a typical record (necessarily simulated). C.R.O. receives about 45,000 new criminal records each year.

SCOTLAND YARD CONTINUED



AT PEEL HOUSE, where rookies are trained, a motorcycle-motor car accident is re-enacted while a sergeant instructs in note taking. Keen observation is emphasized. Rookies must be 20 to 30 years old, at least 5 feet 9 inches tall, British, in good health

and of very high moral character. Their uniforms are furnished them. They can look forward to a life of security, public esteem and eventual promotion by examination and selection, but not to great wealth. Even the head of C.I.D. gets but £1,750 a year.



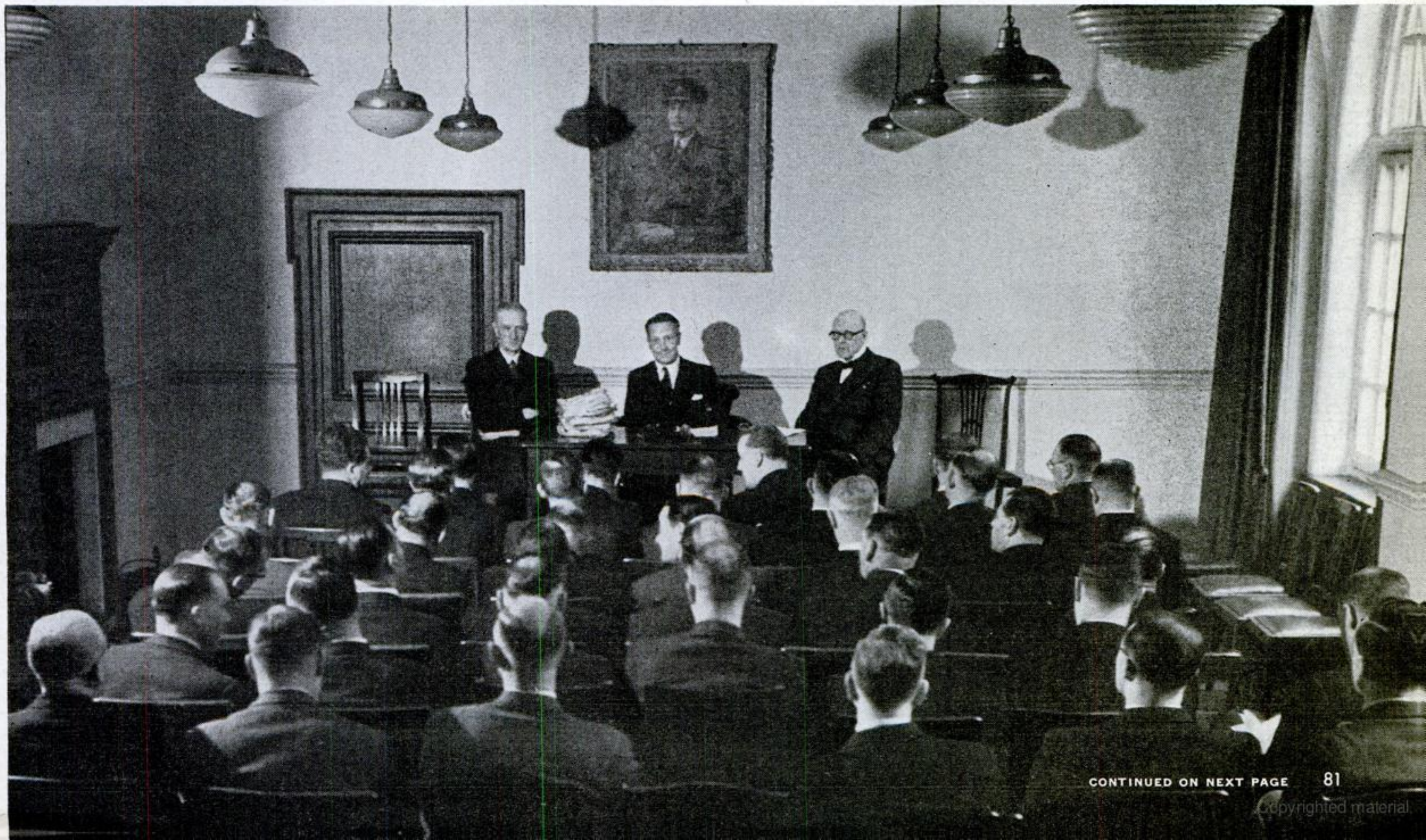
IN THE MOCK COURT WHERE A ROOKIE (RIGHT) LEARNS HOW TO TESTIFY, A SERGEANT (LEFT) SKILLED IN HECKLING WITNESSES PLAYS THE PART OF DEFENDANT

NEW BOBBIES THE YARD TEACHES THEM TO WIN PUBLIC FAVOR

To fill its war-depleted ranks and to cope with the postwar crime wave, Scotland Yard is strenuously recruiting new constables. Acceptable rookies serve a two-year probationary period after undergoing an intensive 13 weeks of instruction that stresses "training through the eye," practical demonstration (*opposite*) and politeness. The English public likes its "bobbies" for their combination of majestic dignity and impeccable manners, and the Yard realizes

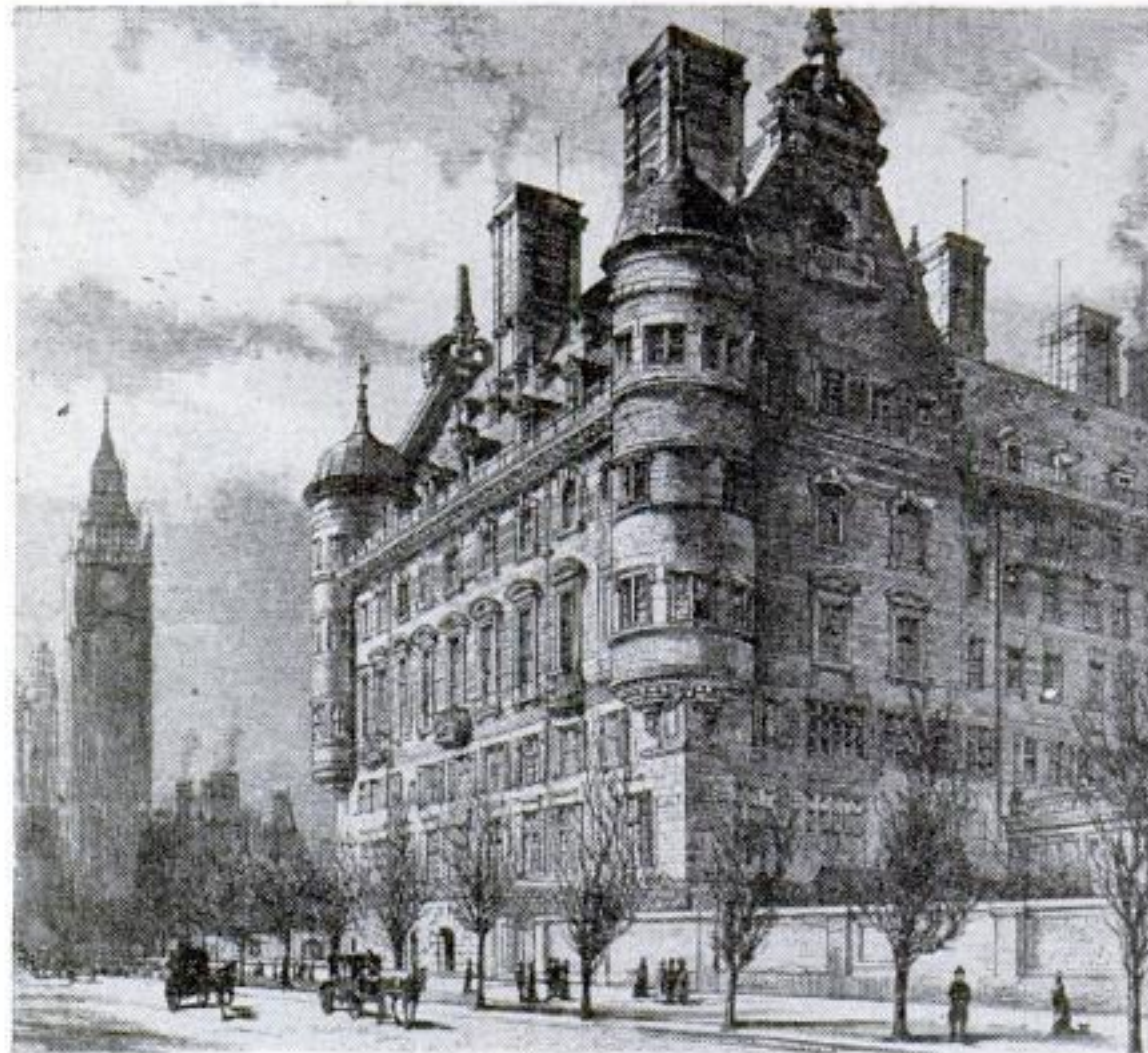
the value of being well liked. One bobby, overhearing a mother invoke him as a threat to her naughty child, reproved her: "Madam, that really wasn't fair! We want that child to like us, not be afraid of us!" The Yard has worked hard to win the public's favor. It has had to. In 1833 an English mob killed a constable. The mob not only was exonerated but the jury which exonerated it was given silver cups by a public with a strong feeling for personal liberty.

C.I.D. SUPERINTENDENTS AND INSPECTORS, THEIR FACES PURPOSELY CONCEALED, ATTEND A MONTHLY CONFERENCE WITH DEPARTMENT CHIEFS (REAR) AT THE YARD

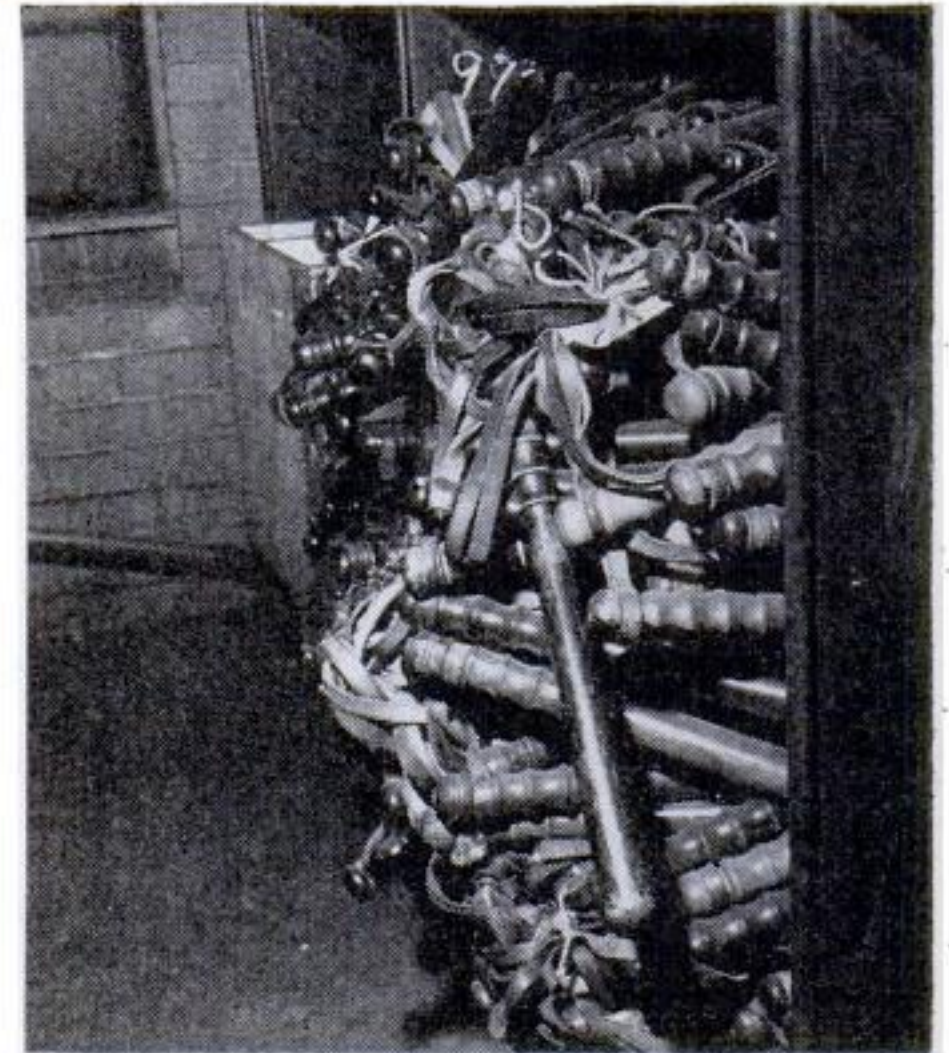




FOUNDER of Scotland Yard was Sir Robert Peel (whence the nickname "bobbies"). Peel's portrait hangs at the Yard as in most English police stations.



IN 1890, the year it moved to its present location, New Scotland Yard's first building looked like this. Ironically it includes 2,500 tons of granite which was quarried by Dartmoor prison convicts.



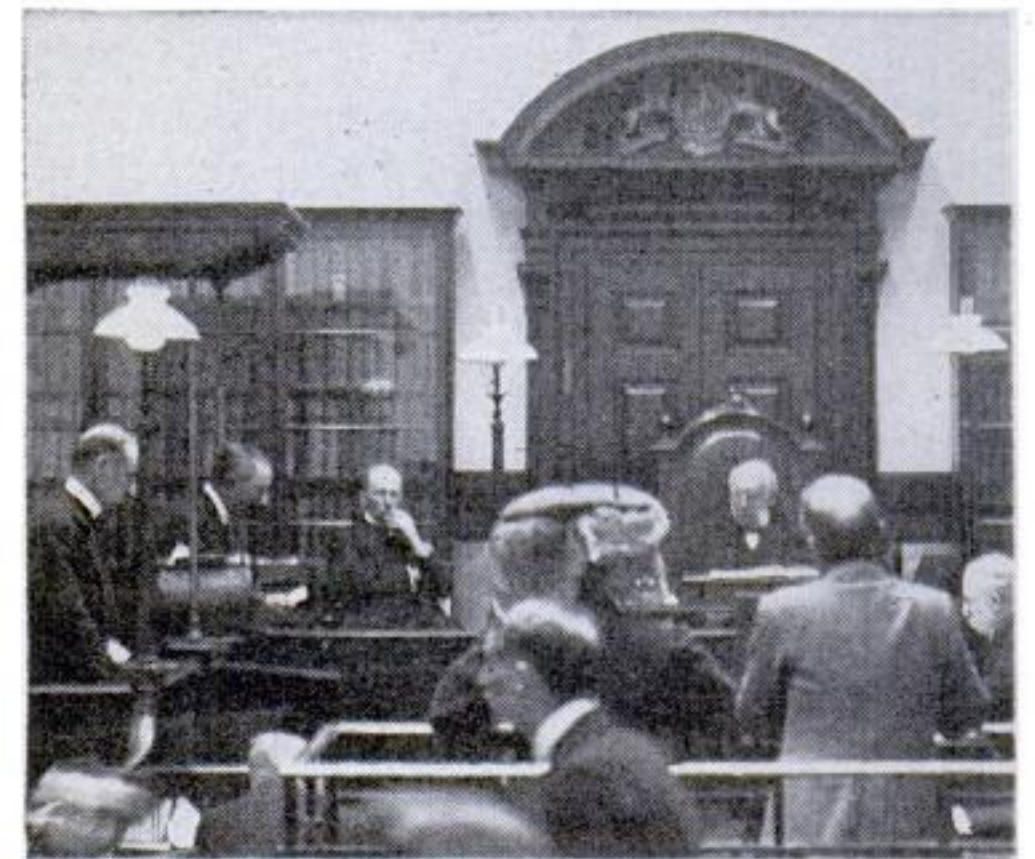
THE TRUNCHEON is the traditional and only regular weapon of the English police. It is 15 inches long. Pistols are issued officers only in emergencies.



CLASSIC MURDER CASE was that of Dr. Harvey Crippen who quietly poisoned his tyrannical wife and took his secretary Ethel Le Neve (above) to live with him.



CRIPPEN FLED to Quebec with Miss Le Neve, who was dressed as a boy. He was arrested (above) after ship's captain penetrated his disguise and wirelessly the Yard.



AT THE TRIAL Crippen (right, back to camera) tried only to defend Miss Le Neve. He was convicted and was executed; she was tried as an accessory and was acquitted.



CURRENT MURDER MYSTERY revolves around Margery Gardner, 33, whose body was found nude and strangled in a hotel last June 22. This is a self portrait.



HUSBAND of the dead woman, Peter Gardner, wept after the inquest into his wife's death. Police learned she had been with a Colonel Neville Heath on the fatal night.



MURAL DRAWINGS and hand prints, allegedly done by Heath in the Surrey Flying Club, were studied. Presently the flier was located and charged with the murder.

FAMED CASES YARD HAS SOLVED THEM WITHOUT USING WEAPONS

In its 117 years of existence Scotland Yard has solved some of the classic cases in the annals of crime—maniacal Neill Cream, poisoner William Palmer, bath murderer George Joseph Smith. While it has not hesitated to use modern methods (Dr. Crippen above was the first criminal apprehended by wireless), the Yard is less famed for scientific crime detection than the old Vienna police or the FBI. It relies mostly on tireless checking of its files and

the exhaustive questioning of witnesses. Its job is made easier by the fact of Britain's island position, which makes it hard for a criminal to hide or escape. Another help is its power over the press, which enables it, for instance, to suppress all pictures of the alleged killer of Mrs. Gardner (above) until after the trial. With such advantages, the Yard has never needed armed patrolmen or third degree to make Britain one of safest places on earth to live.



**IN THE YARD PRESS ROOM A GROUP OF REPORTERS
PORE OVER CHESS GAME WHILE WAITING FOR NEWS**

RIGHTS AND DUTIES OF PARTY MEMBERS

To attend club meetings, read the Party press and literature, pay dues regularly and be active on behalf of the program and policies of the Party.

To at all times loyally defend the interests of the workingclass against the forces of fascism and reaction.

To fight against all forms of national oppression, discrimination and segregation, and all ideological influences and practices of "racial" theories.

To fight for the full social, political and economic equality of the Negro people, for Negro and white unity.

To participate in working out all policies and tasks of the club, and to regularly examine the execution of such policies.

To vote for all officers, committees and delegates, and be elected to any office or committee in accord with provisions of the Constitution.

To appeal any decision with which there is disagreement to the next higher body, carrying out the decision while appeal is pending.

To strive to master the program and policies of the Party, the principles of Marxism-Leninism.

1946 MEMBERSHIP CARD
COMMUNIST PARTY
of the U.S.A.

No. 00

Name: [Redacted] State: [Redacted] Date Issued: [Redacted]

City: [Redacted] (Seal)

Bob Thompson
State Chairman

MEMBERSHIP CARD of Communist party of U.S.A. is held by approximately 65,000 Americans. Name and number have been deleted from card above to protect holder.

The U.S. Communist Party

Small but tightly disciplined, it strives with fanatic zeal to promote the aims of Russia

by **ARTHUR M. SCHLESINGER JR.**

*Author of The Age of Jackson
Associate professor of history at Harvard*

The author of this article, Arthur M. Schlesinger Jr., is only 28 years old but is already recognized as an able American historian. His biography, *The Age of Jackson*, won the 1945 Pulitzer Prize and he has been awarded a Guggenheim Fellowship to write *The Age of Roosevelt*. Last spring he was named associate professor of history at Harvard. He is currently writing a series of articles for *Fortune*, wrote this one especially for *LIFE*.

FOR better or for worse, the Communist party of the U.S. is here to stay. It grew when the U.S.S.R. was still a gamble; it will grow faster as the gamble pays off, and it will persist if repressive legislation forces it underground.

The American Communists never despaired even in the intense and comic days in the '20s, for they were certain they were on the highroad of history. Now the war, transforming the U.S.S.R. from a remote and doubtful experiment into the second mightiest power on earth, has placed upon the C.P.U.S.A. the historic responsibility of serving as the workers' vanguard in the bastion of capitalism. The Center, as party members call the smoky brick headquarters on 12th Street in New York City, controls an active and disciplined following through the country. With history breathing down their necks, Communists are working overtime to expand party influence, open and covert, in the labor movement, among Negroes, among veterans, among unorganized liberals.

The problem of estimating soberly the extent and nature of Communist

influence has been thoroughly confused by the Communists and their sympathizers, who resist any attempt to isolate and identify Communist activity. It has been equally confused by Mr. Dies, Mr. Rankin and their various un-American committees in their wild confidence that practically everybody who opposes Franco or Jim Crow or the un-American committee is a Red.

The American Communist party originated in 1919 with the split of left-wing groups from the Second, or Socialist, International, following the Russian Revolution. The crash, which the party interpreted as the long-awaited breakdown of capitalism, provided Communists with their first real opportunity. They worked tirelessly among the unemployed, the hungry and the homeless; among members of the middle class who felt a sense of guilt or confusion over the economic mess, and among intellectuals who feared the worldwide rise of fascism. In 1934 the party claimed 25,000 cardholders; in 1936, 40,000; in 1938, 75,000.

The Moscow trials of 1936-38 and the Molotov-Ribbentrop pact of 1939 were body blows, and the party lost heavily. Earl Browder's wartime policy



COMMUNIST LEADERS stand together at a rally in New York's Madison Square Garden. Left to right: Dr. Bella V. Dodd; Israel Amter, New York committee leader, who is slightly paralyzed and is shown leaning on Dr. Dodd for support; Ben Davis, New York City councilman from Harlem and leading U.S. Negro Communist; William



Z. Foster, national chairman of the U.S. Communist party; Peter Cacchione, city councilman from Brooklyn; Robert Thompson, New York State party head; Eugene Dennis, general secretary of the party and member of the National Secretariat. Dennis, Foster, Thompson and John Williamson (not in picture) compose the National Secretariat

of subordinating everything to national unity brought membership back to 80,000 by 1944, mostly from the middle class; but William Z. Foster's current radical program has lost many of the Browder adherents. The spring membership drive may have raised the total to about 65,000—far short of the 1946 goal of 100,000.

The party has always had a tremendous turnover. Thus you have a hard core of perhaps 10% who have been members for 15 years, a fairly solid ring of 30% or 40% who have been in from 2 to 10 years and a vaporous penumbra of people who join the party because of some local strike or lynching (or clambake), lose interest and are dropped when they fail to pay dues.

The organization would fill Boss Hague with envy. You must be 18 years old and duly certified by a member before you are admitted into a local club. Cryptic communications bid the 20 to 50 members to regular meetings for instructions and assignments. As a matter of course, you are expected to work as part of the Communist bloc in outside organizations and thereby help increase party influence far beyond its membership. The local clubs

which sets Communist party policy. Recently Dennis has been becoming more powerful than Foster. Thompson, who is only 30 years old, won the Distinguished Service Cross for bravery in the Pacific. The other Communist leaders brought him up quickly through the organization, may even be grooming him to succeed Foster as party chairman.

are the bottom of a chain of command which extends through county and state, or section and district committees, to the National Committee and the National Secretariat and finally to Moscow.

Party discipline is not, for the most part, a matter of making people do things they do not want to do. The great majority of members, for reasons best understood by psychiatrists and dictators, *want* to be disciplined. The party fills the lives of lonely and frustrated people, providing them with social, intellectual, even sexual fulfillment they cannot obtain in existing society. It gives a sense of comradeship in a cause guaranteed by history to succor the helpless and to triumph over the wealthy and satisfied. To some it gives opportunities for personal power not to be found elsewhere. Communists are happy to exchange their rights as individuals for these deeper satisfactions; and absorption in the party becomes in time the mainspring of their lives. The appeal is essentially the appeal of a religious sect—small, persecuted, dedicated, stubbornly convinced that it alone knows the path to salvation. To understand the Communists, you must think of

Radiant as a rainbow

Glowing with color . . . enchantingly beautiful . . . now tender as a mother's lullaby . . . now light-hearted as laughter on a summer's eve . . . always appealing as her own gallant spirit —the recorded voice of Jane Froman.



Jane Froman

A voice with the richness and charm that are hers alone sings to your heart in her new Majestic Recordings

There's magic in Majestic

It's the foresight that brings you a song *before* it reaches its peak of popularity. It's the intuition that senses when an old favorite is ready for revival. It's the understanding that unerringly brings together the right orchestra and the right tune, the right vocalist and the right song. It's the technical mastery that reproduces with flawless realism every lilting note of a melody, every subtle shading of a voice or instrument. *This is the magic that's in Majestic: artistic judgment of the impresario, scientific skill of the electronic engineer—blended to bring you music for your pleasure, at your pleasure. On Majestic Records!* In supremely fine Majestic Radio-Phonographs!

MAJESTIC RADIO & TELEVISION CORPORATION, ELGIN, ILL.

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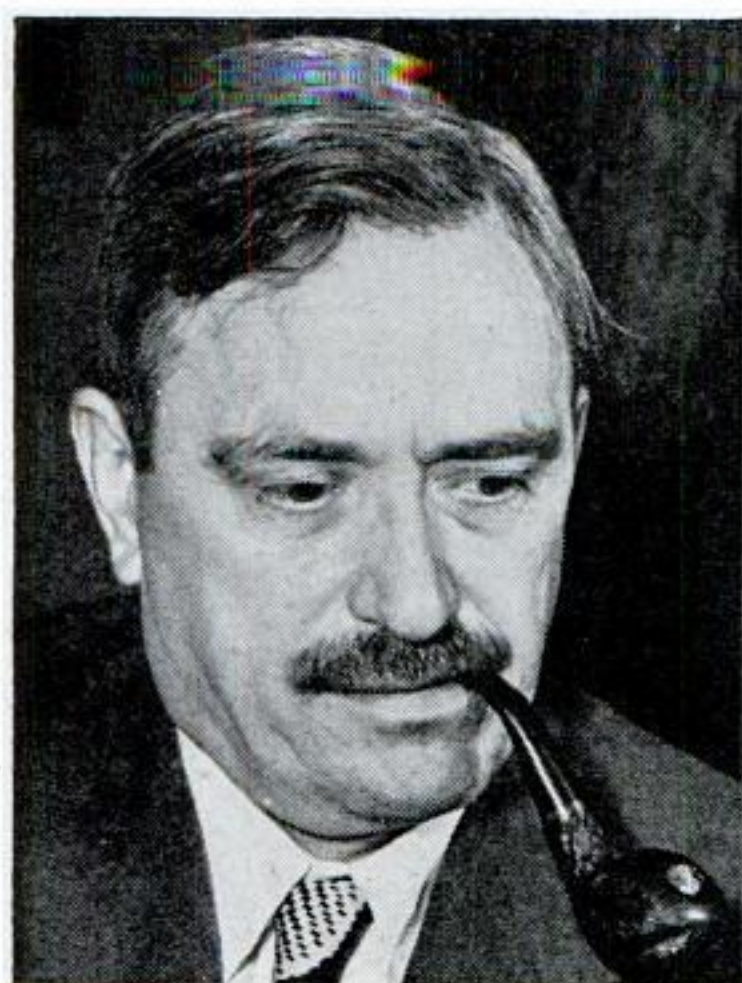
HEAR JANE FROMAN SING: "You, So It's You" and "Linger In My Arms a Little Longer, Baby" (Majestic No. 1048); "I Got Lost In His Arms" and "Millionaires Don't Whistle" (Majestic No. 1049).



Majestic Radio-Phonograph Model 8S473 with Automatic Record Changer

 **Majestic**
MIGHTY MONARCH OF THE AIR

**RECORDS
RADIO-PHONOGRAPHS**



EARL BROWDER, deposed as head of U. S. Communist party, now has contract to act as agent for Soviet book publishers.



HARRY BRIDGES, longshoremen's union head, follows party line, but Supreme Court decided he is nonmember.



CHARLES KRUMBEIN, party's national treasurer, is a 25-year Communist who handles ultraconfidential matters.



JACK STACHEL, born in Poland, is the party's veteran hatchet man in charge of its trade-union-organizing matters.

U.S. COMMUNIST PARTY CONTINUED

them in terms, not of a normal political party, but in terms of the Jesuits, the Mormons or Jehovah's Witnesses.

It is hard work being a Communist, which is one reason the turnover is so great. But, once fully committed, the Communist's world becomes totally the world of the party. The clause in the party constitution forbidding "personal or political relations with enemies of the working class" does not have to be invoked often, for most Communists voluntarily cut out their nonparty friendships and activities. One member, explaining why he had made the party the beneficiary of his insurance policy, said, "The reason I did that was, in the first place, I am not married and have nobody to leave anything like that to, and in the second place the Communist party is more in the world to me than anything else is."

The total assimilation of the individual to the party creates selflessness and consecration. Like a platoon isolated behind enemy lines, the Communists perform marvels of daring at their leaders' word, each acting as if he embodies the impersonal force of history. Their fearlessness has impressed thousands of workers with the invincible determination of the party.

But the price of enjoying such intimate relations with history is an intensive personal supervision which can only be duplicated in a religious order or in a police state. Gossip becomes a form of healthy criticism, and party dossiers go into the minutest detail of private lives. Most members accept this all-encompassing control. In the end, they become so involved socially and psychologically that the threat of expulsion strikes them as excommunication would a devout Catholic. It is enough to keep them in line long after they begin to develop intellectual doubts about the infallibility of Russia.

In its own eyes the party has two main commitments: to support and advance the U.S.S.R., and to promote the establishment of socialism in the U.S. The second is necessarily subordinate to the first because Communists regard the preservation of the workers' state in Russia as indispensable to the spread of socialism through the world. The short-term disregard of American working-class needs in the interests of Soviet foreign policy will, they feel, thus be to the long-term benefit of American workers.

Not all American workers see it that way, and the conflict between the requirements of Soviet foreign policy and the requirements of the American domestic scene has weakened the C.P.U.S.A. The most impressive part of the Communist record in this country, indeed, has been its courageous activity against local injustice and exploitation, and its least impressive part has been its subservience to Soviet foreign policy. Yet the party leadership has never hesitated to stifle its grass-roots initiative and squander its grass-roots assets in order to whip up American backing for Soviet adventures abroad. Indeed, the dependence of the functionaries on Moscow for personal power and ultimately for livelihood makes them the unquestioning servants of the Soviet Union. Partly as a cause and partly as a result of this subservience, the top leadership of the party has become essentially bureaucratic. It is in the hands of a small clique in New York. The National Secretariat—consisting of Foster, Eugene Dennis, John Williamson and Robert Thompson—operates from offices on the ninth floor of the Center, far removed from the rank and file of the party.

The party, for a long time billed as the American section of the Communist International, has always received directives and in the past some funds from the U.S.S.R. via courier. Probably Moscow's most effective

control has been through Comintern representatives—the famous "C.I. reps." The American party has never been important enough in Soviet calculations to risk clandestine contacts between the Washington Embassy and the party leaders; and simple skepticism about the party's security explains why no one in Moscow would have dreamed of giving Earl Browder a preview of the pact with Hitler. During the war there had to be greater reliance on conditional reflexes, prodded by *Pravda* or *War and the Working Class* or the Moscow radio. Direct contact has undoubtedly been re-established by now.

The relation of Moscow to the C.P.U.S.A. may be compared to that of a football coach to his team. The team has its quarterback to run it on the field, its set of plays and its general instructions. The coach may occasionally send in a substitute with new instructions or a new quarterback or an entire new team, but he is not likely to be giving play-by-play orders. Since the team has complete confidence in the coach, it resents cracks from bystanders about taking orders from outside; after all, are not the interests of the coach and team identical?

Because the party is numerically insignificant, local political realities do not chasten its passion to please Moscow. Consequently it always overinterprets its notion of what Moscow wants. When the invasion of Russia brought on the national unity program, the Americans, for example, developed the Browder doctrine of indefinite collaboration with capitalism and the Harry Bridges doctrine of postwar extension of the no-strike pledge. When the end of the war revived Communist militancy, the Americans, overdoing it as usual, leaped on Browder with hobnailed boots, rubbed his face in the dirt and kicked him out of the party.

Browder had been leader of the party for 15 years. He had steered it from anti-Roosevelt militancy to pro-Roosevelt popular front to anti-Roosevelt isolationism to pro-Roosevelt war unity, all without a quiver of distaste. But the experience of the wartime coalition gave him the vision of an Americanized Communist party working with its fellow American parties to solve the urgent questions facing the nation. To this end he began a policy of naturalizing the party, relaxing its discipline and moderating its sectarianism. He transformed the wartime tactic of national unity into a postwar strategy and argued the possibility that progressive capitalism, to save itself, would embark on policies favorable to the workers at home and to the Soviet Union abroad.

The ousting of Browder

IN April 1945, however, Jacques Duclos of the French Communist party, formerly high in the Comintern, published his celebrated repudiation of Browderism. The Duclos article was probably using the C.P.U.S.A. as a scapegoat in order to set down a new line for the more important Communist parties of Britain, France and Spain, then still flirting with rightists like Churchill, de Gaulle and Gil Robles. But publication of the attack by the New York *World-Telegram* panicked the American Communists into more drastic action against Browder than Moscow probably contemplated.

There followed recriminations of intense bitterness. Browder accused the Secretariat of circulating charges against him which "ranged the whole gamut of social and political crimes excepting perhaps that of murder." One member even proposed that Browder be given a job scrubbing floors in the Center. After refusing to give the National Committee the names of all party members to whom he had spoken since the July 1945 convention, Browder was unceremoniously expelled in February 1946. His amazing "Appeal . . . to the Members of the C.P.U.S.A.!" concluded, "All

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U. S. COMMUNIST PARTY CONTINUED

effective interparty democracy has been destroyed." Two months later he was on his way to Moscow.

Browder could argue in Moscow that his policy alone stood a chance of preventing a third war. The "adventurism" and "sectarianism" of the Foster policy, with its projected third party, would only split the American progressives and bring the anti-Soviet reactionaries to power. Even Duclos, for all his tough talk, allows the French Communist party to join in governments led by Socialists and now by Catholics and indeed recently chided the American Communists as unrealistic. "You have strikes all the time. Here, we Communists are the strongest party in France, and we have no strikes at all. . . . We know the class struggle is real, but we know, too, that this is the time for unity and so we do not strike." Duclos sounds here like an unregenerate Browderite—or maybe the line is changing again. ("They have failed Karl Marx," observed a wit, "but remain faithful to Harpo.")

In any case, Browder's five-year contract to represent Soviet publishing houses in the U.S. does more than simply keep him on the payroll in anticipation of a new shift in policy. It provides him with an ideal channel to the Soviet Union and thus gives him a potential whip hand over Foster. For the time being, however, Foster and the party may well pursue one line in the political field while Browder, with unmistakable Soviet approval, pursues another in the field of cultural relations. The U.S.S.R. has kept two divergent lines in operation on other occasions (as toward Germany during the war).

The present Communist party is thus a throwback to the party of the '20s with both its sectarianism and its intransigence. Its main objective is by policies of disruption and blackmail to avert a war with the Soviet Union or to make sure, if war comes, that the U.S. is badly prepared to fight it. Eugene Dennis writes, "We Communists are . . . the bitterest opponents of the projected plans of imperialism for a criminal war against the great working class democracy—the U.S.S.R." The party spells this out: defeat the "vast and menacing armaments program"; defeat "the imperialist proposals for universal and compulsory military training"; "speed demobilization"; internationalize the atomic bomb.

From the start the party's operations have been conspiratorial, its activities largely clandestine. Since it has no mass base in the U.S. its possibilities of open influence on national policy are limited. Moreover, early persecutions, as well as Comintern instructions, confirmed its belief that, as a small and ill-armed band operating in a hostile environment, it was justified in using any methods to advance the cause.

Because clandestine modes of operation are utterly foreign to American political life, many Americans dismiss them as wild fabrications. They are naive to do so. The testimony of Harold Laski on this point is of interest, since Communists can hardly write him off as a red-baiter or reactionary. "The Communist parties outside Russia act without moral scruples, intrigue without any sense of shame, are utterly careless of truth, sacrifice, without any hesitation, the means they use to the ends they serve. The result is a corruption, both of the mind and of the heart, which is alike contemptuous of reason and careless of truth."

Secret members and fellow travelers

THE party works both through secret members and through fellow travelers. The secret members report directly to a representative of the National Committee; they have no local affiliations, are exempt from petty party discipline and are unknown to most party members. Their party cards usually are held in aliases, so that in the files they appear as "John Smith" with P.N. (party name) noted beside it. Fellow travelers are those who offer their cooperation but avoid actual membership.

Underground cells under party direction became active in Washington in the '30s; some of their members are still well-placed in the administration. Ex-party members name several congressmen as reliable from the party point of view, and well-known Communist sympathizers are on the staffs of some senators and congressional committees. The Dies-Rankin nonsense has hopelessly obscured the problem of Communists in government, however, by smearing so many non-Communist liberals as Communist that most such allegations tend to leave government officials glum and immobile.

The great present field of Communist penetration is the trade unions. The national leadership of certain C.I.O. unions—the National Maritime Union, the International Longshoremen's and Warehousemen's, the American Communications Association, the United Office and Professional Workers, the United Electrical

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CONTINUED ON PAGE 90



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COMMUNIST HEADQUARTERS in New York is located in former garment-industry building. It houses national and state headquarters and newspaper offices (indicated above), printing shops and a wholesale book company.

U. S. COMMUNIST PARTY CONTINUED

Workers, the United Public Workers, the Transport Workers, the Fur and Leather Workers—can be relied upon to follow the line with fidelity. Communists are active in the United Auto Workers in the hope of overthrowing the anti-Communist leadership of Walter Reuther, and they are even boring into Phil Murray's own union, the Steelworkers.

All discussions of this question in the C.I.O. revolve around the ambiguous figure of Lee Pressman, its cagey and capable general counsel, long known as a fellow traveler. Phil Murray has observed irritably that he would not remove Pressman until he was shown proof that Pressman was a party member. No one has ever produced proof convincing to Murray; and Pressman, through his ability and his skill in personal relations, has made himself nearly indispensable to the C.I.O. president. His personal machine through the C.I.O. and through Washington is formidable. Of the Washington legislative representatives of C.I.O. unions, 12 or 14 are believed to be party members; eight or 10 play the party line, and only about half a dozen are clearly non-Communist. This means that when an issue like the British loan comes up, which the C.I.O. officially endorsed but which the C.P.U.S.A. opposed, lobbying is half-hearted and ineffective, whereas the question of a Soviet loan would have had the same group working day and night.

The Communists spread their infection of intrigue and deceit wherever they go. The project of a maritime federation, for example, created the interesting problem whether Harry Bridges or Joe Curran would be top dog. The Communists, evidently regarding Bridges as smarter or more dependable, began a quiet campaign to whittle Curran down without quite destroying him. The result has been an atmosphere in the higher levels of the N.M.U. in which the Borgias would feel at home.

Second only to the unions is the drive to organize the Negroes. As the most appalling case of social injustice in this country, the Negro problem attracted party interest from the start and, with the Scottsboro case, Communist prestige among the Negroes rose tremendously. In countless ways across the country Communists performed commendable individual acts against discrimination. The Ninth Floor, however, continued to view the race problem mainly as a valuable source of propaganda. Angelo Herndon, a Negro, was sentenced to 20 years in a Georgia prison for passing out Communist literature. When he was finally freed, after nationwide agitation, he was rushed to New York. A group of Communist big shots met Herndon, an intelligent, light-skinned Negro, at Penn Station. In the cab on the way to Harlem, Herndon heard Anna Damon of the International Labor Defense, a top party leader, remark that it was a pity he was not blacker.

With the attack on Russia, the Communists soft-pedaled the race question. The party is currently trying to make up the ground thus lost by exploiting the riot in Columbia, Tenn. as it exploited the Scottsboro affair and by sinking tentacles into the National Association for the Advancement of Colored People.

The third objective is what the Communists call "mass organi-



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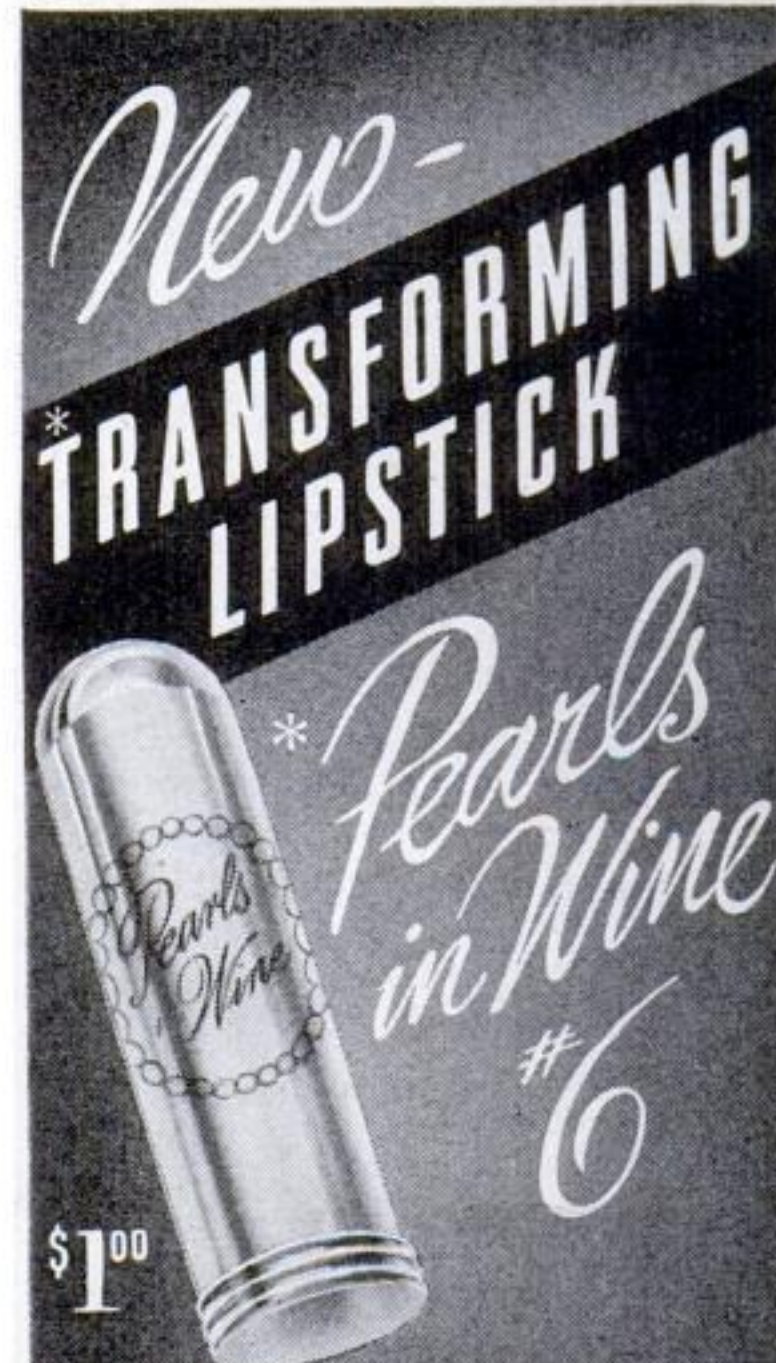
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CONTINUED ON PAGE 93

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U.S. COMMUNIST PARTY CONTINUED

zations"—that is, groups of liberals organized for some benevolent purpose, and because of the innocence, laziness and stupidity of most of the membership, perfectly designed for control by an alert minority. One method is to take over an existing organization. The Independent Citizens Committee of the Arts, Sciences and Professions, for example, began as a brilliant contribution by actors and writers to the Roosevelt campaign in 1944. For various reasons the I.C.C. was kept alive; its celebrities maintained their membership but not their vigilance; and, though most of the local chapters are free from Communist control, the national organization on most outstanding issues of foreign policy has backed the Russians or kept quiet.

The I.C.C. did not, for example, throw its weight into the fight for the British loan, while it has cheerily identified itself with a cause whose chief organized backing in this country comes, for some mysterious reason, from the Communist party—the national independence of Puerto Rico. In spite of needling by newspapermen, Harold Ickes, I.C.C.'s executive chairman, has publicly denied any taint of party influence. But at the New York State Communist convention in August 1945, a member of the cultural section of the party boasted, "We built the Independent Citizens Committee . . . and it was a great political weapon."

An even clearer case is the National Committee to Win-the-Peace. Many admitted Communists and fellow travelers helped sponsor the opening conference last April in Washington, where speeches and resolutions denounced all the failings of Britain and the U.S. while refraining from even the mildest criticism of Russia. The conference demanded "free access to information" in Indonesia, but not in Eastern Europe. It set impossible conditions for the British loan but came out unconditionally for loans to the U.S.S.R. A hundred other fronts, youth organizations, foreign language groups and newspapers disseminate bits and pieces of the Communist line.

If you live in New York or Los Angeles, this complex and largely concealed Communist activity may have a considerable impact. A frenzied "popular front" atmosphere has arisen in both cities. The party has played with great success upon the hopes and anxieties of New York's racial groups; it is powerful in the Greater New York Industrial Union Council of the C.I.O. and even has a bridgehead in the New York City Council. In Los Angeles Communism flourishes along with the other weird cults. It has made particular headway among the intellectuals of Hollywood, who find in the new faith a means of resolving their own frustration and guilt.

The result is to create a situation where a writer, a speaker, an actor, if he says the correct things, can rely on a united and hysterical response. Many people live upon the roar of the crowd, and the temptation is irresistible to court that roar. College professors are delighted to share a platform with actresses or entertainers from Cafe Society Uptown, and actresses are flattered by appearing on the same platform as college professors.

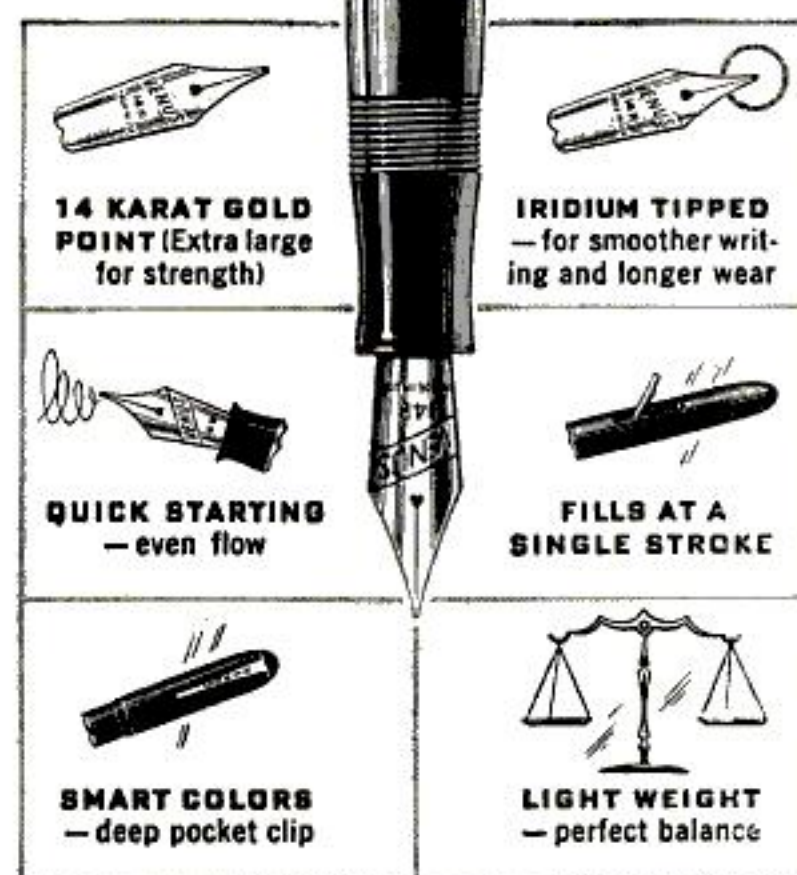
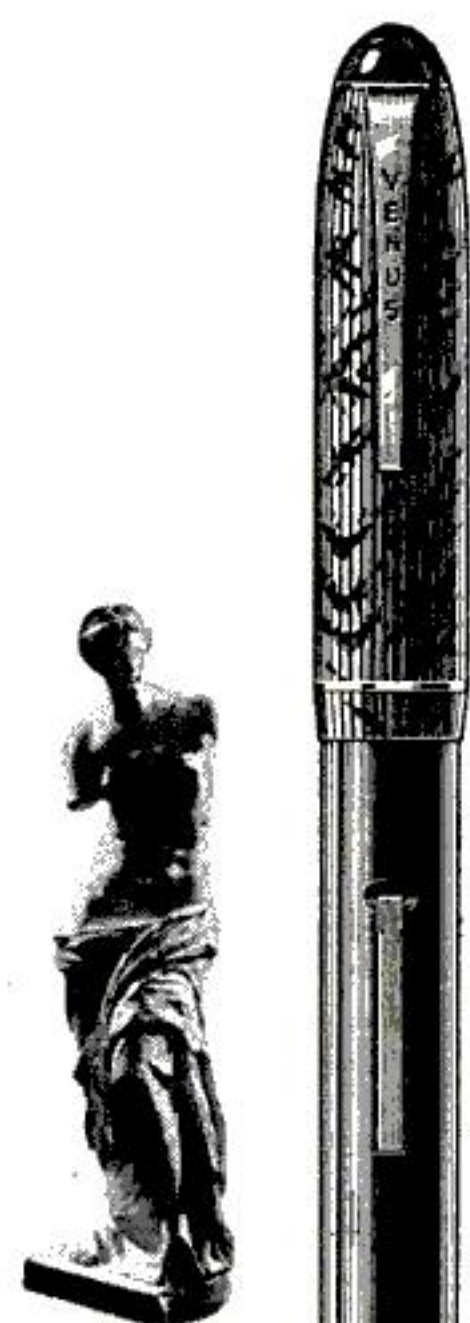
Is it a fifth-column menace?

THE question remains whether this activity, anonymous, highly ramified, devoted to the interests of a foreign power, constitutes a fifth-column menace to the U.S. No American Communist has publicly gone so far as Luis Carlos Prestes, leader of the Brazilian Communist party, who promised to start a partisan movement in case of war between Brazil and Russia. Yet Canadian Communists in the Gouzenko spy case stated under oath that they had a loyalty which took precedence over their own country. Herbert Morrison of the British Labor government, pointing out that Communists had been involved in more than one case of espionage, added, "I personally would not feel comfortable . . . sitting in the same Cabinet where members of the Communist party were participating in our discussions with access to secret documents."

Any fully logical American Communist is obligated to regard the interests of Soviet Russia, which he has succeeded in identifying with the interests of the international working class, as his highest loyalty. If the issue were ever presented in this form, though, many fellow travelers and some party members would quickly get off the train. A great reason for Communist success has been the party's skill in presenting pro-Russian demands under cover of legitimate domestic issues. While the espionage threat cannot be shrugged off, it cannot be solved by witch hunts or by un-American committees. It can safely be left to the competent hands of the FBI.

Does the Communist party present a revolutionary threat to this country? This is the specter raised so fervently by Dies and Rankin. It should be said in the first place that there is nothing

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U. S. COMMUNIST PARTY CONTINUED

un-American about revolution. James Wilson, who helped draft the Constitution and was a greater expert on these matters than Dies, wrote, "A revolution principle certainly is, and certainly should be taught as a principle of the Constitution of the United States." The Dies definition of un-Americanism would include George Washington, Thomas Jefferson, John Adams, Robert E. Lee, Jefferson Davis and Scarlett O'Hara—all rebels, disloyalists and opponents of constituted authority.

A real revolutionary party in this country might be a good thing and, if conditions ever are allowed to develop which would make a revolution successful, we deserve to have one. Jefferson thought one should come about every 20 years. But to call the C.P.U.S.A. a revolutionary party is an insult to the American revolutionary tradition. Its pseudorevolutionary activities will be turned on and off as the interests of an external power dictate. When American and Soviet policies coincide, the C.P.U.S.A. will tend toward the right; when they diverge, to the left.

The Communist party is no menace to the right in the U.S. It is a great help to the right because of its success in dividing and neutralizing the left. It is to the American left that Communism presents the most serious danger.

On the record, Communists have fought other leftists as viciously as they have fought fascists. Their methods are irreconcilable with honest cooperation, as anyone who has tried to work with them has found out the hard way. The left in Europe has known this for a long time, but, by the clandestine character of their operations and by the cynical denial of party affiliation, Communists have succeeded in hiding their true face from American liberals. They have stymied honest discussion of the Communist issue by raising the cry of "red-baiting" and "Rankinism." They have imposed a false "either-or" definition of world issues by which anyone withholding approval from the U.S.S.R. is pronounced pro-fascist.

In its larger aspects the Communists are engaged in a massive attack on the moral fabric of the American left. The party has sought systematically to enforce the notion that writing must conform, not to the facts, not to the personal vision of the author, but to a political line. The substitution of any external standard for the truth as the writer finds it can result only in confusion and dishonesty—in the destruction of moral clarity and intellectual integrity.

Albert Maltz, the novelist and Hollywood writer, recently wrote a piece suggesting that maybe Communist critics had employed political standards overmechanically; that the *New Masses*, for example, had panned *Watch on the Rhine* as a play but praised it as a film because the attack on Russia had intervened, and that

CONTINUED ON PAGE 95

U. S. COMMUNIST PARTY LINE FOREIGN POLICY

- 1 Defend Soviet policy in the Balkans, in Eastern Europe, in the Middle East, in China—everywhere in the world.
- 2 Smear British policy in Europe, in Palestine, in India, everywhere in the world.
- 3 Denounce Byrnes, Truman, Vandenberg as "war-mongering imperialists." Demand withdrawal of U.S. (not Soviet) troops from Europe and Asia.
- 4 Attack British, Dutch and American "colonialism," particularly at all points of strategic importance. Free Indonesia, India, Puerto Rico. Save South America from the tyranny of "Yankee monopoly capital."

DOMESTIC POLICY

subject to change without notice

- 1 End the draft, speed demobilization, break up the Army and give the atomic bomb to Russia.
- 2 Infiltrate the trade-union movement and set up front organizations.
- 3 Exploit all grievances caused by the failure of Congress to extend OPA, to enact FEPC, to back Wyatt's housing program.
- 4 Discredit all anti-Communist liberals, leftists and labor leaders as "red-baiters," "Browderites," "Trotskyites," "Social Democrats," "enemies of the working class." Destroy "the pernicious illusions engendered by the theories . . . of New Dealism, of Keynesism." Break up all liberal organizations which do not follow the C.P. line.
- 5 Back the Independent Citizens Committee, the American Labor Party and other forms of independent political activity in order to prepare the ground for a third party to be launched early in 1947.
- 6 Sacrifice every concrete domestic issue to the all-important need of organizing support for the foreign policy of the Soviet Union.



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Effective in hard and soft water. Sold everywhere, two sizes. The Hygienic Products Company, Dept. 172, Canton 2, Ohio.

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IRON GLUE MENDS FURNITURE

Easy to use. No mixing. Also mends toys, models, wood, china, glass, leather, 'most anything. Sold 'most everywhere. Ask for this Iron Glue—in handy 10c bottles. McCormick & Co., Baltimore 2, Md.

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MARLIN Double Edge BLADES—still 18 for 25c—guaranteed by The Marlin Firearms Co.

The TIME QUIZ asks . . .

"Is mankind dying of curiosity?"

The 7-mile tower of atomic death has shadowed New Mexico, Japan, and Bikini.

But a darker shadow—fear—still lies across the future. For with all the talk about "discovering the secret" of the atom, all that's been done so far is to chip it, not to crack its terrific core.

TIME's Science department noted recently that people everywhere have one Great Fear: will nuclear physicists experiment beyond the limits of safety? Will their curiosity someday set off a giant chain reaction which will flash-burn the world to a clinker?

Back came word (printed in TIME's Letters department) from Dr. Enrico Fermi and the Los Alamos scientists. Science had no intention of risking the human race to ease an intellectual itch.

But good intentions, you say, are no real answer. There is no answer to the Big Question—unless it is the sum of everything we can learn about control of the atom (a) as scientists and (b) as responsible citizens.

That is one reason why more than 3,500,000 people read TIME every week, watch TIME's Science department for new clues to the big mystery stories of our atomic age.

What's your score in TIME's QUIZ on Science?

Test yourself with these questions—all answered by news stories in recent issues of TIME.

1 All five of the following people have played a part in chipping the atom, but whose initiative started U. S. atomic bomb research? (1) J. R. Oppenheimer. (2) Enrico Fermi. (3) H. C. Urey. (4) Albert Einstein. (5) Lise Meitner.

2 When DDT was tried out as a mosquito-killer in fishponds, what happened? (1) It started the water boiling. (2) It killed the fish. (3) It dried up the ponds. (4) It developed a race of fish-eating mosquitos. (5) Nothing happened.

3 Which is increasing least rapidly? (1) The speed of planes. (2) The divorce rate. (3) The range of projectiles. (4) Life expectancy. (5) The destructive power of explosives.

4 When Manhattan Project offered to supply qualified customers with about 100 radioactive isotopes, all but one of the following sciences expected to benefit. Which did not? (1) Electronics. (2) Chemistry. (3) Physics. (4) Biology. (5) Astrology.

Answers are given at right. If you get 3 out of 4, you're well-informed on recent news in science.

► The world is full of significant happenings that never hit Page One of the newspapers.

So busy people, with a normal endowment of curiosity, let no week go by without reading almost every word of TIME—in bed or bath or train or plane.

The news you find in TIME does more than provide quick peeks into other men's activities. It's news that has a way of turning up later on your own doorstep.

Again and again, it's the sidelight needed to make Page One events stand out round and clear and complete.

It's the source of the personal satisfaction that comes from being well-informed.

The kind of people who like to have a good firm grasp on what goes on—who like to surround the world and not just have the world surround them—these people, men and women, are natural-born TIME readers.

They are 3,500,000 of the liveliest minds in America. In a week they do more talking and planning and managing, in the home and out—more buying and consuming and recommending—than most people do in a month.

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For the one best way to open a mind is with an interesting bit of information.



It's TIME—all over the world!

Today, half a million people outside continental U. S. read TIME's Overseas Editions, too—and millions more follow their lead.

The Canadian Edition of TIME International is less than 3 years old. Yet it already has as many readers in proportion to Canada's population as TIME has in proportion to the population of the United States.

The Latin American Edition; Atlantic Overseas Edition; and Pacific Overseas Edition are preferred reading with top people in government, business, and the professions all over the world—including 10 of the 11 members of the United Nations Security Council.

Answers to TIME QUIZ questions:
1, (4); 2, (2); 3, (4); 4, (5).

At Home—Abroad—Everywhere

TIME

The Weekly NEWSMAGAZINE



3,500,000 AMERICANS WHO KNOW THE PERSONAL SATISFACTION OF BEING WELL-INFORMED

FOR HOT WEATHER— New preparation for **REMINGTON** electric shaving

• Now you can get quicker, longer-lasting shaves from your Remington Electric Shaver — with sensational new Lectric Shave. Just dash a few drops on your face *before* shaving.



FASTER SHAVES!
Evaporates perspiration—lubricates

Lectric Shave evaporates sticky, shaver-clogging perspiration—cuts down "shaver drag."

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Lectric Shave takes the "fight" out of tough whiskers—helps you get a longer lasting shave.

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U.S. COMMUNIST PARTY CONTINUED

writers like James T. Farrell and Richard Wright, even if anti-Stalinists, still might make valuable contributions. Isidor Schneider, literary editor of the *New Masses*, sent Maltz a note of approval and printed the article.

All hell broke loose. Week after week in the *New Masses* and *Daily Worker* Howard Fast, Mike Gold, Robert Thompson, even Foster himself denounced Maltz as a Trotskyite or a Browderite. Maltz's reply casts pathetic light on the Communist psychology of confession. Folding completely before the party discipline, Maltz even castigated his sympathizers who had objected to the abusive tone in which correction had been administered. "What should be clear is that my article made fundamental errors. . . . A serious and sharp discussion was required."

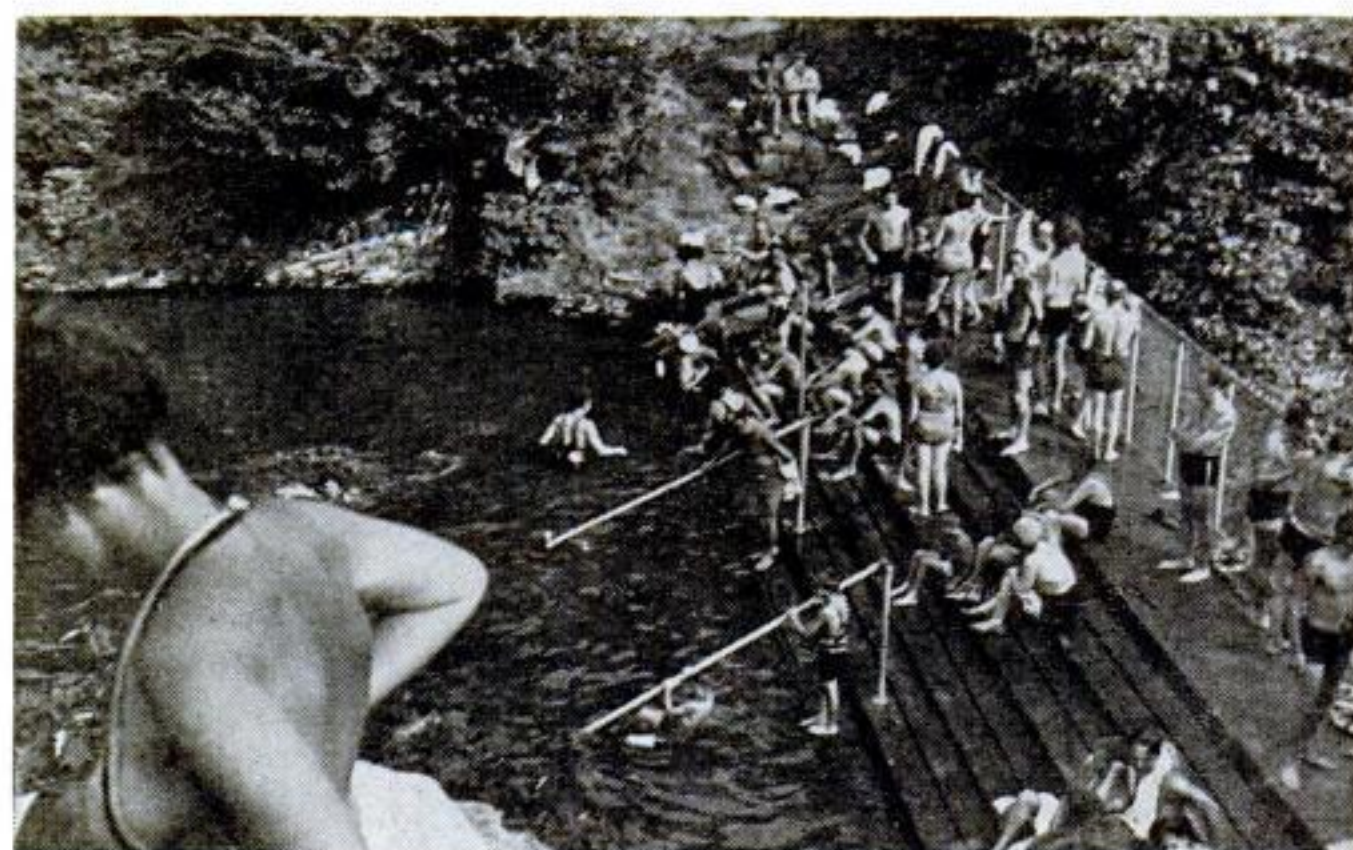
Maltz's protest had been a feeble attempt to free writing from political control. Already the wildly enthusiastic Communist clique for certain types of phony folk art has lowered the standards of many Americans not themselves party members or sympathizers. The vogue of *Ballad for Americans*, for example, or the radio plays of Norman Corwin, is a current by-product of this general corruption of taste.

As a college professor named Frederick L. Schuman recently put it with naive simplicity, "In 1946 all utterances and acts of politicians and publicists . . . will ultimately be weighed . . . in terms of this stark and simple issue: do they contribute to Anglo-American-Soviet unity?" Facts, truth and honesty become side-issues.

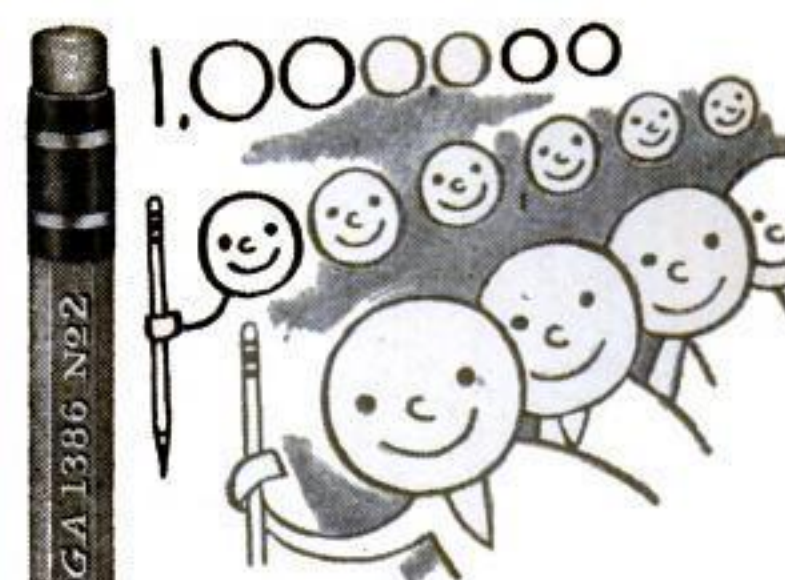
It is imperative for the American liberals, if they wish to avoid total bankruptcy, to get back to a sense of moral seriousness and of absolute devotion to the facts. The Union for Democratic Action is one left-wing group which has sought to combat the confusion and corruption coming inevitably in the wake of Communist penetration. Its national chairman, Dr. Reinhold Niebuhr, once observed, "I do not believe in the slogan, 'My country, right or wrong'—particularly when it isn't even my country." The ablest members of the Washington bureau of the New York newspaper *PM* have resigned, charging that Ralph Ingersoll has "continuously yielded to Communist pressure." The president of the United Furniture Workers, resigning in protest against the capture of his union by Communist invaders, said, "These people are dangerously vicious. Any one who goes along with them on the theory that this is the liberal thing to do is a fool. I know because I have been one."

The recent fight for control of the American Veterans Committee shows that, when they are alert to the situation, liberals can lick the Communists. But until the left can make the Communists and fellow travelers stand and be counted, its energies will be expanded in an exhausting warfare in the dark. The Communists will not be able to maneuver the left into a positively pro-Soviet program. But they may well prevent the left from taking positive action which does not suit the party line. Communist influence immobilizes the U.S. left.

The Communists are looking to a next depression as their happy hunting ground. The way to defeat them is not to pass repressive legislation or return Martin Dies to public service, but to prevent that depression and to correct the faults and injustices in our present system which make even freedom-loving Americans look wistfully at Russia. If conservatives spent more time doing this and less time smearing other people who are trying to do it as Communists, they would get much further in the job of returning the C.P.U.S.A. to its proper place beside the Buchmanites and the Holy Rollers.



COMMUNIST CAMP at Beacon, N.Y. provides comrades with recreational facilities as relaxing background for discussions of Communist party affairs.



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Flavor that bestirs a vista of
enchanted mantillas . . . of dark,
flashing eyes . . . of graceful congas . . .
that's Carioca! A delightful link
to tropical leisure . . . that's a
Rum Carioca Collins. Most refreshing
of tall, icy drinks . . . a merger of
flavor and frost that puts thirst to rout!



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Rum Carioca Collins...
To cracked ice or cubes
in tall glass add
1½ ozs. Rum Carioca—
Gold Label.
Juice of lime or ½ lemon.
Teaspoon fine sugar.
Stir well. Add club soda
and stir lightly. Garnish
with fruit, if desired.

Yours for the asking
Rum
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Rum Carioca • White Label—86 Proof • Gold Label—86 Proof • Tropical Heavy-Bodied—90 and 151 Proof • Schenley Import Corporation, New York, N. Y.



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MODERN MARKETS
KEEP VEGETABLES**
*Garden-Fresh
Vitamin-Rich*

Doctors and dieticians say, "Eat plenty of fresh vegetables, *every day*"—because *garden-fresh* vegetables are rich in the vitamins so essential to health.

But all too frequently the vegetables you get are far from garden-fresh. You know from experience what a few hours in the store can do to their color, crispness and flavor. Extensive scientific research has established the fact that as vegetables lose their freshness, they also lose their essential vitamins.

Recent laboratory tests have proved that this vitamin loss in some of our favorite vegetables takes place at an alarming rate during the first few hours they are in the store—*unless they are constantly protected with ICE.*

And that is exactly the way truly progressive grocers do protect them—displaying them in pure, sparkling crushed ICE—making *sure* that they are *really* garden-fresh, *really* vitamin-rich.

Your own grocer can give you this protection without buying expensive equipment.

Stores which use *iced* vegetable displays are multiplying fast. It pays to patronize them. *For the sake of your family's health, avoid wilted, dried out, vitamin-starved vegetables.*

* * *
Write for your FREE copy of "Nature's Treasury of Health." It will help you plan vitamin-rich meals.

NATIONAL ASSOCIATION OF ICE INDUSTRIES
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SEE THE NEW ICE REFRIGERATORS

A modern air-conditioned *ice* refrigerator gives all foods complete, scientific protection in the home—guards them not only against spoilage but also against the exchange of flavors and against rapid drying out. Be sure to investigate all its many advantages.





HORSES, DONKEYS AND CAMELS CARRY TRIBAL FAMILIES, INCLUDING MOTHERS WITH BABIES IN THEIR LAPS, THROUGH DUSTY TABLELANDS OF CENTRAL IRAN

Life Goes on a Migration with Persian Tribesmen

200,000 Qashqai nomads move with their flocks from the southern deserts to the mountain grasslands

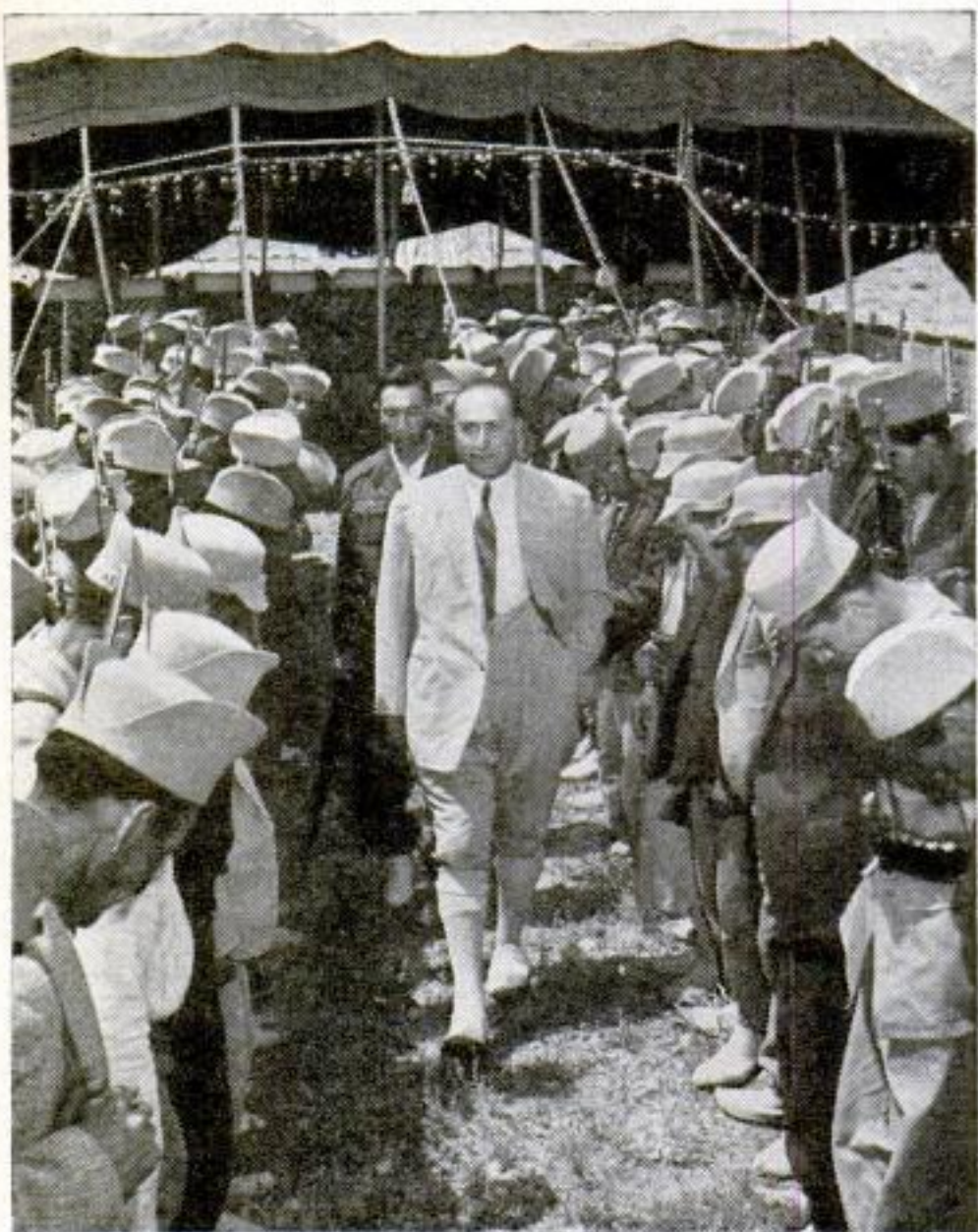
For untold centuries the Qashqai tribe has migrated northward each summer for some 250 miles from the mountains by the Persian Gulf to the snow-capped peaks of central Iran in search of grass for their flocks. Under the broiling summer sun, the southern grasslands turn to bladeless wastes. Then the Qashqai strike their tents, strap their possessions onto donkeys and camels, and set out on

fine Arabian steeds. In the winter when their summer pastureland becomes too cold, they reverse the course and migrate to the south once more. This year's migration was made by 200,000 Qashqai tribesmen and one outsider, LIFE's David Duncan.

The Qashqai (pronounced gosh-guy) are composed of 44 subtribes, each ruled by a minor khan, who receives his orders from the "khan of khans,"

Mohammed Nasser Khan Qashqai. Together with his three younger brothers, two of whom are Oxford graduates, and 10,000 armed horsemen, Nasser Khan rules as supremely as a feudal lord over 50,000 square miles of southern and central Iran. After years of unsuccessful fighting, the central government in Teheran no longer attempts even to collect taxes from these determined nomads.

Migration



MOHAMMED NASSER KHAN, chief of the Qashgai, is so powerful that subjects bow as he leaves his tent.



KHAN'S WEALTH is collected at tax corral where tribesman must give Khan 3% of his flock each year.



KHAN'S BROTHERS and son play backgammon as the Khan chats with his mother in corner of luxurious tent.



A GREAT REVIEW was staged for the Khan along the dusty migration route by thousands of his cavalrymen.

Like the Turkomen hordes who swept across this part of the world in the Middle Ages, they came boiling over



the mountains on their fine Arabian stallions, shouting and gesticulating, with captured and stolen Iranian army

rifles slung over their shoulders. At present the central government in Teheran has no effective control over these

tribesmen, who wish most of all to be left alone in their mountains and are violently anti-Russian and anti-British.

He's a regular Wild Indian, but —

MY FLOOR CAN TAKE IT!



It's Tavern-waxed . . . cleans easily, holds its shine!
For Tavern Non-Rub Floor Wax — and Tavern buffing waxes, too — have a special ingredient that comes from the Brazilian palm tree! It's just *one* of the ingredients that Socony-Vacuum puts into Tavern wax . . . to make the finish last longer with less work. Why, the Tavern shine even resists water spots!

Tavern Non-Rub Wax smooths easily on linoleum, wood, rubber or asphalt tile floors — and it's dry in 20 minutes! Try Tavern Paste and Liquid buffing waxes, too. They clean as they polish . . . bring out the beauty of wood floors . . . protect windowsills, painted surfaces, woodwork, enamel surfaces.



Try these other Tavern Housekeeping Aids

Tavern Furniture Gloss
Tavern Paint Cleaner
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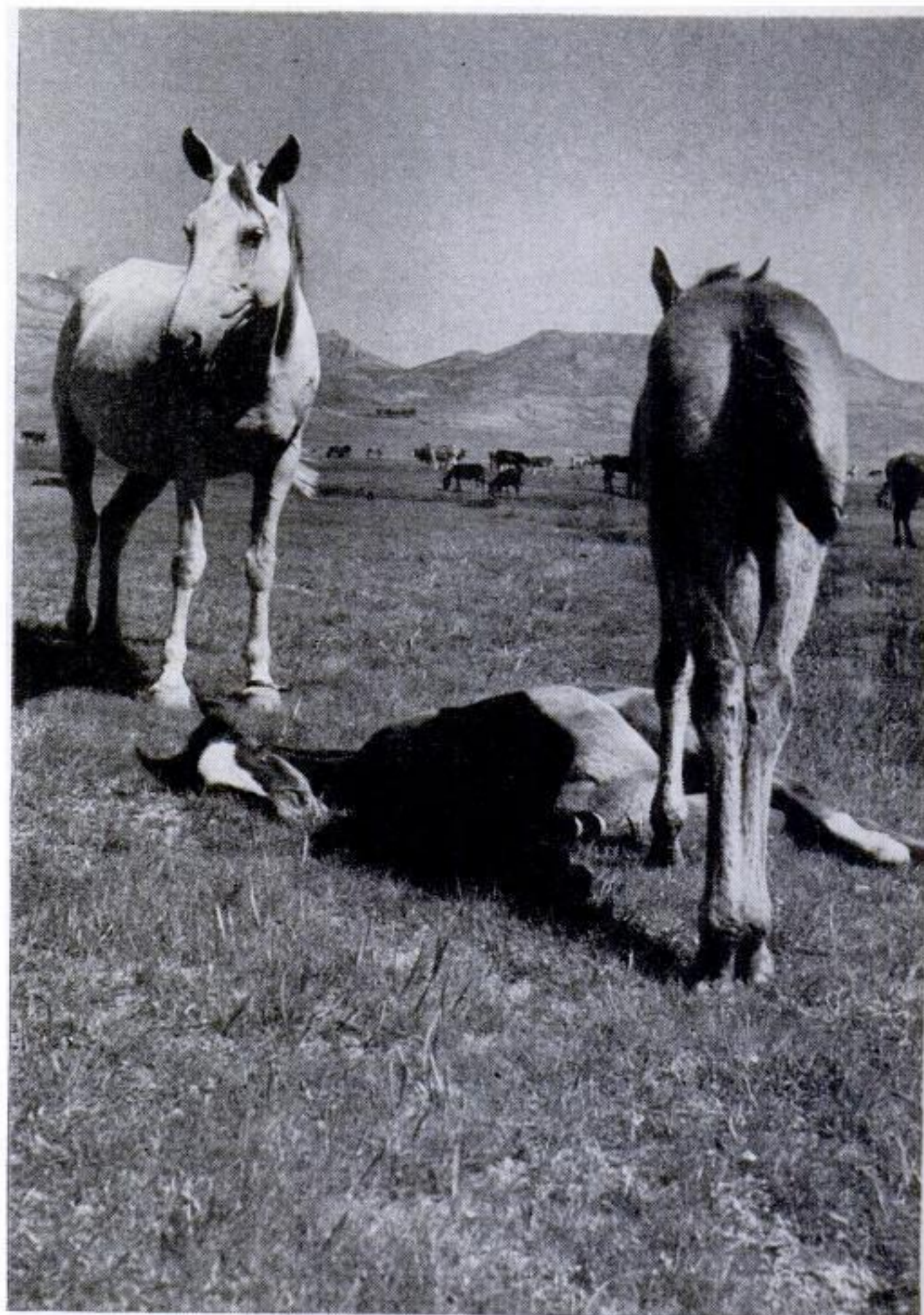
Typical symbol
of hospitality—
Mermaid Tavern
Rye, England

**TAVERN
HOME PRODUCTS**

Persian Migration **CONTINUED**



THIS SHEEP, munching a leafless plant in grassless waste, explains why Qashqai go north each summer. Winter vegetation usually disappears by June.



THE HORSES which carried the tribesmen during the long grueling trek rest and relax in the cool, rich pastureland that lies beneath high mountains.

CONTINUED ON PAGE 105

No harsh bitterness
Just the KISS of the hops



Edna Higgins

Copyright 1946, Jos. Schlitz Brewing Co., Milwaukee, Wis.



*America's
Most
Distinguished
Beer*



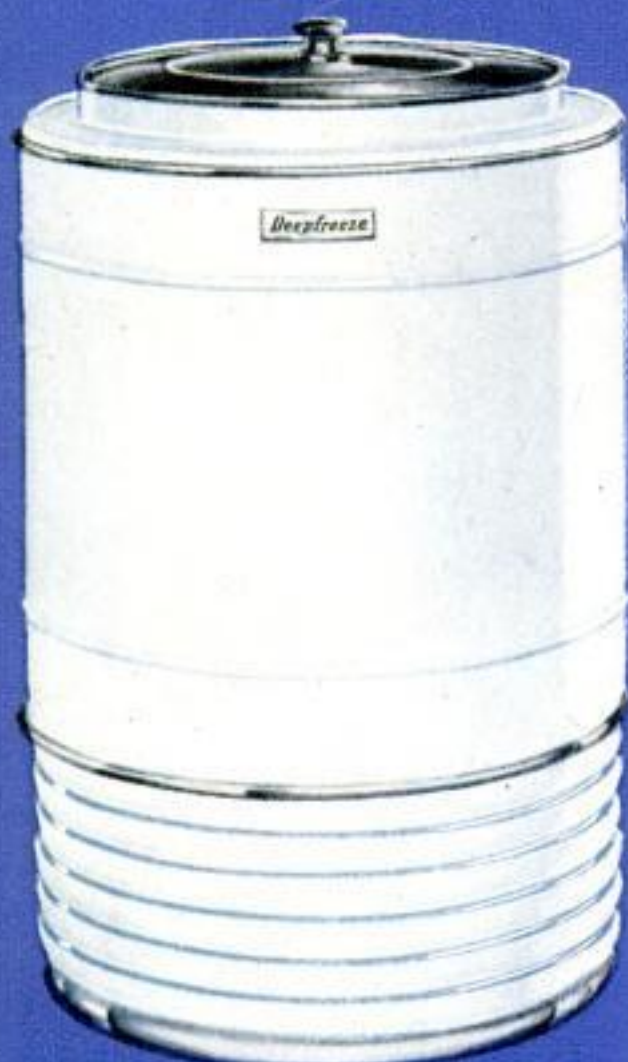
THE BEER THAT MADE MILWAUKEE FAMOUS

Deepfreeze

TRADE-MARK REG. U. S. PAT. OFF.

the talked-about home freezer

**NOW
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AT YOUR DEALER'S**



For small homes or where space is limited, economy-size Model A4-46 holds more than 125 pounds of food. (3.6 cubic feet.)

It certainly gets the children's vote, this Deepfreeze home freezer—cake, malted milk, even ice cream for cones on top.

You have more food—more kinds of food—better food—in the house at all times.

You save part of your garden for winter. Or right now (at the height of the fruit-and-vegetable season) you can buy the peak quality at money-saving quantity prices, freezing and storing for off-season serving.

So you shop only when weather and prices are

right—whether it's a pot roast, a turkey, or a case of berries.

You say, "If this is a dream, don't wake me up."

We say, "Wake up, lady, it's the Deepfreeze!"

Deepfreeze is the oldest, biggest name in home freezers—the leader. Made only by Motor Products Corporation. And remember—you can buy it now!

SEND FOR NEW 64-PAGE BOOK!

"An Invitation to Better Living"—the new Deepfreeze book that tells all about home freezing. Price 10c.

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Persian Migration CONTINUED



TASTING SNOW gives these two girls a laugh. Girl at left is daughter of a minor khan. Girl at right went barefoot even on 10,000-foot mountainside.



RIFLE PRACTICE starts young, in accord with tribal proverb which says "rifle is brother of Allah." Here a khan teaches nephew to aim an army rifle.



HORSEMANSHIP is an integral part of tribe's life. Here Zyad Khan, whose clothes are Western, teaches his young daughter how to ride pure Arab steed.



new! new! new!..



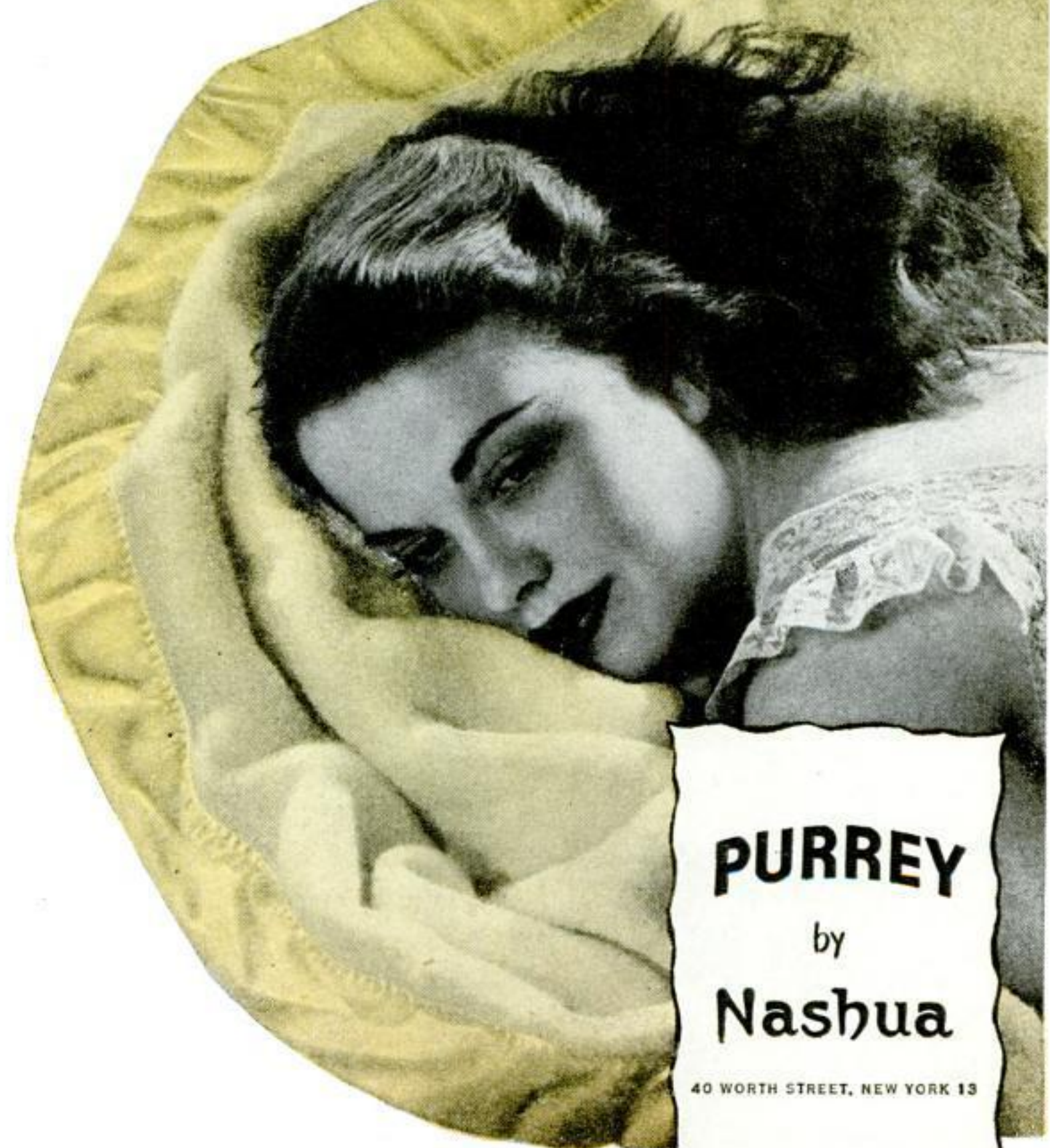
warm softness...



lighter than air...

it's a blanket that caresses you!

Only Purrey gives you all these advantages:
 ... Restful feather-lightness ... A warmer blanket than many costing up to twice the price (tests prove it!)
 ... Colors as lovely as those in the most expensive blankets.
 ... A luxurious 90-inch, extra tuck-in length.
 And a five-year guarantee against damage by moths! The secret: A new invention that combines 88% fine rayon with only 12% wool. It's ideal for wedding gifts!



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A HELICOPTER, PHOTOGRAPHED FROM PASADENA POST OFFICE, FLUTTERS

FLYING POSTMEN

Helicopters carry the mail from Los Angeles
 to suburbs in test to shorten delivery time



DOWN IN FRONT OF CITY HALL WITH A LOAD OF MAIL FROM LOS ANGELES

Every day during the month of July clumsy-looking helicopters are squatting down onto or next to southern California post offices to load and unload bags of mail. The helicopters constitute a U.S. Post Office experiment in short-haul air mail between Los Angeles and its suburbs. So far no helicopters have broken windows or impaled themselves on towers and the experiment has saved as much as 12 hours in air-mail delivery. Post Office officials, who want to use helicopter delivery in all big cities, are watching this first test carefully. So are airline officials. If the project works for mail, it should work for passengers, too.

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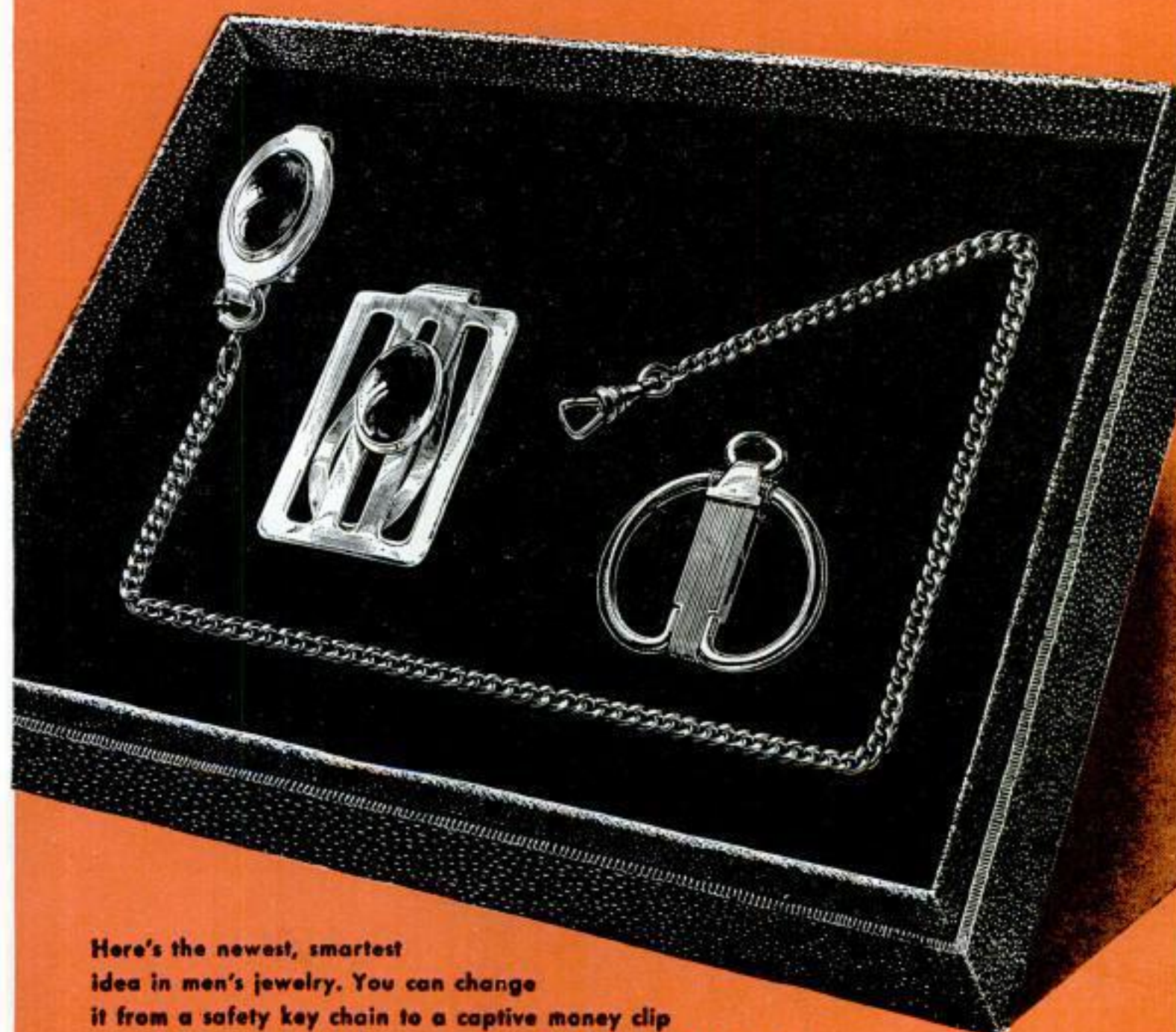
LOOK SUCCESSFUL... BE SUCCESSFUL



The **TRIPL**ET *by*

NU-LOK

IT'S ANODIZED... THE BEAUTY'S LOCKED IN



Here's the newest, smartest idea in men's jewelry. You can change it from a safety key chain to a captive money clip or a handsome watch chain... in a jiffy. Exclusively NU-LOK... style illustrated \$5.00. Other famous NU-LOK items \$1.00 up.

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"Mommy, will I be pretty too?"

You're well on the way, young lady! One of the best ways to lovely hair is your own hairbrush... with bristles of Du Pont nylon... easy to clean, always lively and long-lasting. The back and handle are "Lucite",* gem-like and sparkling. Nylon bristles in *other* brushes last longer too: in toothbrushes, in paintbrushes, in household and industrial brushes. At your dealer's. Look for the name *nylon* on the brush or package. E. I. du Pont de Nemours & Co. (Inc.), Plastics Dept., Room 626, Arlington, N. J.

*Du Pont's trademark for its acrylic resin.

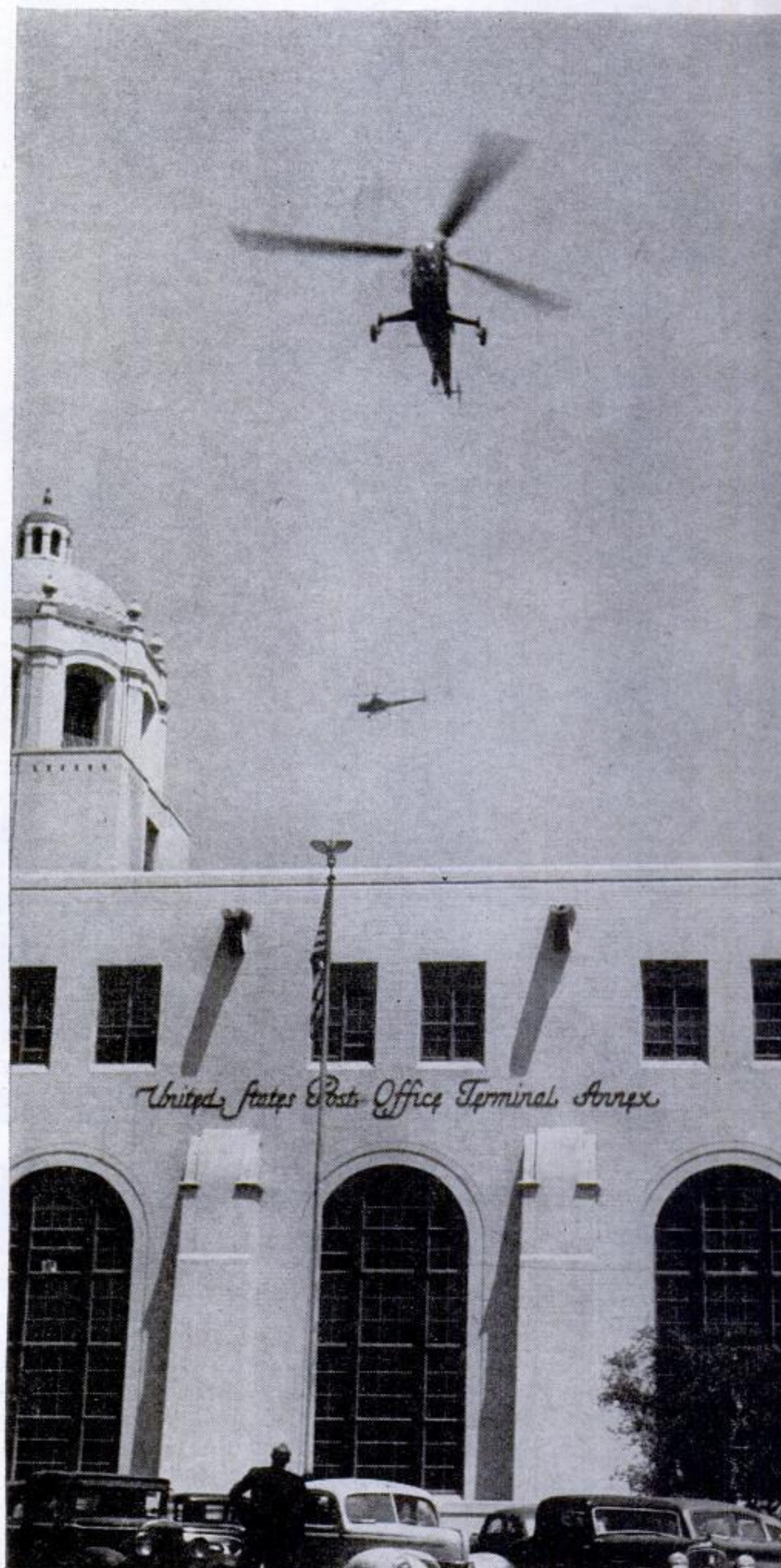
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BETTER THINGS FOR BETTER LIVING... THROUGH CHEMISTRY

Flying Postmen CONTINUED



ON POST OFFICE ROOF in Los Angeles mail is unloaded. Helicopters are also used from post office to airport, take 12 minutes instead of mail truck's 45



MAIL LEAVES roof. One pilot said Los Angeles was picked for test because "if you can do it in Los Angeles you can do it anywhere." He is an Easterner.



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For a perfect "serve"

A Julep made with *Three Feathers*! Yes, you serve an "ace" when it's made with this smoother, lighter, richer whiskey. *The finest-tasting Three Feathers in 63 years*, it adds new zest to *any* whiskey drink.

THREE FEATHERS

Reserve

First Among Fine Whiskies



Blended Whiskey 86 proof. 65% American grain neutral spirits. Three Feathers Distributors, Inc., New York

Pitch in, folks... Have a Coca-Cola



...fun, friends and refreshment

It's a great time when the whole town turns out for a lawn social. Everybody arrives in high old spirits and all set to have a whirl at the food and games and bazaars. But best of all there's fun and friendliness all 'round. *Have a Coke* says

friend to neighbor, meaning *Mighty glad you're here*—and they enjoy the pause that refreshes with ice-cold Coca-Cola.

* * *

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